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APPROVED
BY THE CITY COUNCIL

AUG 14 1990

OFFICE OF THE
CITY CLERK

COMMUNITY/CONVENTION CENTER
City of Sacramento
ADMINISTRATION OFFICES
August 8, 1990

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Sacramento Sports Commission, Railfair '91, Old Sacramento Management Board, and SACTO Agreements

SUMMARY

This report provides information related to the funding requests for the Sacramento Sports Commission, Railfair '91, Old Sacramento Management Board and SACTO. Further, it is recommended that the City Council authorize the City Manager to execute four agreements related to the subject activities.

BACKGROUND INFORMATION

The City Council, during the fiscal year 1990-91 budget process authorized funding for the four subject organizations from the Community Center Fund.

SACTO provides services in the area of influencing the location of new payrolls in the City which offer increased job opportunities for the local labor force and diminish the property tax burden on residents. The budgeted funding level from the City of Sacramento is \$100,000.

A broad based community group, in conjunction with the California State Railroad Museum, Railroad Museum Foundation and other organizations are currently planning Railfair '91. Railfair '91 is envisioned to be the largest event of its kind ever held, and will run for ten days, May 3-12, 1991. The budgeted funding level from the City of Sacramento is a \$100,000 loan to be repaid by August 1991.

The Sacramento Sports Commission, formed by the City Council in June 1988, promotes sporting events in Sacramento. The Parks and Community Services Department and the Sacramento Convention and

Visitors Bureau will jointly assist the Commission in promotions and logistics of sporting events in Sacramento. The budgeted funding level from the City of Sacramento is \$56,000.

A motivating force in forming the Old Sacramento Management Board in 1986, was the recognition of the special role that the historic district played in the region and the unique needs caused by the district's unique location, historic preservation requirements, special access problems and the impact it has on the community's image. A recent survey conducted by the Sacramento Convention and Visitors Bureau showed that 80% of all visitors to Sacramento will visit Old Sacramento. It is Sacramento's number one visitor attraction and a valuable marketing tool when promoting Sacramento as a destination. The budgeted funding level from the City of Sacramento is \$117,036.

Agreements have been prepared for each organization and are on file in the City Clerk's Office.

FINANCIAL DATA

The City Council at its meeting of June 26, 1990 authorized \$373,036 from the Community Center Fund fund balance for the purpose of funding the subject activities.

POLICY MATTERS

These agreements are consistent with the City Council adopted budget for fiscal year 1990-91.

MBE/WBE

None.

RECOMMENDATION

It is recommended that the City Council authorize by resolution, the City Manager to execute four separate agreements on behalf of the City of Sacramento with the Sacramento Area Commerce and Trade Organization, California Railroad Museum Foundation, Sacramento Convention and Visitors Bureau, and the Old Sacramento Management Board.

Respectfully submitted,

Barbara E. Bonebrake
for SAM J. BURNS, Director
Community Convention Center

RECOMMENDATION APPROVED:

A handwritten signature in black ink that reads "Walter J. Slide". The signature is written in a cursive style with a large, prominent "W" and "S".

WALTER J. SLIDE
City Manager

Contact Person to answer question:
Barbara E. Bonebrake 449-5291

August 14, 1990
All Districts

109
RESOLUTION NO.

90-623

APPROVED
BY THE CITY COUNCIL

ADOPTED BY THE SACRAMENTO CITY COUNCIL

AUG 14 1990

OFFICE OF THE
CITY CLERK

ON DATE OF _____

**RESOLUTION AUTHORIZING EXECUTION OF FOUR AGREEMENTS
BETWEEN THE CITY OF SACRAMENTO AND
SACRAMENTO AREA COMMERCE AND TRADE ORGANIZATION,
CALIFORNIA RAILROAD MUSEUM FOUNDATION,
SACRAMENTO CONVENTION AND VISITORS BUREAU,
OLD SACRAMENTO MANAGEMENT BOARD**

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Manager is hereby authorized to execute on behalf of the City of Sacramento, four agreements as follows:

- a. Sacramento Area Commerce and Trade Organization providing payment of \$100,000 during the 1990-91 fiscal year;
- b. California Railroad Museum Foundation providing a \$100,000 loan to be repaid by August 1991 for the Railfair '91 special event;
- c. Sacramento Convention and Visitors Bureau providing payment of \$56,000 during the 1990-91 fiscal year for the Sacramento Sports Commission's promotion and logistics of sporting events in Sacramento; and
- d. Old Sacramento Management Board providing payment of \$117,036 during the 1990-91 fiscal year.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____

DATE ADOPTED: _____



OFFICE OF THE
CITY CLERK
OPERATION SERVICES

CITY OF SACRAMENTO
CALIFORNIA

CITY HALL
ROOM 304
915 I STREET
SACRAMENTO, CA
95814-2671

916-449-5426

August 29, 1990

Alan R. Gianini, Exec. Dir.
Sacramento Area Commerce and Trade Organization
300 Capitol Mall, Suite 1210
Sacramento CA 95814

On August 14, 1990, the Sacramento City Council adopted Resolution No. 90-623 authorizing the execution of Agreement No. 90-121 regarding funding for 1990-91 fiscal year.

Enclosed, for your records, is one fully certified copy of said agreement and authorizing resolution.

Sincerely,

Valerie A. Burrows
City Clerk

mls/3.10

Enclosures

cc: Convention Ctr.
Risk Management