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DEPARTMENT
OF UTILITIES

ENGINEERING
SERVICES DIVISION

CITY OF SACRAMENTO
CALIFORNIA

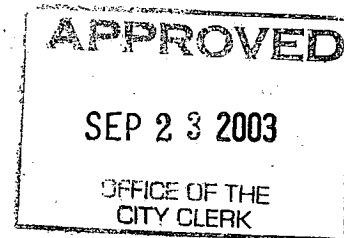
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September 10, 2003

City Council
Sacramento, California

Honorable Members in Session:



SUBJECT: AUTHORIZATION TO AMEND THE FY 2003/2004 CAPITAL GRANTS PROGRAM OF THE FY04 NATIONAL POLLUTION DISCHARGE ELIMINATION SYSTEM (NPDES) PROGRAM FOR THE STORMWATER MANAGEMENT PROGRAM PUBLIC EDUCATION AND OUTREACH ELEMENT (CIP PN: WM66)

LOCATION AND COUNCIL DISTRICT: North Natomas, Council District 1

RECOMMENDATION:

Staff recommends that the City Council approve the attached resolution to increase the FY 2003/2004 Capital Grants Revenue and Improvement Program budgets of the FY04 NPDES Program (PN:WM66) to recognize grant funds received from the California Integrated Waste Management Board (CA-IWMB).

CONTACT PERSON: David Brent, Engineering Services Manager, 264-1420
Bill Busath, Senior Engineer, 264-1434

FOR COUNCIL MEETING OF: September 23, 2003

SUMMARY

The City of Sacramento is collaborating with the CA-IWMB in a multi-departmental effort to conduct a public outreach and education campaign in North Natomas to promote water conservation and reduce stormwater pollution and green waste. The CA-IWMB is providing grants under a Pollution Prevention



CITY OF SACRAMENTO
DEPARTMENT
OF UTILITIES

Making a Difference in Your Neighborhood

City Council
September 10, 2003

Stormwater Management Program Public Education and Outreach Element – WM66

Incentives for States (PPIS) Grant from the United States Environmental Protection Agency (USEPA) for the purpose of conducting an integrated multi-media pollution prevention outreach program in the City's newly developing North Natomas area. The program involves the development and implementation of plant spacing guidelines and conducting an intensive campaign to educate the public and specific target groups about the problems associated with over watering, over planting, and over fertilizing residential yards and commercial landscape areas. City departments involved in the program include Utilities (Stormwater Management Program and Water Conservation), Parks and Recreation (Tree Services), Public Works (Solid Waste) and Planning and Building (Planning).

COMMITTEE/COMMISSION ACTION: None.

BACKGROUND INFORMATION

The Department of Utilities' Stormwater Management Program (SMP) implements the City's National Pollution Discharge Elimination System (NPDES) permit that regulates the City's discharge of stormwater and urban runoff into local creeks, streams, and rivers. The NPDES permit requires that the City develop and implement a Stormwater Quality Improvement Plan (SQIP) detailing the various elements of the permit and how the activities of those elements will fulfill the requirements of the NPDES permit. The Public Education and Outreach Element is required to conduct activities aimed at many different sectors of the City with the goal of educating target audiences (e.g., school children, businesses, public) about the various causes of stormwater pollution and methods of pollution prevention. The goal is to achieve measurable changes in awareness and behavior that result in lower levels of pollution entering the storm drain system.

The specific goals of this grant-funded program include:

1. Develop and implement plant spacing and water use guidelines for use by builders and landscapers in North Natomas that will minimize green waste generation, conserve water, and reduce pesticide and fertilizer use;
2. Develop and conduct an information campaign directed at area residents to promote the use of resource-efficient landscape design, installation and maintenance practices that will reduce pollutants from entering the storm drainage system, conserve water, reduce green waste, and increase the use of recycled and organic products; and
3. Develop and participate in educational outreach activities for local professional landscape/gardeners that promote the use of landscape management practices that will lessen chemical use, reduce greenwaste generation, reduce irrigation run-off, and increase the use of recycled and organic products in landscapes.

