SACRAMENTO METROPOLITAN



ROBERT E. SMITH EXECUTIVE DIRECTOR

March 26, 1984

For Commission Meeting of April 5, 1984

To:

Sacramento Metropolitan Cable Television Commission

From

Bob Smith, Executive Director

Subject: APPROVAL OF AFFIRMATIVE ACTION MONITORING FORMS AND PROCEDURES

AGENDA ITEM 4

Attached for your approval are the monitoring forms and procedures developed by staff after lengthy discussions with the City and County Affirmative Action Officers and the Executive Director of the Human Rights Commission.

The forms that are attached will provide data on the employment statistics and the minority/female business participation and will be submitted by Cablevision thirty days after the end of each quarter. Staff will compile and analyze this data into quarterly Affirmative Action reports which will be submitted to the Commission for your review and discussion. These reports will also be distributed to interested community organizations prior to the regularly scheduled Commission meeting. At the end of the year, staff will compile an annual summary report which will include an analysis of Cablevision's efforts during that year in meeting their stated affirmative action goals. This annual report will be presented at a noticed public hearing before the Commission. At that time, Cablevision as well as the public may comment on the report. The quarterly and annual reports will analyze how well Cablevision has achieved the following commitments to:

- 1. Achieve population parity goals in employment for minorities, women, and the disabled for Cablevision and its subcontractors.
- 2. Give preference to local persons for employment and local firms for contracting opportunities.
- 3. Achieve the goal of awarding 23% of all construction contract dollars to minority and female contractors.
- 4. Achieve the goals of awarding 23% of goods and services purchased locally to minority and female vendors.
- 5. Provide barrier-free access in all facilities.
- 6. Implement the training and scholarship program outlined in their application.

March 26, 1984 Page 2

These monitoring forms and procedures have been distributed to 21 organizations that expressed an interest in commenting on them. We received a positive response from the NAACP which is attached. No other comments were received from the community organizations.

We did, however, receive correspondence from an attorney representing one of the companies wishing to receive a contract award from Cablevision. (See attached letter from Carlos Bea.) This attorney was concerned regarding the MBE definitions and certification that would be used here in Sacramento. We responded by sending him our forms and procedures and noting that our MBE certification and verification process is based on the State of California Small and Minority Business Procurement Assistance Division. Cablevision will be submitting certification of their minority and women-owned businesses to the Commission. If an audit determines that any of these businesses are not legitimate minority or female businesses, the Commission will reduce the percentage amount it granted to Cablevision, and Cablevision will have the option of legal recourse for a breach of contract.

Cablevision has reviewed the forms and procedures and has indicated that they will complete the forms and submit them to the Commission on a quarterly basis. Staff and Cablevision are resolving a minor issue regarding the types of categories that will be used to monitor procurement activity. However, we anticipate that this will be resolved within the next two weeks.

In response to concerns raised last year regarding the responsibility of monitoring affirmative action, I am recommending that your staff have primary responsibility for monitoring and evaluating the affirmative action efforts of Cablevision. We will be assisted by the City and County Affirmative Action staff, the Executive Director of the Human Rights Commission, and interested community organizations

Therefore, I recommend that your Commission approve:

- 1. the attached monitoring forms and procedures for use by Cablevision to report their affirmative action and MBE activity.
- 2. that the staff of the Cable Commission staff have primary responsibility for monitoring and evaluating the affirmative action efforts of Cablevision.

BOB SMITH, Executive Director Sacramento Metropolitan Cable Television Commission

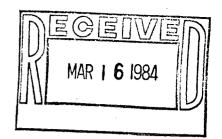
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Attachments: NAACP Letter

Carlos Bea Letter Forms and Procedures

National Association for the Advancement of Colored People

Sacramento Branch 2620 - 21st Street, P.O. Box 8231 Sacramento, CA 95818



March 14, 1984

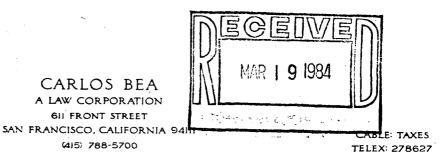
Mr. Bob Smith, Executive Director Sacramento Cable Television Commission Suite 2500, 700 H Street Sacramento, California 95814

Dear Mr. Smith:

Thank you for sending the Cable Television E.E.O. Monitoring Forms to the NAACP. This information has been reviewed, with much interest, by the Executive Committee. On behalf of the NAACP Board and its membership, I am pleased with the action plan submitted. The implementation of your proposed program will be of great concern to us. We appreciate the opportunity to monitor the success of the affirmative actions.

