



City Council
December 5, 2023

A dark blue silhouette of the Sacramento skyline, including various buildings and the two towers of the Bay Bridge, set against a light blue background.

Digital Kiosk Policy

Ordinance and Resolution

Overview

Digital Kiosks

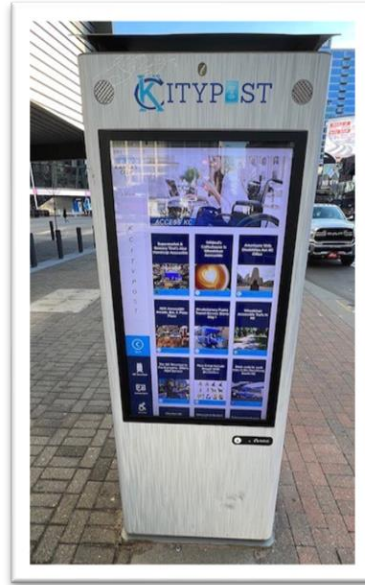
Background

Ordinance

Resolution

Staff Recommendation

Digital Kiosks



Digital kiosks, also known as interactive kiosks, are interactive platforms that provide pedestrians with information and services.

Background

City Staff and Third Plateau conducted research in a two-phased approach:

Phase 1: Best Practices Research

Background

Best Practices

Considerations

Case Study Cities

Phase 2: Community Outreach

Virtual Focus Group Meetings

1-on-1 Stakeholder Interviews

Community Survey

Ordinance

- City Code does not currently provide for digital kiosks
- The proposed ordinance would:
 - Add digital kiosks as a permitted sign type
 - Specify placement is exclusively on public property pursuant to an agreement with the City
 - Allow the City Manager to set advertising standards

Resolution

- Presuming City Council adoption, the project would move into an implementation phase including a competitive procurement process.
- The Resolution incorporates Law and Legislation Committee direction and findings from community outreach to guide the procurement process.

Resolution

- **Desired features**

- Information about community events, public transportation, local businesses
- Wi-Fi
- Navigation
- Emergency call functionality
- Air quality monitoring
- Cameras for security purposes
- EV charging

- **Undesired features**

- Technology that stores personal information

- **Other considerations**

- Subordinate role of advertisements
- Multi-lingual, accessibility, and reflect unique neighborhoods
- Further outreach once locations selected

Staff Recommendation

Staff is recommending City Council determine the project is exempt from CEQA and adopt the ordinance and resolution.

Thanks!

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City of
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