

**SACRAMENTO METROPOLITAN ARTS COMMISSION
AGENDA**

Meeting Date: December 14, 1994
4:00-6:00 p.m.

Sacramento Marina
2710 Ramp Way, Sacramento

For information, call (916) 264-5558

DISCLOSURE OF PUBLIC RECORDS

It is the policy of the City of Sacramento to fully cooperate with the public and honor our obligation under law to provide public access to documents which are public records, while protecting individuals' rights to privacy. Information pertinent to the Commission Agenda is available to read at the Commission office.

BROWN ACT INFORMATION

For purposes of the Brown Act (Govt. Code Sect. 54954.2(a)), the numbered items listed on this agenda shall be the "... brief general description of each item of business to be transacted or discussed at the meeting." The recommendations of the staff and/or committees shown on this agenda do not prevent the Commission from taking other action.

PUBLIC PARTICIPATION IN MEETINGS

While the Commission welcomes and encourages participation in the meetings, you are requested to limit your comments to three minutes so that everyone may be heard. Public testimony will be permitted on each agenda item as it is called. Matters under the jurisdiction of the Commission, and not on the posted agenda, may be addressed by the general public following completion of the regular agenda and any off-agenda matters before the Commission for consideration. The Commission limits testimony on matters not on the agenda to three minutes per person and not more than fifteen minutes for a particular subject.

- I. CALL TO ORDER
- II. APPROVE AGENDA OF DECEMBER 14, 1994
- III. APPROVE MINUTES OF NOVEMBER 9, 1994
- IV. PRESENTATION(S) - "Fringe Arts Festival" - Laurie Heller, Grants Program Coordinator,
Sacramento Metropolitan Arts Commission
- V. PUBLIC TESTIMONY

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Agendas and minutes are also available in braille or large print by calling 264-5558.

SUPPORT COMMUNITY ARTS! VOLUNTEER OPPORTUNITIES AVAILABLE! CALL 264-7495

VI. ACTION ITEMS (A-C):

A. APPROVE ARTIST FOR SITE A OF THE CONVENTION CENTER EXPANSION PROJECT (WALKER)

ART IN PUBLIC PLACES
COMMITTEE ACTION:

Meeting 11-16-94 Vote to be announced.

COMMISSION ACTION:

Ayes ___ Noes ___ Absent ___

B. APPROVE DEACCESSIONING OF DOUGLAS HOLLIS' APP ARTWORK AT SACRAMENTO COUNTY JAIL (GEE)

ART IN PUBLIC PLACES
COMMITTEE ACTION:

Meeting: 11-16-94 Vote to be announced.

COMMISSION ACTION:

Ayes ___ Noes ___ Absent ___

C. APPROVE MISSION STATEMENT AND GOALS FOR PERFORMING ARTS COMMITTEE (LE)

PERFORMING ARTS
COMMITTEE ACTION:

Meeting: 12-03-94 Vote to be announced.

COMMISSION ACTION:

Ayes ___ Noes ___ Absent ___

VII. CHAIR'S REPORT

VIII. DIRECTOR'S REPORT/PROGRAM UPDATE

IX. COMMITTEE REPORTS

- A. PERFORMING ARTS (Le)
 - B. VISUAL ARTS (Hurley)
 - C. ART IN PUBLIC PLACES (Raisler)
 - D. ARTS EDUCATION AND OUTREACH (Yee)
 - E. AWARDS (Woodlock)
 - F. FUND AND ECONOMIC DEVELOPMENT (Kamilos)
 - G. FRINGE ARTS FESTIVAL (Heller)
-

X. AD HOC REPORTS

- A. Advocacy
-

XI. FRIENDS REPORT

XII. OLD BUSINESS

XIII. NEW BUSINESS

XIV. COMMUNICATIONS RECEIVED

XV. INFORMATION REPORTS

XVI. ADJOURNMENT

AC121494.AG

SACRAMENTO METROPOLITAN ARTS COMMISSION
MINUTES

Meeting Date: November 9, 1994
4:00-6:00 p.m.
Sacramento Marina
2710 Ramp Way, Sacramento

For information, call (916) 264-5558

COMMISSIONERS:

Vera L. Davis	Freeman Tinnin
Gerry N. Kamilos	Chiling Tong
Quan Van Le	Sandra Yee, Chair
Anthony P. Marquez	Dennis Yep

As a quorum was not yet present, the following items not requiring action were heard:

VIII. DIRECTOR'S REPORT/PROGRAM UPDATE

Director Walker asked that Commissioners review the update report in the packet. In addition, Commissioners continue to meet with Council and Board members to update and discuss the Agency's programs.

VII. CHAIR'S REPORT - No further report.

IX. COMMITTEE REPORTS

- A. PERFORMING ARTS (Le) - The Committee's Retreat will be held December 3, from 9 am to 3 pm, at the Music Circus office, 1510 J Street, Suite 200, to discuss the Committee's purpose and direction. Letters were sent out to performing artists and organizations inviting them to attend and contribute suggestions. The Committee also discussed the need for active participation by committee members.
- B. VISUAL ARTS (Hoerber) - Over 65 entries have been received for the "Phoenix" Exhibition, which will take place at the Phantom Galleries in February 1995. Subcommittees continue to work on this event. This event will be an opportunity to develop network connections, hear about new programs in the arts community, and to help artists help themselves.
- C. ART IN PUBLIC PLACES (Raisler) - The Convention Center Panel for Site A met last Friday. Artist recommendations were made for two photo murals. The Art in Public Places Committee will meet next week to hear this item.
Initial drawings (of a large, kinetic artpiece) were received from Alice Aycock. Installation needs and requirements are still being coordinated. Contract approval may be heard by Council December 13.

