



**Sacramento Metropolitan
Arts Commission**

800 - 10th Street, Suite 1
Sacramento, California 95814
(916) 264-5558

A Public Agency

AGENDA

APP Committee Meeting
Wednesday, August 1, 2001
City Hall, Room 302
4:00 P.M.- 6:00 P.M.

CALL TO ORDER		
Time	Item No.	Item
1. ACTION ITEMS		
Ayes	Noes	STAFF
	Bloom 1	Approve direct purchase artwork from the SMUD Recycled Art Show for Meadowview City Services Building
	Bloom 2	Approve artist selection process for North Permit Center
2. UPDATES		
	1	Cahill artwork
	2	Sept. 30 - CAL/EPA Dedication
3. OLD BUSINESS		
4. NEW BUSINESS		
	1	14th Street Project
5. PUBLIC DISCUSSION		

APP MINUTES
July 11, 2001 6P.M.
Central Library

In attendance: Burnett Miller/Chair, Lynn Jones, Bernadette Chiang, Paulette Trainor, Don Sronce,
Galelyn Williams, Marney Wasserman

Absent/Excused: Nanette Roe, Nancy Gotthart

Guests: Don Tarnasky

Staff: Linda Bloom, Cari LaZansky

Agenda: Motion to approve agenda. All in favor.

Minutes: Motion to approve minutes. All in favor.

ACTION ITEMS:

1. Approval of proposal by Maggie Jimenez for the Evelyn Moore Community Center Project: This fast-track project consists of the design and construction of a new modular community center. Development includes related site improvements for exterior activity spaces both future and existing. L. Bloom gives some background on the project and on artist Maggie Jimenez who was selected for this project by a panel using the artist slide bank. L. Bloom introduces Don Tarnasky who presents the project in detail. D. Tarnasky explains the history of the building and site and how it will be updated. He uses the project site map to explain where the proposed artwork will be. D. Tarnasky explains M. Jimenez's proposal for artwork. The artist will create four mosaic murals to be applied to the exterior frontal columns of the building (one on the facade of each column). The murals will be made of hand-formed ceramic tile shapes with areas of broken colored glass to add texture. The materials used are weather-resistant and vandal-resistant and need minimal upkeep. The proposal includes involving the community in the formation of some of the tiles, i.e. giving a workshop for area children to involve them in part of the fabrication process. Artwork is scheduled to be completed by November 1, 2001, with a total budget of \$8,626.00. \$7,626.00 for the proposal and artwork. \$1,000.00 for administrative costs. D. Sronce asks how the tile work will be protected. L. Bloom answers that the artist will use some kind of low-fire ceramics that will be not be hazardous to touch in any way. L. Jones asks how many artists are in the APP slide bank. L. Bloom answers about 40 artists. D. Tarnasky answers that M. Jimenez was chosen unanimously by the selection panel. G. Williams moves to accept the proposal. M. Wasserman seconds. All in favor.

UPDATES:

July 14, 2001 SMAC Retreat: L. Bloom reviews Retreat agenda and comments that this is a good opportunity to raise issues of concern or interest with respect to policies, procedures, etc. L. Bloom would like to schedule an APP Committee retreat to review policies, etc. B. Miller suggests that one topic of discussion for the APP retreat might be the artist selection process. He would like to review the possibility of using a private instead of a public artist selection panel process, i.e. excluding artists from watching the process. Discussion followed about the pros and cons of the private panel process. G. Williams comments that she supports a private versus a public selection process because the panel members are then free to make relevant comments without concern for an artist's personal feelings, etc. She feels that there might be better and more fruitful discussion among panel members if they feel free to speak their mind openly. L. Bloom comments that the recent artist selection process for the Sacramento Airport Bridge Project was public and several of the artists who submitted work for review were present to watch the process and found it helpful. L. Bloom suggests putting the selection process on the agenda for the APP retreat. L. Bloom will research other city and county selection processes.

July 22, 2001 Dennis Oppenheim Reception and July 24, 2001 County Board of Supervisors Oppenheim presentation: L. Bloom reviews the reception details and asks if any APP committee members will be able to attend the July 24 meeting. For clarification, L. Bloom comments that the County Board of Supervisors will be approving Phase 1 of the process, i.e. a design contract only.

September 30, 2001 CAL-EPA Dedication: L. Bloom reminds committee of dedication date.

Civic Center Expansion Project: L. Bloom updates committee that the Civic Center Project is at 50% design completion. A rotating exhibit space has been included in the design. A meeting with the architects is scheduled for July 31, 2001, at 6P.M. at City Hall. D. Sronce and B. Chiang will attend on behalf of APP.