Sincerely,

Esther B. Nelson, President



CARLOS BEA RICHARD J. IDELL ROBERT W. RICHARDSON

March 13, 1984

611 FRONT STREET

(4)5) 788-5700

Ms. Speranza Avram Coordinator Sacramento Metropolitan Cable Television Commission 700 H Street, Suite 2500 Sacramento, CA 95814

> Re: Tex-Com Installations, Inc. Our File No. Tll8 001

Dear Ms. Avram:

Thanks to your reference to Mr. Nosler of the State of California Department of General Services, Small and Minority Business Procurement Assistance Division (Sacramento) and some telephone calls I have made to Cablevision Company in New York, I think I am in a position to summarize the status of the Minority Business Enterprise Program for the cable installation contract.

As you know, this firm, and associate counsel Willie L. Brown, Jr., represent Tex-Com Installations, Inc., a bidder on the installation's contract. Tex-Com Installations, Inc. is a minority business enterprise, and has so been certified by among others, the City of Minneapolis and the U.S. Department of Commerce Minority Business Development Agency.

The only Minority Business Enterprise program which seems to have been developed for this project is that contained in the letter of Mr. Kofalt to Mr. Smith of SMCTC of January 31, 1984. There (paragraph 3) the definition of "minority owned" and "female owned" depends solely on ownership of more than one half by the respective group.

There appears to be:

- A. No consideration given whether the owners are actually controlling the business. That is, a minority may be nominally a owner of a business, but have vested control by means of an agreement, voting trust, or other device, in a non minority controlling group.
- There seems to be no procedure for application for certification as a MBE.
- C. There is no procedure for challenge and determination of MBE status.

Ms. Speranza Avram March 13, 1984 Page Two

- 2. On February 16, 1984, I spoke to Mr. Robert E. Smith, Executive Director regarding an MBE program for Cablevision Company, about the extent to which supervision would be exercised by Sacramento Cable Television Commission. If I understood him correctly, he informed me that there was no procedure "in place" either to certify MBEs, nor to challenge doubtful MBEs. Mr. Smith mentioned that SCTC would follow the "O.E.O." program. Maybe, "O.E.O." would administer it.
- 3. On February 17, 1984, I wrote to the "O.E.O." (Office of Economic Opportunity, Room 340, 1600 9th St., Sacramento) for a copy of their regulations. It took until Monday, March 12, 1984 for me to find that they indeed had no such MBE certification program.
- 4. On Friday, March 9, 1984, I spoke to Mr. Frank Roselle of Cablevision Company and asked him to forward to me what forms, regulations, and challenge procedures Cablevision Company was putting into place to administer the MBE program. Mr. Roselle assured me he would call me on Monday, March 12, 1984. He did not. I called him and left a message both Monday and today, Tuesday, March 13, 1984. I was similarly unable to contact either Mr. Kofalt or Mr. Crusan at the Cable Vision Commission Headquarters in New York. I left a request that they call me.
- 5. On Monday, March 12, 1984, I spoke at some length to you, Ms. Avram. You indicated that the Commission would follow an audit procedure to certify according to the standards of the State of California, Department of General Services, Small and Minority Business Procurement Assistance Division. You indicated that you had spoken with a Mr. John Nosler.

This afternoon I spoke to Mr. Nosler.

- If I understood him correctly, he indicated to me that the Small Minority Business Procurement Assistance Division does not have a certification procedure, nor a challenge to certification process in place. Indeed, anyone who fills out the Division's questionaire and claims minority status is listed as a minority firm.
- Mr. Nosler pointed out that the State Department of Transportation (Cal Trans) does have a procedure for certification, protest, challenge and determination as part of its acceptance of 1982 STAA federal road funds. I am acquainted

Ms. Speraza Avram March 13, 1984 Page Three

with that procedure, and am enclosing for your perusal, 49 C.F.R. 23, the pertinent regulations.