- Joseph DiStefano is ready to begin his work for Site B.
- D. ARTS EDUCATION AND OUTREACH (Yee) - The Alamo Rent A Car Student Art Gallery opening ceremony is going to be held December 4, at 1 pm, at the Sacramento Metropolitan Airport. All are invited to attend.
The public performance of the RAP Opera "Virgin-In-A-Sense", will be held tonight at McClatchy High School, at 7:30 pm.
Alpha Bruton stated that Arts in Schools applications for next year's Cultural Resource Directory will be sent out soon.
Ms. Bruton also discussed the Neighborhood Arts Program. She is working with various social service agencies and the Healthy Start Program, to begin an afterschool Artist in Residency Program at Noralto Elementary School.
Ms. Bruton is also working on developing needs assessments for neighborhood arts programs in all supervisorial districts. The needs assessments should be completed by March 1995. Advisory Committees will be set up. Director Walker stated that a timeline is being put together. Once needs are determined advisory committees will prioritize goals which meet the needs. Victoria Plata and Alpha Bruton will attend Youth Commission meetings to find out what youth want in their communities. Late Night Sacramento and other youth programs will be included in the needs assessments. Commissioner Kamilos requested that staff work closely with the Administrative Assistants in all districts as well. Ms. Walker stated that staff will also talk about the Neighborhood Arts programs with the four Area Managers for the City's Neighborhood Services Department. Guidelines and applications are also being developed and will be available soon.
Commissioner Yee stated that the Sacramento Regional Foundation (SRF) is accepting grant applications till December 15. Call SRF for more information.
- E. AWARDS (Heller) - The Committee reviewed the Cultural Arts Awards staff report. The Committee will meet in November to begin discussion on revising next year's guidelines. Ad Hoc Cultural Arts Awards Committee meetings will take place December 9 and 16. Grantees are invited to attend and provide their input. Community meetings will take place next year. Commissioner Yep asked why funding allocation recommendations were not higher than approximately 40% of the requests. Ms. Heller stated that while the amount of funds available for grants hadn't grown, the number of applicants applying had increased. There was also a 30% grant request increase over 1994. At community meetings held in the past, arts organizations wanted to fund more organizations with funds that were available.
- F. FUND AND ECONOMIC DEVELOPMENT (Kamilos) - No report.
- G. FRINGE ARTS FESTIVAL (Heller) - A presentation will be given at the next Commission meeting. Various advisory committees continue to meet regarding programming, sites, sponsors, etc. A committee will meet to discuss possible names for the festival.

-
- I. CALL TO ORDER - At the hour of 5:01 pm. All present except Commissioners Davis, Marquez and Tong.
- II. APPROVE AGENDA OF NOVEMBER 9, 1994.
Moved: Tinnin; seconded: Kamilos
Ayes: Unanimous
- III. APPROVE MINUTES OF OCTOBER 12, 1994
Moved: Tinnin; seconded: Yep
Ayes: Unanimous
- IV. PRESENTATION(S) - None.
- V. PUBLIC TESTIMONY - The Festival of New American Music is currently taking place at CSUS. Performances are at 8 pm.

VI. ACTION ITEMS (A-C): Item C will be heard before Item B.

A. APPROVE FUNDING ALLOCATION RECOMMENDATIONS FOR 1995 CULTURAL ARTS AWARDS/NEIGHBORHOOD ENHANCEMENT GRANT AWARDS (HELLER)

A MOTION WAS MADE TO APPROVE FUNDING ALLOCATION RECOMMENDATIONS FOR 1995 CULTURAL ARTS AWARDS/NEIGHBORHOOD ENHANCEMENT GRANT AWARDS. Moved: Tinnin; seconded: Yep.

AN AMENDED MOTION WAS MADE TO APPROVE FUNDING ALLOCATION RECOMMENDATIONS FOR 1995 CULTURAL ARTS AWARDS/NEIGHBORHOOD ENHANCEMENT GRANT AWARDS FOR ALL GRANTEEES EXCEPT THE SACRAMENTO TAIKO DAN, CALIFORNIA CULTURAL ASSEMBLY, ASIAN CULTURAL EXCHANGE AND THE SACRAMENTO LIGHT OPERA ASSOCIATION.

COMMISSION ACTION: Moved: Tinnin; seconded: Kamilos
Ayes 5 Noes 0 Absent 3 (Davis, Marquez, Tong)
Motion passed unanimously.

A MOTION WAS MADE TO APPROVE FUNDING ALLOCATION RECOMMENDATIONS FOR 1995 CULTURAL ARTS AWARDS/NEIGHBORHOOD ENHANCEMENT GRANT AWARDS FOR THE SACRAMENTO TAIKO DAN, CALIFORNIA CULTURAL ASSEMBLY, ASIAN CULTURAL EXCHANGE AND THE SACRAMENTO LIGHT OPERA ASSOCIATION.

COMMISSION ACTION: Moved: Tinnin; seconded: Kamilos
Ayes 5 Noes 0 Absent 2 (Marquez, Tong) Abstain 1 (Yep)
Motion passed unanimously.

C. APPROVE DIRECT INVITATIONAL COMMISSION FOR CONVENTION CENTER APP ARTISTS (WALKER)

This report was changed from an action item to a discussion item.

Handouts on Convention Center Expansion project were distributed and discussed. Handouts included the budget, artist selection panelists and staff, and Art in Public Places Overview. Chair Yee led discussion on cultural equity for the APP Convention Center Expansion projects. Yee and Tinnin gave background on the previous direction of Council, Commission and App Committee in regards to a selection of artists who are culturally diverse. It was noted that to date all commissions, with the exception of one (an Asian), were Caucasian and it was the intent of the Commission to select diverse artists and artwork.

Chair Yee asked that Commissioners come to a consensus on providing a directive to staff and the APP Committee regarding cultural equity and how to achieve this equity in awarding commissions.

COMMISSION DIRECTIVE TO APP COMMITTEE FOR THE CONVENTION CENTER EXPANSION PROJECT: CONSIDERATION OF SELECTED ARTISTS' GENDER, ETHNICITY AND LOCAL RESIDENCY WILL CONTINUE TO BE ADDRESSED THROUGH THE ARTIST SELECTION PROCESS FOR PHASE II.

IN ADDITION, ARTIST AL LOVING (AN AFRICAN AMERICAN) WAS THE ARTIST SELECTED FOR A MAJOR ARTWORK FOR THE MEMORIAL AUDITORIUM, WHICH NOW DOES NOT QUALIFY AS AN APP WORK, SINCE THE MEMORIAL AUDITORIUM PROJECT DID NOT GO FORWARD. THE APP COMMITTEE'S RECOMMENDATION WAS TO COMMISSION LOVING TO DO A PIECE AT THE CONVENTION CENTER; THEREFORE, INVITE AL LOVING TO CREATE ARTWORK FOR THE K STREET LOBBY WALL FOR \$50,000; USE \$251,250 OF THE AMOUNT ALLOCATED FOR THE 13TH STREET PEDESTRIAN PATH TO AWARD COMMISSIONS TO ARTISTS OF COLOR; USE \$83,750 OF THE AMOUNT ALLOCATED FOR THE 13TH STREET PEDESTRIAN PATH TO AWARD COMMISSIONS TO OTHER ETHNIC ARTISTS; USE AN INVITATIONAL PROCESS FOR THESE

WORKS TO ENSURE ARTISTS OF COLOR ARE COMMISSIONED, WHICH INCLUDES THE \$30,000 ALLOCATED FOR THE K STREET LOBBY SCREEN; ALLOCATE THE \$50,000 FOR THE EAST/WEST CORRIDOR FOR LOCAL ARTISTS/CRAFTSPERSONS; AND USE REMAINING FUNDS TO COMMISSION LOCAL ARTISTS.

