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SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY

April 21, 1982
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SACRAMENTO HOUSING AUTHORITY
CITY OF SACRAMENTO

CITY MANAGER'S OFFICE
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MAY 5 1982

Housing Authority of the
City of Sacramento
Sacramento, California

MAY 1 1 1982

Honorable Members in Session:

SUBJECT: Quarterly Evaluation Report For Title III Funded
Senior Companion Program and Golden Era Handicrafts

SUMMARY

Attached as Exhibit A is a copy of the Area 4 Agency on Aging quarterly evaluation report on the Senior Companion Program and Golden Era Handicrafts.

BACKGROUND

During the month of March, 1982, the Area 4 Agency on Aging conducted a quarterly onsite evaluation of the Senior Companion Program (Homebound Component) and Golden Era Handicrafts.

Both programs continue to meet the contractual obligations, although performance levels in two areas are below projections. For Golden Era Handicrafts the total number of checks mailed to handicrafters during the reporting period was 21 below the projected level. As this planned performance level is an estimated figure only and dependent upon total sales volume, the Area 4 staff states that the performance level is adequate and "almost on target with contract goals". Actual participation levels for the project have already exceeded planned levels for the year by 51 handicrafters or 9%.

The Senior Companion Program continues to substantially exceed projected service levels in all areas but one, the provision of shopping services. A review by the Area 4 staff of client referrals and service needs as identified by host agencies, indicates that an increasing demand for transportation/escort services is being placed upon the program. Such transportation needs are not directly tied to shopping activities, but rather transportation needs associated with medical appointments and access to other community resources such as social security offices, nutrition

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All Districts

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programs and activity centers. This need is particularly critical in areas served by Senior Companions such as Rancho Cordova where public and senior transportation resources are severely limited. The decrease in demand for shopping transportation services has been offset by a corresponding increase in escort or transportation trips for other purposes. Area 4 staff notes that "the total number of shopping escort trips actually provided surpasses the expected level by 42%."

Recommendations concerning the development of operational strategies as noted in the evaluation are presently under review by project staff.

FINANCIAL DATA

There is no financial implication to the evaluation.

RECOMMENDATION

The staff recommends the receipt and filing of this report.

Respectfully submitted,

William H. Edgar

WILLIAM H. EDGAR
Executive Director

TRANSMITTAL TO COUNCIL:

Walter J. Slipe
for: WALTER J. SLIPE
City Manager

Contact Person: Robert E. Smith



Area 4 Agency on Aging

1820 J Street — Sacramento, CA 95814 — 916/447-7063

March 31, 1982

Roger Schwarzin, Project Director
Golden Era Handicrafts/Senior
Companion Programs
Ping Yuen Center
452 I Street
Sacramento, CA 95814

Dear Roger:

Please find enclosed a copy of the Program Evaluation Report recently completed for your Title III funded program. The report is based upon the latest onsite visit and the monthly activity reports you have submitted to Area 4.

Copies of this report will be sent to your local County Commission on Aging and the A4AA Advisory Council.

It is hoped that the comments and recommendations will be helpful to you in the ongoing development of your program. Should you have any questions or comments, please do not hesitate to contact me.

Sincerely,

Deanna Lea
Director

DL:kms

cc: Chairperson, County Commission on Aging
Chairperson, A4AA Advisory Council

Enclosure

Area 4 Agency on Aging Periodic Assessment Project Data

PROJECT: Senior Companion Program
Golden Era Handicrafts

DATE OF ONSITE(S): March 17, 1982

PROJECT DIRECTOR: Roger Schwarzin

EVALUATOR(S): David L. Soto
David L. Soto

SITE(S) VISITED: Foster Grandparents Office
Golden Era Boutique

PERSONNEL INTERVIEWED: Roger Schwarzin
Judy Matranga

- FOCUS OF ASSESSMENT:
- Baseline
 - Project Data/Contract Performance
 - Program Operations
 - Nutrition Operations
 - Fiscal
 - Follow-up on Previous Assessment (see yellow attachment)

CURRENT PROJECT DATA (services for elderly):

Service	Actual July 81 - Feb 82	Planned July 81 - Feb 82	%
A. Golden Era			
1. Handicrafters	651	400	163%
2. No. of checks mailed	1,059	1,080	98%
B. Senior Companion			
1. Escort Clients	64	27	237%
2. Escort Trips	3,108	640	486%
3. Shopping Clients	63	27	233%
4. Shopping Services	1,499	2,600	58%
5. Visiting Clients	64	50	128%
6. Senior Companions	12	10	120%

The Golden Era Handicraft program continues to add new handicrafters to the guild each month. During the last four months 28 more seniors have become handicrafters, making the year to date figure 651. This number exceeds the yearly goal for the contract which was set at 600. The number of checks that have been mailed out to the seniors during the first eight months is almost right on target with contract goals (98%).