I also called SCTC attorney Mr. McMurtree today, but he was in depositions being taken out of his office, and all I could do was leave a message to call.

Summary and Conclusion

I am sending a copy of this letter to Mr. Kofalt, in New York, in the hopes that someone will be able to return my telephone calls and tell me what the certification, challenge, hearing and determination procedure will be on the issue of MBE bona fides.

If you have any further information, I would certainly appreciate it. As it is now, I believe the SCTC is operating on the <u>assumption</u> that the list of minority businesses sent you by the State of California Department of General Services, Small and Minority Business Procurement Assistance Division is somehow an <u>audited</u>, rather than a mere self certification list.

I hope that a more substantial MBE verification program does come into effect by the time that contracts are awarded.

Very truly yours,

Carlos Bea

CB:eg

cc: Willie Brown, Jr., Esq.

Mr. David Perry

Mr. Kofalt

AFFIRMATIVE ACTION/MBE/FBE MONITORING PROCEDURES

The staff of the Sacramento Metropolitan Cable TV Commission will have primary responsibility for monitoring and evaluating the affirmative action perfomance of Cablevision of Sacramento. They will be assisted by the City and County Affirmative Action staff, the Executive Director of the Human Rights Commission, and any interested community organization.

Data on employment statistics and minority/female business participation will be provided by Cablevision 30 days after the end of each quarter. Information submitted by Cablevision's Implementation Task Force will also be submitted to the Commission staff. This data will be compiled into quarterly reports analyzed by staff and submitted to the Cable Commission for their review and discussion. These reports will also be distributed to interested community organizations prior to the regularly scheduled Commission meeting.

At the end of the year, staff will compile an annual summary report including an analysis of Cablevisions performance during that year in meeting their stated goals. This annual report will be presented at a noticed public hearing before the Commission. At that time, Cablevision as well as the public may comment on the report.

The quarterly and annual reports will analyze how well Cablevision has achieved the following commitments:

- Goals of achieving population parity in employment for minorities, women and the disabled community for Cablevision and sub-contractor employees,
- 2. Goals of giving preference to local persons for employment and local firms for contracting opportunities,
- 3. Goals of awarding 23% of all construction contract dollars to minority and female vendors,
- 4. Goals of awarding 23% of goods and services purchased locally to minority and female vendors,
- 5. Providing barrier-free access in all facilities, and
- 6. Implementing the training and scholarship programs outlined in their application.

CABLE TELEVISION EEO MONITORING FORMS

Cablevision has committed to a variety of EEO and Affirmative Action goals in their contract with the Cable Commission. The attached forms are designed to monitor the progress Cablevision is making toward achieving these stated goals.

Thirty days after each quarter Cablevision will submit the following reports:

1. Employment Data. The goal of Cablevision's employment practices is to hire minorities, women, and the disabled to achieve parity with their representation in the population and to give local persons a preference in hiring. Cablevision will keep monthly data records on new hires, part-time, and full-time employees and report this data to the Commission quarterly using the Quarterly Employee Report. This report summarizes employee data by sex, ethnicity, residency and disability. In addition, Cablevision will submit recruitment logs that indicate the resolution of employment applications they have received.

It has been suggested to Cablevision that all of their sub-contractors become signatories of the Greater Sacramento Area Plan (GSAP). By doing so, the contractors will be fulfilling their obligations to provide affirmative action plans that reflect population parity. GSAP will then provide employment data reports to the Commission similar to the Quarterly Employee Reports. The Weekly Utilization Report will be the document that each prime and subcontractor will submit to GSAP to verify employee information.