B. APPROVE REPORT BACK TO BOARD OF SUPERVISORS REGARDING COMMISSION APPOINTMENTS (WALKER)

COMMISSION ACTION: Moved: Yep; seconded: Tinnin
Ayes 5 Noes 0 Absent 3 (Davis, Marquez, Tong)
Motion passed unanimously.

VII. AD HOC REPORTS

A. Advocacy - No report.

VIII. FRIENDS REPORT - No report.

IX. OLD BUSINESS - None.

X. NEW BUSINESS - None.

XI. COMMUNICATIONS RECEIVED - Community and Visitor Services Department Assistant Director Leonard Zerilli requested the Sacramento Metropolitan Arts Commission purchase of a sculpture of Mark Twain for Sacramento. It is currently in Tennessee. The purchase price may be approximately \$25,000. Additional information will be forthcoming.

XII. INFORMATION REPORTS - None.

XIII. ADJOURNMENT. There being no further business, the meeting adjourned at 7:28 pm.

AC110994.MN



**Sacramento Metropolitan
Arts Commission**

800 Tenth Street, Suite 1
Sacramento, California 95814
(916) 264-5558

A Public Agency

December 12, 1994

Sacramento Metropolitan Arts Commission
Sacramento, CA

MEMBERS IN SESSION:

SUBJECT:

The 1995 Fringe Arts Festival

LOCATION:

K Street, Sacramento CA

RECOMMENDATION:

Information Only.

CONTACT PERSON:

Laurie Heller, Program Coordinator
Sacramento Metropolitan Arts Commission
(916) 264-5558

FOR COMMISSION MEETING OF:

December 14, 1994

SUMMARY:

Below is a written statement about the Fringe Arts Festival which will be used in all our press materials:

Sacramento's Fringe: A premillennium arts festival (working title) is planned for all day and night, Saturday, May 20, 1995. The Fringe Arts Festival is a multi-arts celebration of recent works from local, regional and nationally known artists. A chance for everyone to explore an eclectic range of artistic blends from today's generation and the past, it will be presented at various venues in the "K" Street area (between Old Sacramento and the newly expanded Convention Center). From "Cyber-Culture" Exhibitions to presentations of the "Spoken Word", the Fringe Arts Festival promises to be a lively mixture of high-energy Music, Dance, Poetry, Film, Theatre, and Installation Art with food booths, fun and more!

Arts Commission
December 12, 1994
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BACKGROUND INFORMATION:

In 1993 the California Arts Council approached the Sacramento Metropolitan Arts Commission, a Local Partner, requesting participation in a tourist initiative called the "California Countryside Festival" being developed in conjunction with the California Department of Tourism. As a member of the "Gold Country Festival" group we were asked to produce a premier (new) event in conjunction with the existing festivals in our county during the April/May 1995 time period. Staff elected to build upon the ideas of the Performing Arts Committee, which had been interested in producing a "Fringe Theatre Festival" as a local tourist initiative.

Expanding the concept to include all the arts disciplines, and working with our local Convention and Visitors Bureau, the Fringe Arts Festival (working title) was developed. A showcase of local and regional talent, the goal of the Festival is 1) to introduce the next generation of arts patrons (twentysomethings) to a variety of art forms; 2) to introduce the current arts-savvy public to the innovative works of the "next" generation; and 3) to cultivate and increase tourism to the event by first developing the local audience and creating active participation in the event.

A Steering Committee of event professionals and a series of Artists Advisory Committees was convened to further develop the concept and assist with implementation of the event. (See attached timeline and budget.)

FINANCIAL CONSIDERATIONS:

Total projected revenue for event is \$43,000 and expenses are projected at \$49,550 (see attached budget.) Commission will absorb net revenue loss of \$6,550. Expenditure for planning stage (September - January) is \$12,000. Funding from the California Arts Council totals \$2,000, although additional funds may be available in the form of fee support for touring artists. The Fringe Arts Festival will not go forward, and additional expense incurred, unless sponsorships are secured in advance of the Festival.

POLICY CONSIDERATIONS:

None.

COMMITTEE ACTION:

Not applicable.

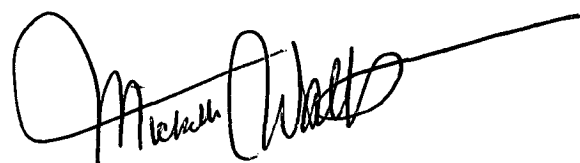
Respectfully Submitted,



LAURIE HELLER
Arts Program Coordinator

LH

Attachments 1-4



MICHELLE WALKER
Director
Sacramento Metropolitan Arts Commission

The Sacramento *Fringe* Festival
Important Dates and Upcoming Activities
(All meetings at Coloma Community Center)

STEERING COMMITTEE MEETING	OCT 3, 1994, 4 PM
ARTISTS ADVISORY MEETINGS	OCT 6 - 11, 1994
SITE WALKING TOUR	OCT 26, 1994, 8 AM
FIRST SPONSORSHIP MAILING	NOV 4, 1994
STEERING COMMITTEE MEETING	NOV 7, 1994, 4 PM
ARTISTS BRAINSTORMING SESSION	NOV 14, 1994, 5 PM
SECOND SPONSORSHIP MAILING	DEC 1, 1994
STEERING COMMITTEE MEETING	DEC 5, 1994, 4 PM
PRESENTATION TO COMMISSIONERS	DEC 14, 1994
MEETING WITH CITY DEPARTMENTS	DEC, 1994
MAIL INFO FLYER TO REGIONAL ARTISTS	DEC 12, 1994
FINAL SPONSORSHIP MAILING	JAN 3, 1994
STEERING COMMITTEE MEETING	JAN 3, 1995, 4 PM
ARTISTS ORIENTATION SESSION	JAN 10, 1995, 5 PM
DROP DEAD DATE FOR SPONSORS	JAN 31, 1995
FIRST NEWS RELEASE	FEB, 1995
ARTIST'S APPLICATIONS DUE	FEB 3, 1995
STEERING COMMITTEE MEETING	FEB 6, 1995, 4 PM
ARTIST'S ADVISORY COMMITTEES REVIEW APPLICATIONS TO SELECT PARTICIPANTS	FEB 21 - 25, 1995
STEERING COMMITTEE MEETING	MAR 6, 1995, 4 PM
ARTISTS CONTRACTS IN MAIL	MAR 10, 1995
VENUES/VENDORS/EQUIP CONTRACTS SIGNED	MAR 10, 1995
PR CAMPAIGN BEGINS	MAR, 1995
VOLUNTEERS ORIENTATION	MAR 20, 1995, 5 PM
STEERING COMMITTEE MEETING	APRIL 3, 1995, 4 PM

