

**MINUTES OF THE ARTS DEVELOPMENT
STABILIZATION SUB-COMMITTEE**
California Arts Council
February 22, 2000

PRESENT: Gloria Woodlock, Lauren Wolkov, Jill Kaiser, Jan Stohr, Ellen Taylor,

STAFF PRESENT: Laurie Heller, Yvette Quiroga

MEMBERS ABSENT: Daphne Gawthrop

1. Meeting called to order by Chair Woodlock at 1:40 p.m.

2. **Discussion Items:**

2a. Stabilization (Woodlock): Woodlock reviewed the chart that explained the financial assessment program that will begin in May, 2000. The committee will be responsible for picking the 20 groups that will be assessed and given information on how to become more financially stable. This program is similar to the marketing program that the committee is currently coordinating. From the 20 groups the consultant will extrapolate a larger financial assessment of the whole Sacramento community. Members discussed who the 20 groups should be and how they should be selected.

Woodlock mentioned that she will research and contact NAS to see what some of the requirements for the groups should be and possible selection methods. Wolkov will be working with Woodlock to research any helpful information.

2b. Board Development: Kaiser researched several different programs such as the ARTS Inc. program, and Chicago's program which offers a 5 month extensive training for new board members.

Kaiser suggested that the committee add an arts specific component to the Non-profit Resource Center's Board Link program, and that new board members should have an opportunity to observe a board meeting before deciding to join a board. Kaiser gave a brief overview of the current board-training program.

Wolkov suggested that we should be thinking of a two-tier approach to address both new and experienced board members. She also felt that it is important that board presidents attend some training programs. Woodlock suggested adding a peer/mentoring component to the program. She also mentioned that a consultant could be sent to local boards to identify their needs. Heller suggested that the board members would need incentives to attend training.

Heller suggested that the committee look at the Business Arts Council in San Francisco as a model program with classes for board members to attend. Taylor offered the Interaction Institute as another possible resource for board training. Stohr will have her program coordinator for Board Links attend the next meeting, Woodlock said, Susan Chung from San Francisco should also be invited.

Woodlock suggested that a peer advisory pilot program focusing on the arts be done through the Non-Profit Resource Center. In April the committee will look at a continuum of services.

2c. Grants Makers Conference: The month of October was selected for the Meet the Grants Makers Forum, as it is Arts and Humanities month. Woodlock hoped that groups could learn what they need to do to be funded and the obstacles that they will be up against. There was a discussion on the importance of inviting foundations and funders to learn more the about Sacramento region.

Woodlock asked Heller to bring a copy of a similar conference that she attended in San Francisco. Kaiser will check the Chamber's Community Calendar to see if there are any conflicting dates in October. Stohr will also bring a list of possible funders to invite to the conference.

3. **Old Business:** None
4. **New Business:** None
5. **Adjournment:** 3:10 p.m.

**NEXT MEETING:
TUESDAY, APRIL 25TH, 2000, 1:30 p.m
California Arts Council, 13th & I Streets, 9th, Floor
(Bring Your Lunch!)**

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