- 2. Minority/Female Contractors. Cablevision has agreed to a goal of 23% of all locally subcontracted dollars to minority and female business during the construction phase. The purpose of the Quarterly Construction Report is to monitor Cablevision's progress in meeting this 23% goal. This report will be filled out by Cablevision for each general contractor and his or her subcontractors. If a contractor claims to be a certified MBE/FBE, a Verification Form must be on file with Cablevision and submitted to the Commission. The first page of the Construction Report should be the Quarterly Construction Summary, which totals the information provided on the subsequent pages.
- 3. Minority/Female Vendors. Cablevision will target 23% of all goods and services purchased in Sacramento to be purchased from minority and female business. The Quarterly Procurement Report will monitor progress toward this goal by procurement categories. This report will be filled out by Cablevision which details its procurement activity for the quarter. As with contractors, Cablevision is responsible for certifying that vendors are minority or female-owned, using the Verification Report. The first page of the Procurement Report should be the Quarterly Procurement Summary, which totals the information provided on the subsequent pages.
- 4. MBE/FBE Verification. In order to be counted toward fulfilling the 23% MBE/FBE goal, each construction contractor or vendor must submit this form to Cablevision, who will submit it to the Commission on a quarterly basis.
- 5. Training Activity. Cablevision will implement the training programs outlined in their application. The Quarterly Training Activity Summary will monitor the progress of these training programs as well as their conformance to Cablevision's EEO programs. Reports of scholarship expenditures will be provided by the Implementation Task Force, a group of local Cablevision investors.

Date:	CABLEVISION OF SACRAMENTO
Reporting Period:	QUARTERLY EMPLOYEE REPORT
Prepared By:	FULL-TIME EMPLOYEES

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Prepared By:		PART-TIME EMPLOYEES		

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Date:	CABLEVISION OF SACRAMENTO	,	Pa
Reporting Period:	QUARTERLY CONSTRUCTION SUMMARY SHEET		
Prepared By:			

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Form CTC-sa-4

Date:	 CABLEVISION OF SACRAMENTO	I
Reporting Period:	 QUARTERLY CONSTRUCTION REPORT	
Prepared by:		

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Form CTC-as-5

Date:	 CABL	EVISION OF	SACRAMENT	00
Reporting Period:	 QUARTERLY	PROCUREMENT	SUMMARY	SHEET
Prepared By:				

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Form CTC-aa-6

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Prepared by:		******		

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Form CTC-sa-7

Date:	· ·	CABLEVISION OF SACRAMENTO	Page	of
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Prepared by:			·	

Type of Training	Name/Address of Participant	Race/ Ethnicity	Sex	Disabled	Duration of Training	Date Completed	Job Before Training	Job 90 days after Training (If same, so indicate)	Location of Training
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Form CTC-aa-8

CABLEVISION OF SACRAMENTO

MINORITY/FEMALE OWNED

BUSINESS VERIFICATION

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ETHNIC GROUP TE CK PANIC AN IFIC ISLANDER	(1) (2) (3)	ALE PERCENT VERSHIP) Z	(INDICATE PERCEIOF OWNERSHIP (A) (B) (C)	Z 1. Z 2. Z 3. 4.	DEFINITION Amornly business enterprise' ore minorities or women or, med by one or more minorities white (not of His the original peop Black (not of His the Black racial Hispanic: All per American, or othe Asian or Pacific original peoples Subcontinent, or China, Japan, Kore Hative American: peoples of Norther	(MBE) means a but in the case of a put in the case of a put interest or women; and hindividuals. ETHNIC panic origin): les of Europe, panic origin): groups of Afrisons of Hexicar Spanish cult lalander: All of the Far Easthe Pacific Isea, the Philip All persons harn America, and America, and a public of the Ear Easthe Pacific Isea, the Philip All persons harn America, and Ern Easthe Ern America, and Ern Easthe Ern Eas	siness concern (a) which is at least included business, and persons having of the control o	rigins in any n, Central or less of race. s in any of te Indian ludes, for exoa. f the origins al identifica	of which is strong ore of st. of South the sample,
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ETHNIC GROUP TE CK PANIC AN IFIC ISLANDER IVE AMERICAN	(1) (2) (3) (4)	ALE PERCENT PERSHIP	(A) (B) (C) (D)	Z 1. Z 2. Z 3. 4. Z 5. Z 6.	DEFINITION Amornly business enterprise' pre minorities or women or, med by one or more minori- mirolled by one or more suc- white (not of His the original peop- Black (not of His the Black racial; Hispanic: All per American, or other Asian or Pacific original peoples Subcontinent, or China, Japan, Kore Mative American; peoples of Norther through tribal af: Other: When a per ethnic group not	(MBE) means a but in the case of a put in the case of a put interest or women; and hindividuols. ETHNIC panic origin): les of Europe, panic origin): groups of Afrisons of Mexicar Spanish cult islander: All of the Far Eas the Pacific Is sea, the Philip All persons harn America, an filiation or coson(s) identif	siness concern (a) which is at least included business, or least included business, or least included business, or least included business, or least included business and description of the second business included business in the second business	rigins in any he Middle Eas rigins in any n, Central or less of race. s in any of te Indian ludes, for exoa. f the origins al identifical) as a member	of of st. of South the sample,
ETHNIC GROUP	(1) (2) (3) (4)	ALE PERCENT PERSHIP	(A) (B) (C) (D)	Z 1. Z 2. Z 3. 4. Z 5. Z 6.	DEFINITION Amornly business enterprise' pre minorities or women or, med by one or more minori- mirolled by one or more suc- white (not of His- the original peop- Black (not of His- the Black racial; Hispanic: All per- American, or other Asian or Pacific original peoples of Subcontinent, or China, Japan, Kore Mative American; peoples of Norther through tribal af: Other: When a per- ethnic group not ogroup.	(MBE) means a but in the case of a put in the case of a put interest or women; and hindividuols. ETHNIC panic origin): les of Europe, panic origin): groups of Afrisons of Mexicar Spanish cult islander: All of the Far Eas the Pacific Is sea, the Philip All persons harn America, an filiation or coson(s) identif	siness concern (a) which is at least 5 (b) whose management and do GROUP KEY All persons having of Northern Africa or to the state of	rigins in any he Middle Eas rigins in any n, Central or less of race. s in any of te Indian ludes, for exoa. f the origins al identifical) as a member	of which is which is which is the sample,