STEERING COMMITTEE MEETING

MAY 1, 1995, 4 PM

ALL VOLUNTEER/ARTIST REHEARSAL

MAY 8, 1995, 2-5 PM

DISTRIBUTE FESTIVAL PROMOTIONAL TAB

MAY 10, 1995

SITE SET UP

MAY 19, 1995

FESTIVAL

MAY 20, 1995

STEERING COMMITTEE WRAP-UP

JUN 5, 1995, 4 PM

FESTIVAL BUDGET

Revenue

Sponsorships*	
3 @ \$5,000	\$15,000
2 @ \$2,500	\$ 5,000
5 @ \$1,000	\$ 5,000
Ticket Sales	
2,000 @ \$6	\$10,000
Beer Garden	\$ 1,500
Vendor Fees	
10 @ \$250	\$ 2,500
California Arts Council	\$ 2,000
Foundation Grant for Poets	\$ 2,000
<u>Total Revenue</u>	<u>\$43,000</u>

Expense

Artist Honorariums	
50 @ \$100	\$ 5,000
Crest Theatre	
1 day @ \$750, Sound/Light; Equipment Rental	\$ 2,000
Other Venues	TBA
Security	
5 officers @ \$25/hr for 12 hours	\$ 1,500
Insurance	\$ 1,000
Portable Toilets	\$ 1,200
Garbage/Dumpster	\$ 500
Misc. Rental (Chairs, Stages, Sound, etc.)	\$ 3,500
Communications (Walkie-Talkies)	\$ 350
Collateral (Tee shirts, wristbands)	\$ 500
Advertising (does not include trade-out)	
Radio (KWOD)	\$ 1,500
Print (SN&R)	\$ 1,500
Fencing (Beer Garden/Garage)	\$ 1,500
Signage (Program/Sponsor info)	\$ 1,000
Photographer/Videographer	\$ 500
Event Contractors	\$28,000
<u>Total Expense</u>	<u>\$49,550</u>

NET REVENUE

< \$ 6,550 >

*Does not include trades

FESTBDGT.11/22/94

PREMILLENIUM ARTS FESTIVAL
STEERING COMMITTEE

Sydney Blackstone
Colonial Theatre
1013 K Street
Sacramento, CA 95814
442-5189 (w)

Matias Bombal
Chair, Film
Colonial Theatre
3522 Stockton Blvd.
Sacramento, CA 95820
452-4465

Brenda Bonhomme
536 Woodside Oaks
Sacramento, CA 95825
487-2618 (w)

Margret Boone
Chair, Spoken Word
2717 16th Avenue
Sacramento, CA 95820
443-5144

Gloria Burt
200 P Street, #C-12
Sacramento, CA 95814
442-5019 (h)

Kathy Byrne, Spec. Proj.
Sac. Downtown Assos.
1011 L Street
Sacramento, CA 95814
442-2183 (w)

Shelley Cook
Convention/Visitors' Bureau
1421 K Street
Sacramento, CA 95814
264-7788

Patrick Elkens-Zeglarski
Sacramento Theatre Co
1419 H Street
Sacramento, CA 95814
446-7501

Shea Grimm
1158 Spruce Tree Circle
Sacramento, CA 95831
421-8599

Mark LiCalsi
1307 G Street, #4
Sacramento, CA 95814

Ingrid Lundquist
The Lundquist Company
2717 Cottage Way #4
Sacramento, CA 95825
487-7464
488-7885 (fax)

Nick Lygizo
Encore Theatre
425 Second St 3rd Floor
San Fransico, CA 94107
326-0600 (w)

Brian McKenna
Chair, Music
4904 Rocklin Way
Fair Oaks, CA 95628

Connie Miotell, Dev. Mngr
Sacramento News & Review
2210 21st Street
Sacramento, CA 95818
737-1234 X107 (w)
737-1437 (fax)

Dale Scholl
Chair, Dance
P O Box 162432
Sacramento, CA 95816
451-4016

Kim Scott
Chair, Visual Arts
3131 Broadway
Sacramento, CA 95817

Debbie Timm
Downtown District
717 K Street #308
Sacramento, CA 95814
442-8575 (w)

Ann Tracy
P O Box 161863
Sacramento, CA 95816

Sandra Yee
3910 Random Lane
Sacramento, CA 95864
481-8280

Celia Yniguez
SHRA
4872 U Steet
Sacramento, CA 95817
456-2957 (h)
264-1505

b:steercom.lst

PARADOX:

Sacramento's Fringe Arts Festival

(the gen-x'ers in our brainstorm session still like the title "Fringe")

THE underBELLY

a premillennium arts celebration

NEXT!

Sacramento's premillennium arts festival

(this is a take-off on "Generation Next" aka "Gen X")

MOSAIC

Sacramento's Fringe Arts Festival

More advice from gen-X: keep the name of the festival short!

HORIZON

Sacramento's premillennium arts festival

FringeArts

a premillennium arts celebration



**Sacramento Metropolitan
Arts Commission**

800 Tenth Street, Suite 1
Sacramento, California 95814
(916) 264-5558

A Public Agency

December 12, 1994

Sacramento Metropolitan Arts Commission
Sacramento, California

Members in Session:

SUBJECT:

Approval of the November 16, 1994, Art in Public Places (APP) Committee's recommendation to commission Robin Brailsford for one site. There are two \$10,000 mural locations for Site A of the Convention Center Expansion Project. The APP Committee's recommendation for the second location was the team of Mike Mandel/Larry Sultan, they, however, have declined. As alternates for each of the two sites, the collaborative team of Pat Collentine/David Hopper and Charles Gaines were selected. Staff will recommend artist Charles Gaines to the APP Committee for Commission action in January 1995.

LOCATION AND COUNCIL DISTRICT:

Downtown Sacramento, 15th and J Streets, District 1.

RECOMMENDATION:

Staff recommends Robin Brailsford be commissioned to execute one of the Photographic Murals on Site A.