Light Rail Projects: L. Bloom informs committee that there is \$25,000.00 for artwork for each light rail station. This project is a good opportunity for emerging artists. August 17, 2001 is the deadline for applications.

Water Tank Projects: L. Bloom informs committee that there are three new upcoming public art projects. Approximately \$300,000.00 is allocated for artwork for the Alhambra Water Tank project. The budget for this artwork comes from the Fairburn Water Treatment project. B. Miller and D. Sronce will represent the APP committee on this project. Approximately \$240,000.00 is allocated for artwork for the Riverside Blvd. Water Tank project. Possible themes for artwork could reflect diversity, tolerance, etc. in response to neighborhood fire bombings. L. Bloom and committee will meet with Land Park area residents to get input. B. Chiang will represent APP committee on this project. Approximately \$80,000.00 is allocated for artwork for the Fairburn Water Tank project. Since location is near CSU, Sacramento, there may be a way to involve CSU students or faculty.

Community Center Theatre Expansion: L. Bloom reports that there may be \$.5 million allocated for public art. Plans are to expand the lobby toward 13th Street. If this happens, the "Poseidon" sculpture may have to be relocated.

B. Miller asks if any bids have been obtained yet on moving several existing sculptures. D. Tarnasky gives an update regarding contacting firms to move the artwork. B. Miller will call other vendors for quotes.

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SHRA Policy Review: The date for the SHRA Policy Review will be selected at the next APP meeting in August.

New APP Committee Members: L. Bloom comments that the committee needs new members; it would be helpful to have an architect and an artist. L. Bloom informs committee that Marney Wasserman has resigned because of other commitments. L. Bloom thanks Marney for her good work on the APP committee.

Adjournment:

Meeting adjourned at 7:05 PM.



**Sacramento Metropolitan
Arts Commission**

800 - 10th Street, Suite 1
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(916) 264-5558

A Public Agency

August 15, 2001

Sacramento Metropolitan Arts Commission

**RE: APPROVAL OF DIRECT PURCHASE ARTWORK FROM THE SMUD
RECYCLED ART SHOW FOR THE MEADOWVIEW CITY SERVICES
BUILDING PROJECT (YB58)**

LOCATION AND COUNCIL DISTRICT:

2810 - 2814 Meadowview Road, Sacramento, CA District 8

CONTACT PERSON:

Linda Bloom, Administrator for Art in Public Places, Metro Arts Commission
264-5558

SUMMARY:

This report describes the arts plan for the Meadowview City Services Building Project.

COMMITTEE ACTION:

The APP Committee reviewed and approved the artwork purchases at the APP meeting on August 1, 2001, with a vote of 6 ayes, 0 noes and 2 absent.

BACKGROUND:

- The city of Sacramento is building a new City Service Complex on Meadowview Road. Architects from the firm of Dreyfus & Blackford have been contracted as consultants for the design of the new project.
- Site will contain several new buildings and an existing warehouse building. Facilities will provide administrative offices for the Solid Waste Division, a shop complex, designated areas for public conference rooms, employee break rooms, employee gym and lockers, and exterior landscaped areas.
- Customer service area and the conference rooms will be publicly accessible.
- Site is in close proximity to the Pannell Community Center; entrance will be directed from Meadowview Road, a highly traveled thoroughway. Construction is completed.

Arts Plan: As part of the arts plan approved by APP/SMAC in July 1999 four main areas/projects were selected for artwork:

- Entrance sculpture
- Courtyard sculpture
- Employee Rooms murals - Lobby, lunch room, workers area, garage area
- Rotating Collection - Juried show of artwork using recycled materials

Selection Process:

The Arts Commission, SMUD and the City of Sacramento's Solid Waste Division successfully collaborated on a recycled art exhibition. A call for entries was announced and approximately 105 artists submitted work. From the 105 entries, the jury selected works by 34 Northern California artists to be included in the exhibition. From the 34 artists selected, 10 artworks were selected by 10 different artists for purchase for the Meadowview City Services Building Project (Refer to Exhibit A attachments). The Phase I review panel consisted of Galelyn Williams for APP and Al Ghoston, community member. For Phase II, Nancy Gotthart (APP), Galelyn Williams (APP), Al Ghoston, community member and John O'Hare and Felton Warren, Solid Waste Management met on June 26, 2001. Linda Bloom, APP Administrator, Dave Vargo, SMUD Gallery Curator and Cari LaZansky, APP Assistant facilitated the selection process.