CABLEVISION OF SACRAMENTO

WEEKLY UTILIZATION REPORT

			AWARD DEPT.							PERCENT COMPLETED			PROJECT DATE OF COMPLETION					
WEEK OF:	ro:			-									 		 			* ,
Name of Contractor () or subcontractor ()							,				CODES: 1	. Blac	te (not Hi	ispanio	:)	
Address											·	5 6	. Nat:	panic (an and ive Ame	Pacifi Pacifi erican	ices) ic Isla	inders	
Project & Location					Proje	ct or	· Coı	ntract	No.				Disa	abled				
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Name/Address/Social Security #	SEX M/F	Work Classification	(See Codes)		S M				T	otal ours	Rate of Pay	Gross Amount Earned	FICA	With- holding Tax	State w/h	Union	Total	Net Wages Paid For Week
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Name & Title	·		Signa	l	re	<u></u>			l	L		Date	·	<u></u>			<u> </u>	

(Name of signatory party) (Title) do hereby state:	(b) WHERE FRINGE BENEFITS ARE PAID IN CASH — Each laborer or mechanic listed in the above referenced payroll has been paid, indicated on the payroll, an amount not less than the sum of the applicable ban hourly wage rate plus the amount of the required fringe benefits as listed in t							
(1) That I pay or supervise the payment of the persons employed by	contract, except as noted in Section 3 (c) EXCEPTIONS	(c) below.						
(Contractor or subcontractor) on the (Building or work)	EXCEPTION (CRAFT)	EXPLANATION						
that during the payroll period commencing on the								
day of, 19, and ending the day of, 19, all persons employed on said project have been paid the full weekly wages earned, that no rebates have been or will be made either directly or indirectly to or on behalf of said.								
from the full								
weekly wages earned by any person and that no deductions have been made either directly or indirectly from the wages earned by any person, other than permissible deduc-								
tions as described below:								
	*	-						
(2) That any payrolls otherwise under this contract required to be submitted for the above period are correct and complete; that the wage rates for laborers or mechanics contained therein are not less than the applicable wage rates contained in any wage determination incorporated into the contract; that the classification set forth therein for each laborer or mechanic conform with the work he performed.	REMARKS							
(3) That; (a) WHERE FRINGE BENEFITS ARE PAID TO APPROVED PLANS, FUNDS, OR PROGRAMS — In addition to the basic hourly wage rates paid to each laborer or mechanic		· · · · · · · · · · · · · · · · · · ·						
listed in the above referenced payroll, payments of fringe benefits as listed benefit of such employees, except as noted in Section 3(c) below.								
2. 3230 cmps, 323pc az acesa az acesa (no pero acesa)	NAME AND TITLE	SIGNATURE						