CONTACT PERSON:

Michelle Walker, Director, 264-5558
Kathy Gee, Art in Public Places, 264-5558
Sacramento Metropolitan Arts Commission

FOR COMMISSION MEETING OF:

December 14, 1994

Arts Commission
Site A - Photographic Murals
December 12, 1994
Page 2

SUMMARY AND BACKGROUND:

The eligibility for Site A was restricted to artists residing in California. Thirty-two visual artists submitted proposals for Site A. One of the 32 artists was ineligible due to an incomplete submission. Artist Selection Panel members were: Janet Bishop, curator, San Francisco Museum of Modern Art; Albert Byrd, artist and educator; Karen Fenley, artist; Arthur Gonzalez, artist and educator; Caryl Henry, artist and curator; and Rick Murai, artist and photography instructor. Panelists each had a separate vote and the following Technical Advisory members shared a collective vote: Jim Faber, Project Architect, Facilities Management Division; and Richard Raisler, APP designate.

SUMMARY AND BACKGROUND (continued):

On November 4, 1994, the Artist Selection Panel's recommendations by point rankings were as follows:

Mandel/Sultan	28
Robin Brailsford	27
Collentine/Hopper	25
Charles Gaines	25

Please see Attachment 1 for the submission packet of Robin Brailsford.

COMMITTEE ACTION:

At the November 16, 1994 meeting of the APP Committee, the members voted unanimously, with a vote of 6 ayes, 0 noes, and 3 members absent to approve the Artist Selection recommendations.

SITE LOCATION:

The two mural sites for Site A are located on the Ballroom level of the Convention Center. The mural sites are at the far west ends of the "U" shaped concourse which surrounds the East Ballroom. The two sites are not visible simultaneously. See the Site A RFP (Attachment 2) for a map of identified artwork locations.

FINANCIAL CONSIDERATIONS:

The Public Art budget for the Convention Center Expansion Project is \$960,000, with funding derived from the 2% allocation of the construction budget.

Arts Commission
Site A - Photographic Murals
December 12, 1994
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Artists Selected to Date:

<u>Site</u>	<u>Budget</u>	<u>Selected Artists</u>
East Ballroom Lobby	\$300,000	Alice Aycock, mentor artist Maru Hoerber, apprentice artist John Tucker, apprentice artist
Site A Two Photographic Murals	@ 10,000 (total 20,000)	Larry Sultan/Mike Mandel Robin Brailsford
Site B East Ballroom Terrace	50,000	Joseph DiStefano
Site C J Street/Monolith	75,000	Wang Po Shu
Site D Pocket Park Gates	<u>50,000</u>	Brian Tedrick
Subtotal	\$495,000	

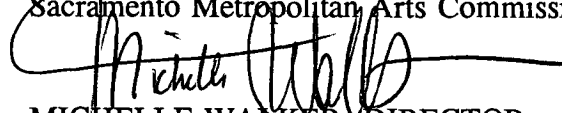
POLICY CONSIDERATIONS:

Artist Selection Process is in line with the APP Procedures as outlined by the ordinance.

Respectfully submitted,



KATHY GEE, ART IN PUBLIC PLACES ASSISTANT
Sacramento Metropolitan Arts Commission



MICHELLE WALKER, DIRECTOR
Sacramento Metropolitan Arts Commission

KG:rh
KG4-01.SR

Attachments

1565 A Lycoming Street
San Ysidro, California 92173

October 11, 1994

Nancy Esajian, Project Director
Art in Public Places Program
Sacramento Metropolitan Arts Commission
Sacramento Convention Center Expansion Project
800 10th Street, Suite 1
Sacramento, California 95814

Dear Ms Esajian and Jury Members:

Please consider this letter, the attached supplemental materials and the slides having arrived under separate cover as my application to be considered for the two, \$10,000 wall mural commissions for the **Sacramento Convention Center Expansion Project**. I understand that these murals should be photographically derived, may occupy shallow space and will be set at the east end of two naturally lit barrel vaults.

From my studio at **Brown Field Airport** on the U.S./Mexico border, I have for the past ten years been creating large scale public art projects. Currently I am working on two projects with architects, engineers and landscape architects for the **City of San Diego**. "Bird Park" is a six acre childrens' entrance to world renowned **Balboa Park**. The "Martin Luther King Jr. Promenade Extension Project" is the City's rail entrance (extending 4 miles by 12 feet) from **Lindbergh Field Airport** to the **San Diego Convention Center**.

I have recently completed projects for the **National Forest Service, Caltrans, Los Angeles Metro-rail** and the **County and City of San Diego** (among others.)

My work, "El Portal de la Historia" won a 1990 "Art in Public Places" award from the **National Endowment for the Arts**. "Time and Presence" won a 1994 "Cultural Enhancement and Historic Preservation" award from **Caltrans**.

In my studio I have a large glass enameling kiln. It enables me to expand upon a twelfth century glazing tradition, freely painting huge, photographic images on clear industrial plate glass. When fired these images become a permanent, integral part of the glass, impervious to weather and sun. With this historic technique I achieve in my work the richness of antique European stained glass, the versatility of contemporary American painting and a technical photographic metaphor.

For the murals at the **Sacramento Convention Center** I propose works like those depicted in Slides 1 - 6. These are clear sheets of glass, painted in black vitreous enamel with

photographic imagery of figures, fired to a temperature of 1300F, and supported a short distance from the wall by a fabricated metal (steel and aluminum) structure.

As natural or artificial light flows through the glass, the panels literally become photographic "negatives" or "slides"; creating "prints" or "projections" on interior architecture. Of course the farther from the wall the "negative" is held the larger the projection will be.

The movement of the sun will cause the artworks to become theatre. Summer, winter, noon, midnight... each will be a new performance.

Glass negatives too, are a historic photographic technique. Prints from glass negatives were used to document such California natural wonders as Yosemite, Death Valley and the Sierra Nevadas. These images then helped persuade Congress to designate these areas as National Parks. This idea and these images seem to me to be an appropriate subject for the **Sacramento Convention Center Expansion Project.**

As with all my projects, this work will meet highest aesthetic and technical standards and will come in on time and within budget. I have worked with the following winning team of subcontractors on "El Portal de la Historia", "Time and Presence" and many of my upcoming projects.

General Contractor/Project Oversight

Mr. John Schenck
The Wyer Corporation
619-459-9791

Civil Engineer

Paul Benton
619-457-8532

Metal Fabrication

Brian Thomas
Thomas Marine
619-224-5220

Thank you for your time and attention. I look forward to the opportunity to work with you. I think this will be a very exciting project!

Sincerely,


Robin Brailsford

619-661-0061 phone/FAX

SLIDE IDENTIFICATION SHEET

(619) 661-0061

(619) 661-0061

Work/Studio Phone

Home Phone

Artists Name Robin Brailsford Studio

Address 1565-A Lyeoming Street
Brown Field

City/State/Zip San Ysidro, California 92173 U.S.A.