FINANCIAL CONSIDERATIONS:

City ordinance #4274 requires that the City of Sacramento expend at least two percent of the total construction costs of capital improvement projects for public artwork. The current Art in Public Places Program budget for this entire project is \$132,000.00. Of the total funds available, \$105,600.00 will be available for artwork and proposal fees, and \$26,400.00 will be used to offset the costs of administering the program over fiscal years 1999-2000 and 2000-2001. Funds are available in #YB58.

Four Murals	\$27,200.00	to be completed by December 2001
Budget for Environmental Street Artwork:	\$44,600.00	completed
Budget for Courtyard Sculpture:	\$24,600.00	completed
Juried Recycled artwork:	\$7,000.00	completed*

*(Refer to Exhibit B for individual purchase amounts).

From #YB58, \$7,000.00 will be used from the remaining art budget and \$195.00 from the administrative budget to purchase the artwork. Installation costs will be paid from #MA66 Maintenance account.

ENVIRONMENTAL CONSIDERATIONS:

Public artwork will be installed according to all applicable codes.

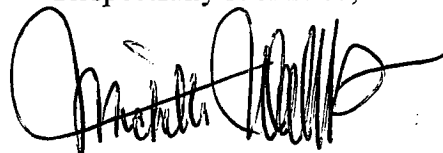
POLICY CONSIDERATIONS:

Artists were selected according to standard policies and procedures of the Art in Public Places Program.

ESBD:

The commission was advertised as an "open call" (RFQ) competition, providing opportunities for local emerging public artists.

Respectfully submitted,



MICHELLE WALKER
Executive Director
Sacramento Metropolitan Arts Commission



LINDA BLOOM
Art in Public Places Administrator

Art In Public Places

The Art in Public Places (APP) Program of the Sacramento Metropolitan Arts Commission (SMAC) is a nationally recognized "Percent for Art" Program. Currently in the collection of over 220 works of art with several projects in progress. An integral part of most city, county, and SHRA public and private construction projects since 1977, the APP program is well respected. APP stresses bringing the highest quality public art to the Sacramento community.

For more information, please call the Arts Commission APP Hotline at 264-5550.

Linda Bloom
APP Administrator

Project Team Members:

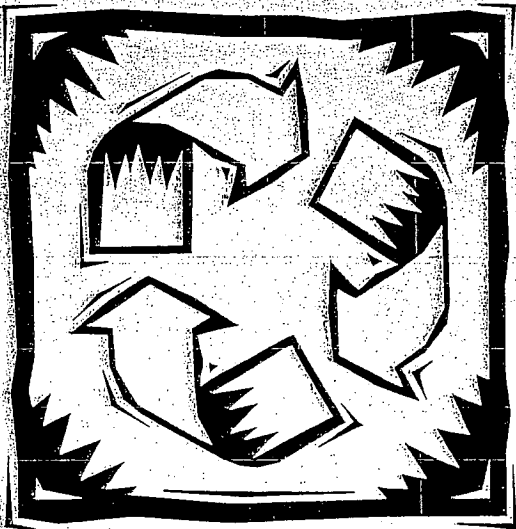
*Michelle Walker - SMAC Director
Linda Bloom - APP Administrator
Gary Van Dorst - Solid Waste Superintendent
Yadi Kayakobi - City Project Manager
David Vargo - SMUD Gallery Curator*

Presort
First Class Mail
U.S. Postage Paid
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Sacramento, CA



Sacramento Metropolitan Arts Commission
800 Tenth Street
Sacramento, CA 95814

ART IN PUBLIC PLACES AND THE
SMUD ART GALLERY PRESENT



RECYCLED ART

JURIED SHOW

JURORS WILL INCLUDE STAFF OF THE
SOLID WASTE DIVISION,
COMMUNITY MEMBERS, AND ARTS
PROFESSIONALS.
ALL SELECTED WORK MUST BE
APPROVED BY ART IN PUBLIC
PLACES AND THE SACRAMENTO
METROPOLITAN ARTS COMMISSION
BEFORE PURCHASE AWARDS ARE
GRANTED.

Applications due Monday April 30, 2001 by 4:45 PM
Up To \$7,000 in Purchase Awards Available

RECYCLED ART

JURIED SHOW

About the Competition

The City of Sacramento is building a new City Service Complex on Meadowview Road which will house the offices of the Solid Waste Division of the City of Sacramento. The Art in Public Places program recognizes a unique opportunity to provide more public artwork to the Meadowview community as well as the 200 + employees of the new complex. \$7000.00 is available in public art funds for the purchase of at least seven works of art. These smaller interior pieces will be an addition to the sculptural elements and murals at the site. This juried show provides the opportunity for artists to: 1) Exhibit in a juried show at the SMUD Art Gallery 2) Have work purchased as part of the City Service Complex and 3) Create unique artwork from recycled materials.

