

ORDINANCE NO. 560, FOURTH SERIES.

AN ORDINANCE RELATING TO THE DISTRIBUTION OF SIGNS, BILLS, POSTERS, ETC., PROVIDING PENALTIES FOR THE VIOLATION OF THE TERMS AND REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES INCONSISTANT OR IN CONFLICT WITH THE TERMS HEREOF.

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1. This ordinance applies to every person, firm or corporation who distributes signs, bills, posters, pictures, lithographs, samples, maps, plats, pamphlets or other devices or advertisements of any kind whatsoever.

SECTION 2. In disributing any advertising, as set forth in Section 1, the following rules and regulations shall be complied with:

(a) It shall be unlawful to distribute any such advertising matter by placing the same in or upon vehicles upon the streets or alleys of the City, or handing or passing the same to pedestrians along said streets or alleys.

(b) It shall be unlawful to have such advertising matter in the yards or on the lawns in the residential districts, or in the hall-ways of apartment houses or in any hall, except when each piece so distributed shall be separately placed so that the wind will not carry the same onto the lawn or into the streets or alleys.

(c) It shall be unlawful to throw, deposit or distribute such advertising matter in or on any street, alley, gutter, highway, park or vacant lot.

(d) It shall be unlawful to place in any private letter box, which is so marked or designated as to show that it is intended as a place of deposit for United States Mail, such advertising matter which has not been regularly sent through the United States Mail.

SECTION 3. Each person, firm or corporation distributing advertising matter as above provided shall first submit the matter so to be distributed to the City Manager and procure a written permit from him so to do, which permit shall specify the particular matter to be distributed.

SECTION 4. It shall be unlawful for any person to remove any advertising matter from any place after it has been placed, except the occupant of the premises on which said advertising matter has been placed.

SECTION 5. Any person firm or corporation violating any of the above provisions of this ordinance shall be deemed guilty of a misdemeanor and, upon conviction, shall pay a fine of not more than \$50.00 and, in case said fine be not paid, then by imprisonment in the City Jail at the rate of one day for each \$2.00 of said fine so imposed and not paid.

SECTION 6. All ordinances or parts of ordinances inconsistent or in conflict herewith are hereby repealed.

PASSED: August 4th, 1932.

EFFECTIVE; September 3rd, 1932.


MAYOR

ATTESTE



CITY CLERK

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