PLEASE TYPE OR PRINT CLEARLY.

Slide #	PLEASE SEE TYPE MASTER SOME LEFT FOR TITLE ACCURACY.	Location of Artwork	Date Completed	Size in Inches (HxWxD)	Media
1	WOMEN WAITING AND TURNING AROUND (AFTER MUYTERIDGE)	FLORIDA	1990	9' x 13' x 9"	VITREOUS ENAMEL
2	DETAIL	"	"	"	"
3	CIRCUMNAVIGATION (AFTER MUYTERIDGE)	"	"	9' x 9' x 9"	"
4	MUSEUM AFTER TRESCA DETAIL INSTALLATION	LOS ANGELES	1992	12' x 7'	"
5	WHARFIES (AFTER EVANS)	FLORIDA	1990	7' x 13'	LATEX ON BOARDS
6	DETAIL	"	"	"	"
7	TIME AND PRESENCE	LOS ANGELES	1993	14' x 22' x 5'	PERFORATED STEEL
8	DETAIL	"	"	"	"
9	EL PORTAL DE LA HISTORIA	SAN DIEGO	1994	10' x 350'	PAINT ENAMEL
10	DETAIL	"	"	"	"

Technical Advisory Panel members collectively have one vote and are as follows:
Jim Faber, Project Architect, Facilities Management • **Richard Raisler**,
 Chairperson, Art in Public Places Committee • **Sue Stauffer**, Director, Art and
 Communications or • **Leonard Zirelli**, Assistant Director, Community and Visitors
 Services.

CULTURAL AND GENDER EQUITY

The Artist Selection Panel and the Art in Public Places Committee seeks to commission artists in public art that will reflect our community's culturally diverse composition. To ensure that goal the overall Art Plan for the Convention Center Expansion Project has opportunities for many local artists, California artists and those artists nationally recognized as well.

CITY AND REGION OF SACRAMENTO

Known as the "River City," Sacramento is renown for its "Gold Rush" heritage, oak trees and arts and recreational amenities. Three major rivers are within the Sacramento county - the American, Cosumnes, and Sacramento. These rivers established Sacramento as a major transportation artery with San Francisco and contributed to it being the west coast base for the Pony Express, telegraph and the Transcontinental Railroad. Just as in the past, agriculture contributes greatly to the area's economy with tomatoes, rice and almonds being the chief crops.

COUNTY OF SACRAMENTO

The county population is approximately 1.3 million and the city population is 370,000 according to the 1990 Census. The ethnic composition of the community is 69.3% Caucasian, 11.7% Latino/Chicano/Hispanic, 9% African-American, 8.8% Asian/Pacific Islander, .9% Native American/Aleut, and 2% other. Sacramento county has 186 elementary schools, 33 junior high schools, 47 high schools, three community colleges, and one California State University

SITE A — TWO (2) PHOTOGRAPHIC MURALS

COMMISSION AMOUNT: \$10,000. for each of the two murals. — (Two separate commissions)

DESCRIPTION OF LOCATION: (refer to RFP map)

The artwork will be located on the end walls of the concourse (corridors) on the upper level (East) of the Convention Center. The long corridors lead guests to meeting rooms. At the west end of both of these corridors (one corridor on north and one on south side of facility) are walls that are **22' wide**. The two sites are mirror images of each other. The roof design is barrel vaulted over this entire east wing of the facility. At 8' above the floor level is an architectural horizontal band across the 22' wall. Between the floor and this 8' band is a bank of public telephones and access to restrooms. Above the 8' band is the large wall surface available for artwork. The barrel roof line rises from the exterior wall at 21' and rises to a high point of 32' on the interior wall. Both areas are filled with natural light and has artificial lighting also.

ARTWORK POSSIBILITIES:

Photographic mural: a two-dimensional or low relief (incorporating some three dimensional elements) artwork that must be derived from photographic imagery or the photographic medium. Artists are encouraged to explore such **durable** materials as canvas, wood, plastics, mixed media, and other nontraditional, non-silver based mediums. The proposal of actual photographic materials or photographically derived materials **must provide technical information to assure the proposed piece will be durable and possess the highest degree of permanence under both natural and artificial indoor lighting conditions.**

ROBIN BRAILSFORD
1565-A Lycoming Street
Brown Field
San Ysidro, California 92173
(619) 661-0061, telephone and fax

PUBLIC ART:

CENTRE CITY DEVELOPMENT CORPORATION, San Diego, California. Artist member of design team to revitalize, via landscape, public art, lighting and enhanced usage, the rail entrance gateway to downtown San Diego. I will work with Parterre Landscape Architects, CCDC engineers and community members. The \$1.7 million "Bikeway and Pedestrian Pathway Extension Project" is a 12' wide strip, six miles long, that runs along the Amtrak and trolley right-of-way, between Lindbergh Field Airport and the San Diego Convention Center. 1994. In progress.

COMMISSION FOR ARTS AND CULTURE and TRAFFIC ENGINEERING DEPARTMENT, San Diego, California. "Processional Passage," a public artwork for Palm Avenue at Montgomery High School in the South Bay. It will consist of a new 5-phase traffic light and school entry, as well as stamped concrete, landscaping (bougainvillea, ornamental grasses, dragon trees) and unique wrought iron fence sections depicting Mayan and Aztec imagery. The students will take part in all aspects of the project. Workshops in art, design, engineering, welding and installation processes will be taught at Montgomery High School by project experts (structural engineers, landscape contractors, etc.) \$250,000+. 1994. In progress.

SAN DIEGO PARKS AND RECREATION DEPARTMENT, San Diego, California. Artist member of team to design and implement the Mesa Rim Children's Entrance to Balboa Park. The lofty two block area, sculpted with landscape materials to look like a songbird, will offer word play and adventure based on mythical and scientific interpretation of flight and birds. The bird, her nest and eggs will be realistically sculpted in relief of land and plant forms, encompassing the entire six acre, lemon-wedge-shaped site. Her Beak will be a patio, her nest and gizzard playgrounds, her wing a grassy playing field and flower gardens, her eye a gazebo. Community children have been involved in designing all phases of the park and the playground equipment. \$750,000+. 1994. In progress.