FINANCIAL CONSIDERATIONS

Staff recommends that the City Council approve the attached resolution to increase the FY 2003/2004 Capital Grants Revenue and Improvement Program budgets of the FY04 NPDES Program (PN:WM66) to recognize grant funds received from the California Integrated Waste Management Board (CA-IWMB). The grant amount from CA-IWMB is \$50,000. The City and CA-IWMB each have a match requirement of \$25,000 for a total program value of \$100,000. The City will meet its match requirement without incurring any additional costs beyond normal public outreach activities

City Council
September 10, 2003

Stormwater Management Program Public Education and Outreach Element – WM66

associated with fulfilling its requirements under its NPDES permit. There are sufficient funds in CIP WM66, FY04 NPDES Program, for the City to meet its match requirement.

ENVIRONMENTAL DETERMINATION

The Environmental Services Manager has determined that the authorization to increase and amend the 2003/2004 Capital Grants Program for the Stormwater Management Program Public Education and Outreach Element is exempt from the requirements of the California Environmental Quality Act (CEQA), pursuant to Section 15061(b)(3) of the CEQA Guidelines. Section 15061(b)(3) consists of activities covered by the general rule that CEQA applies only to projects, which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA.

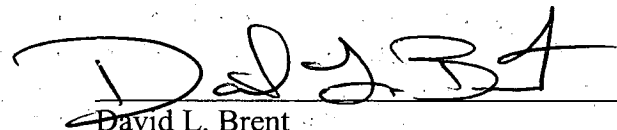
POLICY CONSIDERATIONS

The City conducts stormwater pollution prevention public outreach as an element of its federal and state required NPDES permit. All activities conducted as part of this grant further the City's compliance with its NPDES permit. Additionally, this grant furthers many of the City's goals by creating educational opportunities for the residents, developing regional partnerships to benefit the City, and enhancing the neighborhoods.

ESBD CONSIDERATIONS

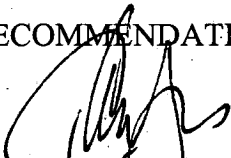
The Department of Utilities has an ESBD participation goal of 20 percent. That goal will be met or exceeded throughout the project whenever outside consulting services and supplies are required.

Respectfully submitted,



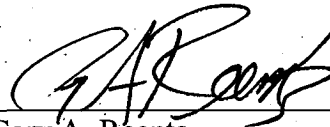
David L. Brent
Engineering Services Manager

RECOMMENDATION APPROVED:



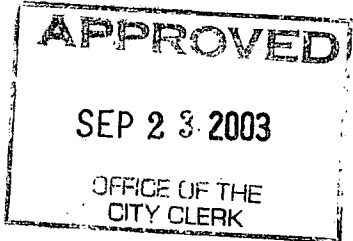
Robert P. Thomas
City Manager

APPROVED:



Gary A. Reents
Director of Utilities

Table of Contents:
1) Resolution – page 4



RESOLUTION NO. 2003-658

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF 9-23-03

RESOLUTION FOR AUTHORIZATION TO AMEND THE FY 2003/2004 CAPITAL GRANTS PROGRAM OF THE FY04 NPDES PROGRAM FOR THE STORMWATER MANAGEMENT PROGRAM PUBLIC EDUCATION AND OUTREACH ELEMENT (CIP PN: WM66)

BE IT RESOLVED BY THE SACRAMENTO CITY COUNCIL THAT:

- 1. The FY04 Capital Grants Revenue Budget is amended as follows:

Fund	Agency	Org	Object	Current Budget	Revised Budget	Increase/Decrease	Accounting Reference
248	500	WM66	3597	\$0	\$50,000	\$50,000	A
RB Total:				\$0	\$50,000	\$50,000	

- 2. The City Manager is hereby authorized to appropriate funds to the FY04 Capital Grants Budget as follows:

Fund	Agency	Org	Object	Current Budget	Revised Budget	Increase/Decrease	Accounting Reference
248	500	WM66	4802	\$103,069	\$153,069	\$50,000	A
EB Total:				\$103,069	\$153,069	\$50,000	

MAYOR

ATTEST:

City Clerk

FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____

DATE ADOPTED: _____