

# RESOLUTION No. 86-136

Adopted by The Sacramento City Council on date of

RESOLUTION AMENDING THE SOUTH NATOMAS OFFICE PARK DEVELOPMENT GUIDELINES RELATED TO SIGNAGE FOR THE PARCELS LISTED ON EXHIBIT A-1. (P85-481)  
(APN: 225-23-68; 274-042-10,11; 274-042-16,17,21, 23,24,25,26,27,28,29,30; 274-320-15,18,19,31,32,33,34; 225-230-66,59)

WHEREAS, the City Council conducted a public hearing on February 4, 1986, concerning the above amendment to the Development Guidelines and based on documentary and oral evidence submitted at the public hearing, the Council hereby finds:

1. The proposed amendment to the Development Guidelines is based upon sound principles of land use in that only one sign will be permitted and not to be visible from the City's River Parkway Corridors. Controls and specifications on materials, color and method of lighting will insure minimal visual intrusion onto the I-5 scenic corridor.
2. The proopsal is consistent with policies of the 1974 General Plan.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Sacramento to amend the Development Guidelines related to signage for the South Natomas Office Parks for properties identified on Exhibit A-1.

\_\_\_\_\_  
MAYOR

ATTEST:

**APPROVED**  
BY THE CITY COUNCIL

FEB 18 1986

OFFICE OF THE  
CITY CLERK

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CITY CLERK

P85-481

EXHIBIT A-1

TAX PARCEL NUMBERS

NATOMAS CORPORATE CENTER

225-23-68  
274-042-10,11  
274-042-16,17  
21,23,24  
25,26,27  
28,29 & 30

GATEWAY CENTRE

274-320-15,18  
19,31,32  
33 & 34

METROPOLITAN CENTER

225-230-66 & 59

INSERT A

If the specific signage program is not known, the applicant shall designate a zone or alternative zones on the building facade(s) on which attached signage may be located and the location or alternative locations of detached signage. the Planning Commission shall approve the acceptable location(s) or zone(s) as part of the Special Permit.

INSERT B

A specific or conceptual location sign program shall be submitted with individual project special permit applications per Section II, item 6 of these Guidelines. Except as provided in Section VI-H below, City Planning staff shall review and approve all signs consistent with these Guidelines. No sign shall be specifically...

INSERT C

H. OB Office Building Zone - Attached Signs

Attached signage shall be permitted subject to the following requirements. The specific sign program shall be developed by a professional graphic artist or designer with demonstrated ability in sign design.

1. Materials, Construction and Design

- A. Signs may be constructed of solid metal individual letters, marble, granite, ceramic tile or other comparable materials which convey a rich quality, complimentary to the material of the building exterior. Examples of acceptable metal materials are chrome, brass, stainless steel or fabricated sheet metal. Plastic or wood signs are specifically prohibited.
- B. Individual solid metal letters shall be applied to the building face with a non-distinguishable background. Letters shall be pegged-out from the building face at least one and one-half (1 1/2) inches and be reverse pan channel construction in one of the following:
  - (1) Fabricated aluminum letters with a polished chrome plated finish in fourteen (14) gauge aluminum with three (3) inch returns;
  - (2) Fabricated polished brass letters with clear lacquer finish in fourteen (14) gauge brass plate with three (3) inch returns; or

(3) Fabricated sheet metal letters painted Dourandodic Bronze #313 or semi-gloss enamel in fourteen (14) gauge sheet metal with three (3) inch returns. If painted, only subdued hues or color tones may be used. Examples of such color tones are dark blue, rust, green, brown and black.

2. Number - One (1) sign per building

3. Illumination

- A. Letters may be internally illuminated to create a halo back-lighted effect or non-illuminated. Internally illuminated letters shall be lighted with white neon tubing and thirty (30) milliampres transformers; and
- B. Lighting shall not produce a glare on other properties in the vicinity and the source of light shall not be visible from adjacent property or a public street.
- C. Internally lit plastic signs are prohibited.

4. Location

- A. Signs must be attached to and parallel to a building face. A sign may not project above the wall on which it is located.
- B. Signs may be located any where on face of building subject to 4 (A) and (B) below, may be oriented toward the freeway but not visible from American or Sacramento River Parkways.
- C. A sign may be located in the "upper signage area". "Upper signage area" shall be defined as the area bounded by the (1) top of the windows of the tallest floor of the building; (2) the building parapet line; and (3) the two vertical edges of the building face on which the sign is attached.
- D. A sign may be located outside the "upper signage area" if in a sign zone approved as a part of the building special permit or, if on a building for which a special permit was approved prior to January 30, 1986, in a location approved by the Planning Director.

5. Wording and Logos

A sign may consist of a company logo, alone, or a company name alone, but not both No other wording is permitted.

7. Maximum Sign Size

- A. A sign located in the "upper signage area" shall not exceed 10% of that area and;
- B. The length of a sign shall not exceed 30% of the length of linear building face on which the sign is affixed.

- C. A sign located below the second floor windows shall not exceed 50 square feet.
- D. In a scale consistent with (A), (B) and (C) above, the Planning Director shall determine the maximum size of the following types of signs:
  - (1) Signs located other than as specified in (A) and (C) above.
  - (2) Signs located on buildings with a unique or unusual architectural design.
- 7. A. If not specifically approved as part of the Special Permit for the building, the following types of signs shall require a Planning Director's Special Permit pursuant to Zoning Ordinance 15H:
  - (1) Signs not located in the "upper signage area", as defined in subsection 4-C above.
  - (2) Signs which use construction materials other than marble, granite, ceramic tile or individual solid metal letters pursuant to subsection 1-B above.
- B. Except as provided in 7-A above, attached signs consistent with this Section H shall be subject to a ministerial permit issuance procedure.

(End of Insert C)