UNITED STATES FOREST SERVICE, SAN BERNARDINO NATIONAL FOREST, San Bernardino, California. Artist on USFS design team to create a sculptural/interpretive front plaza for the new Big Bear Lake Visitors Center. The plaza will be a 1,400 square foot colored and stamped concrete map of the Los Angeles Basin. Three fabricated, etched bronze topographical 'tables' will depict mountain ranges making up the San Bernardino National Forest. Cities on the map will support 'chairs' of local black granite, sandblasted with information about each city and oriented towards a compass direction. \$250,000. 1993. In progress.

COMMISSION FOR ARTS AND CULTURE, City of San Diego, San Diego, California. "El Portal de la Historia." A 10'x350' mural of stenciled paint and porcelain enameled steel designed by area school children. The work spans Interstate 5 at Chicano Park on the pedestrian walkway of the Coronado Bridge overpass. Project budget, \$40,000. Ysela Chacon and Roberto Salas, collaborators. 1988-1994.

CITY HEIGHTS COMMUNITY DEVELOPMENT CORPORATION, San Diego, California. "Global Garden Tapestry," is a 75' section of the chain-link fence surrounding the City Heights Community Garden, woven with wooden slats upon which I painted traditional Hmong creation patterns. Later, in community workshops, 350 area residents wrote stories, poems and words about community and gardening in their native language on the wooden slats. Funded by Caltrans mitigation funds. 1993.

COMMISSION FOR ARTS AND CULTURE, San Diego, California. "The Terrific Pacific," a paint, fresco, neon, and mosaic public artwork, depicting mythical swimmers and sea life, on the Grand Avenue Lifeguard Tower, Pacific Beach, California. 1992. In progress.

LOS ANGELES COUNTY TRANSPORTATION COMMISSION, Los Angeles, California. "Time and Presence," for the Convention Center light rail station. It consists of three pierced and cast metal roof canopies whose shadows cast upon, and are animated by, rail passengers. Overall dimensions, 42' x 7' x 3'. Project budget \$50,000. 1991-93.

TIJUANA ESTUARINE NATIONAL MARINE RESEARCH RESERVE, Imperial Beach, California. Fresco and ceramic mosaic 350 sq. ft. watershed map on the interior and exterior floor of the Visitor Center. Rob Quigley, architect. 1991-92.

SELECTED EXHIBITIONS, continued:

LYCEUM GALLERY, San Diego, California and CENTRO CULTURAL TIJUANA, Tijuana, Mexico. "Transcending Borders: Human and Environmental Inter-Relations." Sponsored by the Ilan Lael Mexico/United States Border Project. Catalog. 1992.

FARRISH GALLERY, Rice University, Houston, Texas. "Freeway as Art." 1989.

JAVA, San Diego, California. "Artwalk." 1990, 1989, 1988.

KERNS ART CENTER, Eugene, Oregon. "Neon: New Work by West Coast Neon Artists." 1988.

KANAZAWA CHAMBER OF COMMERCE, Kanazawa, Inkhawa, Japan. "International Exhibition of Glass Craft '88." 1988.

CHEMEKETA GALLERY, Salem, Oregon. "Glass Directions '88." 1988.

CITY HALL, Commission for Arts and Culture, San Diego, California. "Public Art in San Diego." 1988, 1989.

LOS ANGELES MUNICIPAL ART GALLERY, Los Angeles, California. "Women Photographers in America." Catalogue. Black and white image. 1987.

NEW MEXICO FINE ARTS GALLERY, Albuquerque, New Mexico:
"Neon New Mexico." 1987;
"Statements: A Perspective on Contemporary Art in New Mexico." 1985.

MUSEUM OF NEON ART, Los Angeles, California. "Reflections." 1986.

LECTURES:

DAVID ZAPF GALLERY, San Diego, California. 1993.

UNIVERSITY OF NEW MEXICO, Albuquerque, New Mexico. 1989.

WAKE FOREST UNIVERSITY, Winston-Salem, North Carolina. 1988.

LABAND GALLERY, Loyola Marymount University, Los Angeles, California. 1988.

WESLEYAN UNIVERSITY, Macon, Georgia. 1985.

PANELS:

COMBINED ORGANIZATIONS FOR THE VISUAL ARTS, Professional Development Program, "Demystifying the Public Art Process," Intersection Gallery, San Diego, California. 1994.

AMERICAN FESTIVAL, "cross poly nation/trans poli nation; Art and Community in Action Conference," Centro Cultural de la Raza, San Diego, California. Panel: "Cultural Diversity in the Arts: Getting over the Hurdles." 1993.

CALIFORNIA ARTS COUNCIL and CALTRANS, Los Angeles, California. "Giving Transportation a Sense of Community: Transportation Art and Design Conference." Panels: "Learning to Speak a Common Language: Contractors, Engineers, Artists, Architects and Other Design Professionals; The San Diego Experience" and "Art for Rail Program: The Language of Aesthetics." 1993.

CALIFORNIA WOMEN IN ENVIRONMENTAL DESIGN, San Diego, California. "Leadership Through Design," Conference and Exhibit. Panelist, "Partnerships with Artists." 1993.

PUBLIC ARTS ADVISORY COMMISSION, County of San Diego. Juror, Small Organizations Grants. 1992.

SAN DIEGO STATE UNIVERSITY, San Diego, California. With Gail Goldman, Coordinator, Art in Public Places, Commission for Arts and Culture, City of San Diego. 1990.

LOGAN HEIGHTS FAMILY HEALTH CENTER FOUNDATION, San Diego, California. "Spirit of the Barrio Series: Bringing Logan Heights into the City Gates Murals." 1990.

SELECTED ADDITIONAL STUDIES:

NATIONAL COUNCIL FOR THE EDUCATION OF CERAMIC ARTS, Pacific Rim Conference, San Diego, California. 1993.
IN SITU, Public Art in Southern California. Conference, CSULB, Long Beach, California. 1990.
ART IN NATURE/THE NATURE OF ART, Public Arts in Parks Conference, Santa Barbara, California. 1990.
TERCERA BIENAL DE LA HAVANA '89, Havana, Cuba. 1989.
COLLEGE ART ASSOCIATION CONFERENCE, San Francisco, California. 1989.
Houston, Texas. 1988.
BOSTON PHOTOGRAPHIC RESOURCE CENTER, Artists' Book Conference. 1985.
STATE UNIVERSITY OF NEW YORK, Art History Study Tour, Byzantine mosaics and frescoes, Rome, Italy. Visited and researched Mario Merz, Turin, Italy. 1984.
THE PILCHUCK SCHOOL. 1982, 1983.
MAINE PHOTOGRAPHY WORKSHOP. 1980.
TYLER SCHOOL OF ART, TEMPLE UNIVERSITY. 1974.