RULES: Please read carefully

- Show dates are May 22 through June 26, 2001
- Reception is Saturday June 9, 5-7 P.M.
- Artists residing in Northern California are eligible. High school, college and professional artists are encouraged to enter.
- Each artist can submit two works of art.
- All work must be well constructed and ready to hang. 2D and low relief work is acceptable. No free standing work will be accepted. Because artwork will be on display in public places, artists should avoid using hazardous materials, sharp edges, etc. Any work that does not meet these requirements will be rejected.
- Artwork cannot exceed 5' in height or length or exceed 50 lbs. in weight.
- All work must be labeled on the back with the following information: Artist, Title, Price, Materials Used and Date Completed. (Use labels provided.)
- Artwork must be delivered to the SMUD Art Gallery on Friday May 18 from 8 a.m. to 3 p.m.

- Artwork will be insured from the time of delivery until 5 p.m. on the respective pick up dates. Rejected work must be picked up Saturday May 19 by 12 noon. Exhibited work must be picked up Friday June 29 by 12 noon. Artwork left after 1 week from the respective pick up date will become the property of the Gallery unless arrangements are made in advance.
- The Sacramento Metropolitan Arts Commission (SMAC) and SMUD Art Gallery reserve the rights, at any time to supplement, amend or otherwise modify this solicitation and to request additional or supplemental information or artwork from any or all participating artists. In addition, SMAC reserves the right to accept or reject, at any time prior to the purchase of work, any or all submittals or any part thereof submitted in connection with this solicitation, to waive any defect or technicality, and to advertise for new artwork where the acceptance, rejection waiver, or advertisement would be in the best interest of SMAC. SMAC also reserves the right to negotiate unacceptable provisions incorporated within an otherwise acceptable artwork and agree to these rules.

STEP 1 Fill out the entry form below and return it by April 30th to:
Recycled Art c/o Sacramento Metropolitan Arts Commission, 800 Tenth Street,
Sacramento, CA 95814



RECYCLED ART JURIED SHOW ENTRY FORM - PLEASE PRINT

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Number of Entries: _____

STEP 2 Fill out the labels below and attach to each piece you are submitting and deliver the artwork May 18 between 8 a.m. and 3 p.m. to: SMUD Art Gallery in the SMUD Customer Service Center, 6301 S Street, Sacramento, CA

Name: _____ Phone: _____

Title: _____ Date completed: _____

Price/Insurance Value: _____ Materials: _____

Name: _____ Phone: _____

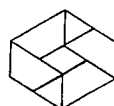
Title: _____ Date Completed: _____

Price/Insurance Value: _____ Materials: _____

EXHIBIT B

SMUD PURCHASE AWARDS 2001

ARTIST	PRICE	TITLE	DESCRIPTION
Leigh Van Der Schyff	895.00	<i>Midnight with Max in the Garden</i>	Metal film cartridges, beer bottle caps, aluminum pie tins
Jo Anne Marquardt	200.00	<i>Old Amsterdam</i>	Paper, canvas, ink , braid beads, wood
Richard Feese	1250.00	<i>Tarpon</i>	Plaster, wood, electric wire, belts, beer cans, fishing parts
Joyce Whisler	750.00	<i>Different Strokes</i>	Tin can lids, shelf, art books
Maureen Hood	750.00	<i>Two of the Players</i>	Recycled art, art prints, paint
Mark Riveria	800.00	<i>Superfly</i>	Circuit boards, mirror, panty hose, paper, rubber, feathers, styrafoam
Carole Stedronsky	300.00	<i>The Recycled Muse</i>	Wood and metal
Joel Heart	800.00	<i>When it Rains</i>	Metal and particle board
Carolyn Schneider	650.00	<i>Log Cabin #1, Windmill Variation</i>	Paper, newspaper, magazines, foil, computer paper, Xerox paper
Steve Bradford	800.00	<i>Should Have Been an Epiphany</i>	Various found objects
TOTAL	7195.00		



ARTS MARKET

112 N. BLACK AVE. SUITE A
BOZEMAN, MT. 59715
P. 406.582.7466
F. 406.582.7456
www.artsmarket.com

July 24, 2001

Michelle Walker, Executive Director
Sacramento Metropolitan Arts Commission
800 Tenth Street, Suite 1
Sacramento, CA 95814

Dear Michelle:

I want to thank you for contacting Eduardo Díaz about SMAC's need for addressing several reports and making recommendations on how best to integrate and prioritize them into SMAC's strategic planning process.