PROJECT: Senior Companion Program & Golden Era Handicrafts

Area 4 Agency on Aging
Periodic Assessment
Findings

ONSITE DATE(s): March 17, 1982

Total sales during this period are \$59,365 for the 8,067 items that have been sold. The handicrafters have earned \$40,409 and project income accounts for \$15,597. Sales this year are comparable with last year's totals, quite an accomplishment given the slumping economy.

The Senior Companion Program continues to comply with its contractual obligations, although performance in one area is lower than expected. Much of the time the Senior Companions spend with their clients involves getting them out of the houses either to keep appointments, shop or for recreation purposes. While the number of shopping trips has been less than expected, the number of escort trips far exceeds the planned level. The total number of shopping/escort trips actually provided surpasses the expected level by 42%.

COMMENT

I. Golden Era Handicrafts:

The latest visit to the Golden Era Handicrafts store reinforced previous conclusions that the program is performing well. The handcrafted items are properly displayed in a way that is spatially efficient and attractive. The staffing of the program is back to full strength since a new Outreach Coordinator was added on through the Senior Community Services Employment Program in February. The program is working with the Volunteer Bureau in an effort to attract additional volunteer workers. The Advisory Council has expanded in size from seven to ten and plans call for two additional members and a larger role in the program.

The intake days and hours have been changed from Thursday, Friday and Saturday from 9:30 to 2:30 to Monday, Tuesday, Wednesday and Thursday from 9:30 to 12:30. These changes were made as a result of the handicrafters having trouble parking near the store and because the end of the week tends to be the busiest time of the week for the seniors.

The primary issues for this program involve anticipated changes that are coming up in the future. A new building, scheduled for completion in late Summer, is being built for the boutique. The process is on schedule at this point, but starting dates for the actual ground breaking are very tentative. It must also be noted that the Job Corps is doing much of the construction work and it should take at least three times as long as it would with a normal crew. The new building will provide the boutique with a nice permanent location once its construction is completed. The only question remaining is how soon will it be finished. When it is ready to occupy, the Boutique Manager estimates it will only require one week for the move to be made.

The other issue facing the project involves the phasing out of the Senior Community Service Employment Program. The current budget for the Older Americans Act does not include any funding for the Title V employment program. Golden Era has seven of their staff persons employed through this program and several of them have jobs that cannot be filled by volunteers because primarily, they involve bookkeeping and record-keeping. The SCSEP is scheduled to end October first. Potential results of this cutback could include fewer shop hours, elimination of the outreach activities and/or reduction from the current seven day per week schedule. Naturally, such a change would also place greater responsibilities on the remaining staff persons.

PROJECT: Senior Companion Program & Golden Era Handicrafts

ONSITE DATE(s): March 17, 1982

Area 4 Agency on Aging
Periodic Assessment
Findings

II. Senior Companion Program (Homebound):

This program is also operating well, but may face some significant challenges in the future. The program has twelve Senior Companions which includes a new Site Supervisor who is also working on the new County Health/Welfare program. She is coordinating all three components of the Senior Companion Program and is doing the client assessments. The program also has a CSUS graduate student who is assisting 24 hours per week. The Senior Companions continue to receive their training on a monthly basis. In January an in-service was held on the completion of time sheets and forms. The February training involved reports on the White House Conference on Aging. Finally, the March training was on the topic of Medi-Cal.

The challenge that may face the program is the scheduled expiration of the State component of the Senior Companion Program. The program is funded through a bill authored by Senator Mello that has a sunset clause date of January 1, 1983. Should the current attempt to overturn the sunset clause fail, the waiting list for the homebound component would immediately become 80.

PROJECT: Senior Companion Program & Golden Era Handicrafts

ONSITE DATE: March 17, 1982

Area 4 Agency on Aging
Periodic Assessment
RECOMMENDATIONS

to be filled in
by A4AA

RECOMMENDATIONS:

Implemented
Yes No *

1. The Golden Era Handicrafts program staff should begin to develop operational strategies that will minimize disruption to the program should the Title V program not be funded as of October first.
2. The Senior Companion Program staff should develop client criteria for determining who will receive service in the event that the State program is not refunded.