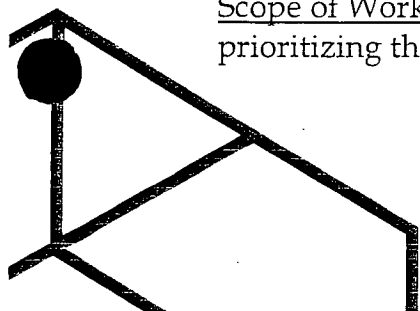
We enjoyed working on the Market Study and hope we have the opportunity to work with you on this next task. As you know, we recently completed the business plan for La Raza Galería Posada, and are assisting Capital Unity Council with its plans for their proposed new center. We would like to thank the SMAC for its direct support of these two projects. All of us here at ArtsMarket appreciate the opportunity for continued work in Sacramento, and to assist in advancing cultural development in your community. Thank you for choosing us to submit this proposal.

I have had a chance to discuss your current needs with Eduardo and have reviewed the exchange of e-mails between you two. What follows is: 1) Scope of Work, and 2) Budget.

We understand that the following reports have or will soon be completed, and that these will form the basis for our analyses and recommendations:

- ✓ Market Study
- ✓ Economic Impact (includes business attitudes towards the arts)
- ✓ Financial Assessment (20 representative arts organizations)
- ✓ Board Development Survey

Scope of Work. We understand the overriding task is integrating and prioritizing the results of the above-referenced reports in a way that makes



strategic sense for SMAC. How do we utilize these reports as active planning tools in informing and guiding the development of SMAC's programs and initiatives over the short and long term? Below is an itemization of the main tasks for this project:

1. Review Reports. Interpret what they are saying about the Sacramento region in terms of market/audience potential, breadth of cultural offerings, unmet cultural needs and interests, organizational capacity of local arts and cultural organizations, partnership opportunities, funding and other challenges, SMAC's financial and organizational capacity to meet these needs, etc. An executive summary will be prepared.
2. Draft Recommendations. We will develop preliminary recommendations regarding next steps for SMAC in the areas of marketing and audience development, fund development, building organizational capacity and other key related areas. These will be comprehensively vetted with you and other key staff, and refined.
3. Present Recommendations. Present refined recommendations in executive summary format to: a) SMAC Commissioners, and b) arts and cultural community. We anticipate a special board meeting and a series of community presentations to ensure maximum community participation. With respect to the latter, it is important that representatives of the non-arts and cultural sector be encouraged to participate (e.g., education, business, visitor industry, social service, faith-based community, government, etc.).
4. Set Priorities. Based on initial input from the Commissioners and community representatives, present a draft plan to SMAC. This will allow the agency to sort through the series of recommendations and determine which ones should be priorities for implementation, or further development. In your e-mail you mentioned a "Committee." From this, we gather that you have formed or will form a special strategic planning committee of SMAC to handle this process of analyzing, integrating and prioritizing. If this is the case, we recommend this task be accomplished in a retreat-style session where committee members have the opportunity to work through the various issues, recommendations, strategies and timelines.
5. Test Recommendations. Based on the results of the committee work session, a new draft report will be produced to assembled community representatives and to those other SMAC Commissioners that are members of the committee. This will be a facilitated "town hall" style meeting, with the goal of producing working community consensus on recommendations and next steps.
6. Prepare Final Report. The document will include an executive summary, project background and process, implementation timeline, and financial implications.

We hope that this Scope of Work affirmatively responds to what you have in mind. In your e-mail you mention that, during the week of July 9, you had a retreat to update annual programs and review the coming year's priorities. You also mentioned that you would send Eduardo notes from this retreat. These will be very helpful as we initiate this project. Please send the notes to Eduardo at your earliest convenience. Thank you. Below is his mailing address:

303 El Paso, Suite 202
San Antonio, TX 78207

Budget. Eduardo Díaz will be the lead consultant on this project. He will receive assistance from Louise Stevens, ArtsMarket President and Executive Consultant and Surale Phillips, ArtsMarket Vice President/Research and Administration and Sonya Jackson, Administrative Assistant.

• Document Review (E. Díaz: 2.5 days @ \$1,200; S. Phillips: .5 day @ \$900)	\$ 3,450
• Draft Recommendations (E. Díaz: 2 days @ \$1,200; L. Stevens: .5 day @ \$1,500; S. Jackson: .5 day @ \$200)	3,250
• Present Recommendations (E. Díaz: 2.5 days @ \$1,200)	3,000
• Set Priorities (E. Díaz: 2 days @ \$1,200)	2,400
• Test Recommendations (E. Díaz: 2.5 days @ \$1,200)	3,000
• Prepare Final Report (E. Díaz: 1 day @ \$1,200; L. Stevens: .25 day @ \$1,500; S. Jackson: .5 day @ \$200)	<u>2,050</u>
Total Consulting Services	\$ 17,150

With respect to travel, this Scope of Work calls for four (4) trips to Sacramento for five (5) days on-site. As we get into the process, Eduardo may need to stay over an extra day; we're thinking for some of the public presentations. We'll see how things play out. However, based on four trips and five days on-sites, we would estimate travel expenses to be approximately: \$ 2,500

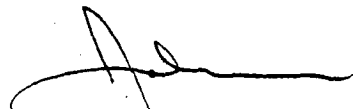
The ability to book flights early, your contacts with the hotel industry and your ability to direct bill may help hold down expenses. Rest assured that we will cooperate in every way to make this happen.

In terms of timeline, from your e-mail it appears you want to schedule another retreat in September or October. We are assuming this would time with the Set Priorities task described above. If this is so, we would like to begin work as soon as it is expedient for you. This will allow Eduardo to begin reviewing the documents, which are extensive. We can also begin setting up the community meetings, ensuring that they are completed in plenty of time to prepare for the

work session on setting priorities. Eduardo will be happy to talk more about the proposed work schedule.

Michelle, thanks again for allowing us to submit this proposal. We would love the opportunity to work with you on this. If you have any questions, please do not hesitate to contact me (406/582-7466), or Eduardo (210/225-6808).

Sincerely yours,



John F. Stevens,
Chairman/CEO

cc: Eduardo Díaz, Louise K. Stevens



**Sacramento Metropolitan
Arts Commission**

800 - 10th Street, Suite 1
Sacramento, California 95814
(916) 264-5558

A Public Agency

August 15, 2001

Sacramento Metropolitan Arts Commission

RE: Arts Plan for the City of Sacramento North Permit Center Project (CE 68)

LOCATION AND COUNCIL DISTRICT:

2101 Arena Blvd., Suite 210
Sacramento, CA 95834
District 1

CONTACT PERSONS:

Linda Bloom, Administrator for Art in Public Places
Metro Arts Division (916) 264-5558
Michael Sweeney, City Project Manager (916) 264-8429

SUMMARY:

This report describes the arts plan for the City of Sacramento North Permit Center Project

COMMISSION/COMMITTEE ACTION:

The APP Committee reviewed and approved the Arts Plan for the North Permit Center at its regularly scheduled meeting on August 1, 2001 with a vote of 1 abstention, 5 yeas, 0 noes and 2 absent. The Arts Commission will review the Arts Plan at its regularly scheduled meeting on August 15, 2001.

BACKGROUND INFORMATION:

Project Description:

This is a fast-track project which consists of the construction of a new satellite Permit Center in the North Area of Sacramento to be completed in November 2001. This is a ten year lease space where approximately 75% of the existing downtown Permit Center staff will relocate. The area designated for public art includes the reception and permit area where city staff meet with the public.

Arts Plan:

The arts plan is developed under the supervision of APP Administrator, Linda Bloom and with input from Project Manager Michael Sweeney.

Potential artwork locations include the reception counter, a vaulted ceiling, adjacent walls

with track lighting, and the main wall called the "permit wall" which is in a direct line of sight with the entrance. All persons applying for building permits will use this area, along with staff. Possibilities for artwork include 2-D and/or 3-D elements - mosaic, sculpture, relief, etc. The public reception/permit area is an interactive area with the potential of integrating the artwork in a dynamic way with the architectural space.

Selection Process:

The APP Administrator will facilitate the panel selection process. The Art in Public Places Program will conduct a limited competition among three local artists from the Slide Bank Resource based upon qualifications and artwork previously completed by the artists. The artists will be paid \$100 each to create models to be reviewed during the final selection of the artist. The selection panel will consist of Design Department staff, an APP Committee member, an artist and the city project manager. The selection panel meeting is open to the public.

FINANCIAL CONSIDERATIONS:

The budget for artwork for this project is \$15,000.00. \$3,000 will be used for administration, \$300 will be used for proposal fees and \$11,700 will be available for artwork.

ENVIRONMENTAL CONSIDERATIONS:

Structural reinforcement may be required for mounting the artwork to the ceiling, wall or foundation. Artwork will be installed according to all applicable codes.

ESBD:

Recommendations for selection of public artists and artwork will include opportunities for emerging artists in the Sacramento region.

POLICY CONSIDERATIONS:

None.

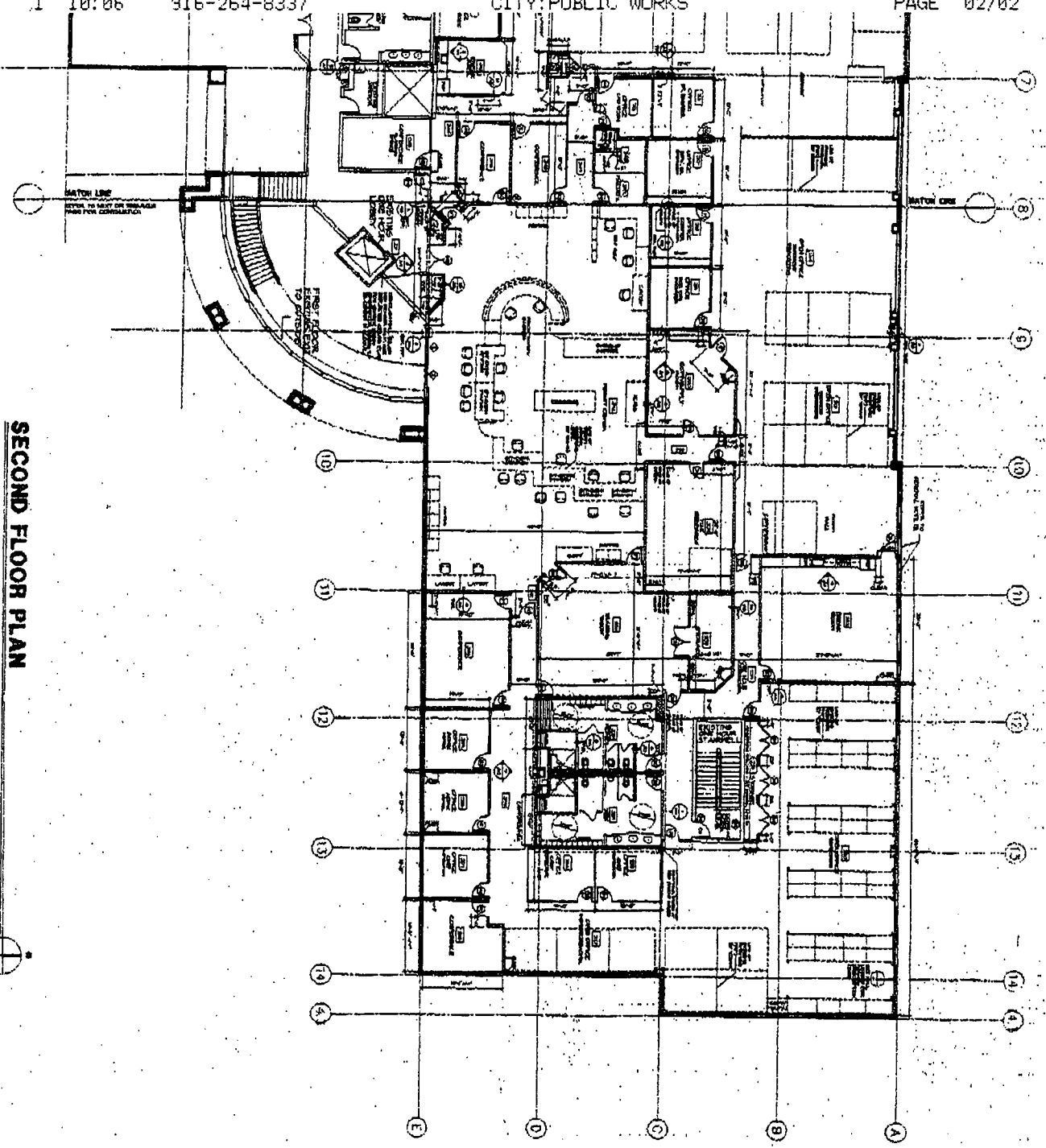
Respectfully submitted,



MICHELLE WALKER
Executive Director
Sacramento Metropolitan Arts Commission



LINDA BLOOM
Administrator
Art in Public Places



SECOND FLOOR PLAN

SCALE: 1/8" = 1'-0"

Legend

- EXISTING WALLS
- EXISTING DOORS
- EXISTING WINDOWS
- EXISTING FLOOR FINISH
- EXISTING CEILING FINISH
- EXISTING MECHANICAL
- EXISTING ELECTRICAL
- EXISTING PLUMBING
- EXISTING PAINT
- EXISTING ROOFING
- EXISTING EXTERIOR FINISH
- EXISTING LANDSCAPE
- EXISTING SITEWORK
- EXISTING UTILITIES
- EXISTING STRUCTURE
- EXISTING FOUNDATION
- EXISTING CONCRETE
- EXISTING MASONRY
- EXISTING METAL
- EXISTING WOOD
- EXISTING GLASS
- EXISTING OTHER

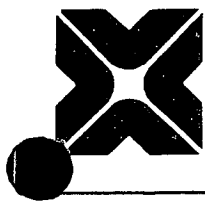
General Notes

1. ALL WORK SHALL BE IN ACCORDANCE WITH THE CITY OF SACRAMENTO SPECIFICATIONS AND THE CALIFORNIA BUILDING CODE.
2. THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE CITY OF SACRAMENTO.
3. THE CONTRACTOR SHALL MAINTAIN ACCESS TO ALL ADJACENT PROPERTIES AT ALL TIMES.
4. THE CONTRACTOR SHALL PROTECT ALL EXISTING UTILITIES AND STRUCTURES.
5. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL WORK.
6. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL MATERIALS AND LABOR.
7. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL TESTS AND INSPECTIONS.
8. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL DELAYS AND INTERRUPTIONS.
9. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL ACCIDENTS AND INJURIES.
10. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL COMPLAINTS AND DISPUTES.
11. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL CORRECTIONS AND REWORK.
12. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL FINISHES AND MATERIALS.
13. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL MEASUREMENTS AND DIMENSIONS.
14. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL SCHEDULES AND TIMELINES.
15. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL COMMUNICATIONS AND REPORTS.
16. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL MEETINGS AND CONFERENCES.
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18. THE CONTRACTOR SHALL MAINTAIN ADEQUATE RECORDING OF ALL DOCUMENTS AND RECORDS.
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CITY OF SACRAMENTO
NORTH PERMIT CENTER
 2101 ARENA BOULEVARD, SUITE 210
 SACRAMENTO, CALIFORNIA 95834

NOT SET FOR CONSTRUCTION

A22



**Sacramento Metropolitan
Arts Commission**

800 - 10th Street, Suite 1
Sacramento, California 95814
(916) 264-5558

A Public Agency

August 15, 2001

Sacramento Metropolitan Arts Commission

**RE: STABILIZATION GRANT TO FUND A \$6,317 ADVERTISING CAMPAIGN
FOR THE BEST OF BROADWAY'S NEW VENUE AT THE LUTHER
BURBANK THEATRE**

LOCATION AND COUNCIL DISTRICT: Sacramento County

RECOMMENDATION:

Approve \$6,317 stabilization grant to Best of Broadway (BOB) to fund an advertising campaign to alert the public of its location change for the 29th season to the Luther Burbank Theatre.

CONTACT:

Michelle Walker, Executive Director
Sacramento Metropolitan Arts Commission
(916) 264-5577

Ruth Rosenberg, Consultant
(916) 448-3017

COMMITTEE ACTION:

Arts Development Committee voted to approve on August 7, 2001.

SUMMARY/BACKGROUND:

The Commission established its Arts Stabilization program in 1999. City Council and the Board of Supervisors approved a research and assessment program, which the City funded through its one-time allocation of \$475,000. The second phase of the Stabilization program would provide on-going funding for training, development, marketing, financial and business planning projects.

"BOB" was notified by the Sacramento City Unified School District that the long-used Bert Campbell Theatre would not be available for use during the '02 season. After an extensive search, "BOB" decided to relocate to the Luther Burbank Theatre. The Luther Burbank Theatre provides the greatest degree of cost-effectiveness, while staying accessible to the community. "BOB" is seeking \$6,317 to conduct a significant marketing campaign to alert both existing and new audiences of its new venue.

Page 2.

FINANCIAL CONSIDERATIONS:

\$6,317 is available to fund "BOB's" campaign through the Commission's on-going stabilization funding.

ENVIRONMENTAL IMPACT: None.

POLICY CONSIDERATIONS:

The Arts Commission encourages organizations to carefully plan new ventures in the most cost-effective manner. "BOB's" request demonstrates the Board's commitment to managing the relocation in a manner which is cost-effective and which could possibly increase its audience.

Respectfully submitted,



RUTH ROSENBERG
Arts Stabilization Consultant



MICHELLE WALKER
Executive Director