REFERENCES UPON REQUEST

RECENT ADDITIONS:

PUBLIC ART:

CENTRE CITY DEVELOPMENT CORPORATION, San Diego, California.
A 3000' x 3' retaining wall at Marina Linear Park/Martin Luther King Jr. Promenade, San Diego to be treated with fresco, reflective vinyl, shadows and the site-specific poem of Quincy Troupe. \$50,000 1994

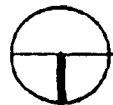
PANELS:

COMMISSION FOR ARTS AND CULTURE, San Diego, California.
Project Advance! "Artists in At-Risk Communities." 1994.

COMMUNITY REDEVELOPMENT AGENCY, CITY OF LOS ANGELES, California. Jury member for Pio Pico Branch Library public art competition. 1994.

SELECTED ADDITIONAL STUDIES:

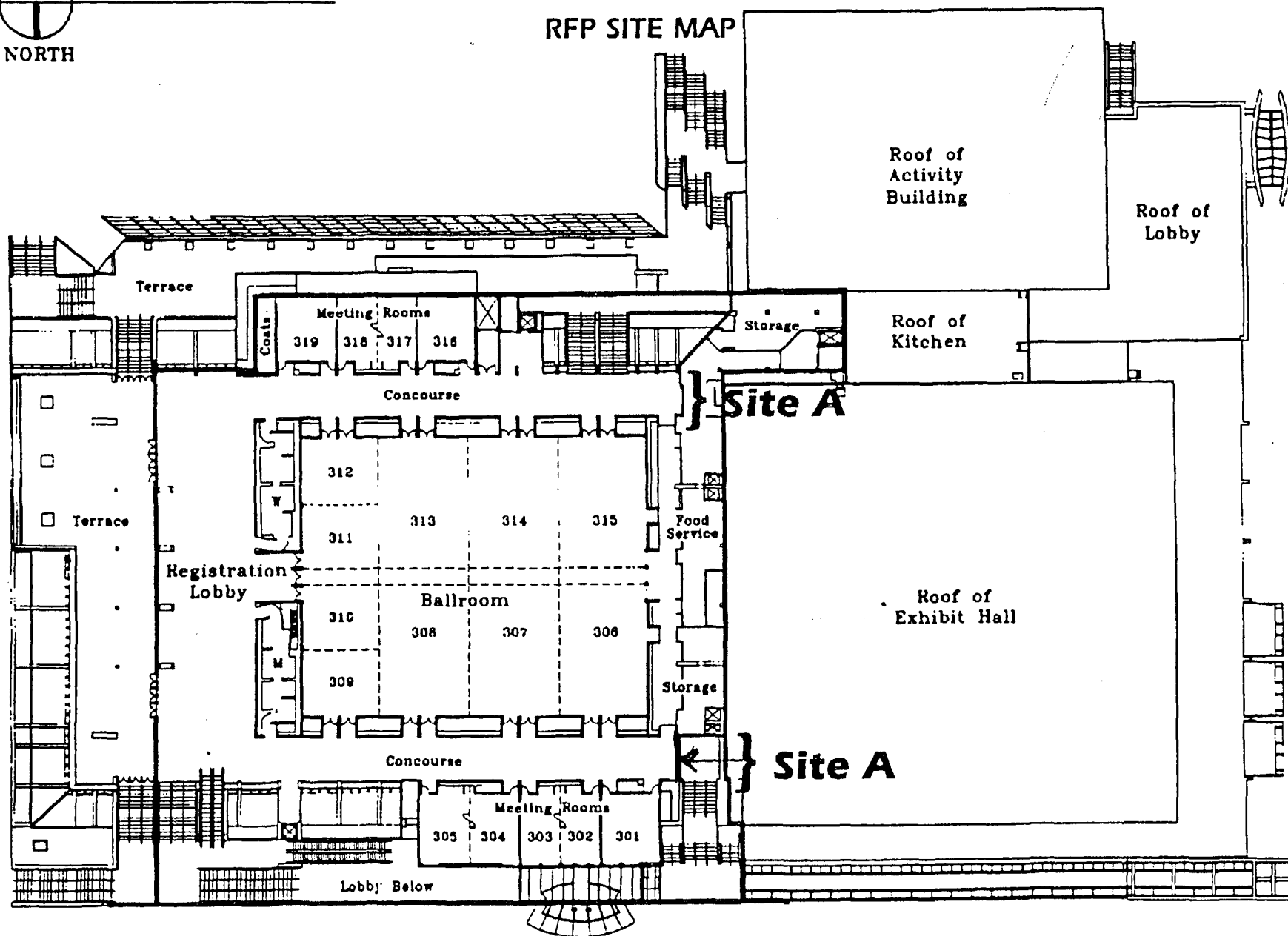
PUBLIC ART: REALITIES, THEORIES & ISSUES Conference, Los Angeles, California. 1994.



Third Floor

NORTH

RFP SITE MAP



December 5, 1994

Sacramento Metropolitan Arts Commission
Sacramento, California

Arts Commissioners:

SUBJECT: SACRAMENTO METROPOLITAN ARTS COMMISSION -DEACCESSIONING OF
AQUARIUM AT COUNTY JAIL

RECOMMENDATION

Staff recommends approval of the deaccessioning of the artwork entitled "Awaiting Court" from the Sacramento County Main Jail. The Art in Public Places Committee, at their November 16, 1994 meeting, voted to recommend to the Arts Commission the deaccessioning of the artwork.

DISCUSSION

In 1984 artist, Douglas Hollis was commissioned by open competition through the Art in Public Places Program of the Sacramento Metropolitan Arts Commission for \$141,700 to design, fabricate, and install artwork at the Sacramento County Mail Jail. The piece, entitled "Awaiting Court", consists of an Irish slate wall into which an aquarium is built, 2 planter benches with trees, and sandblasted glass lobby windows. Metro Arts staff was notified in 1993 by County Building Design that plans for the expansion of the lobby would necessitate removal of the wall and the aquarium. The artist was advised by phone of the situation. He questioned the disposition of the planter/benches and lobby window because he feels that the three elements--windows, aquarium, and planter/benches--were designed and created as one installation. It was suggested to Mr. Hollis that the County could look into relocating the planter/bench portion of the artwork, and that they intended to keep the lobby windows intact.

In accordance with his contract, Mr. Hollis has given written notice (attached) that after the removal of the aquarium and wall, he will deny authorship of the work, and that the County shall no longer represent the work to be the work of the artist on the grounds that the work has been artistically altered in a substantial manner.

Mr. Hollis made the following requests to the Arts Commission:

- 1) That the planter/benches be relocated to an appropriate site.
- 2) That he have the option of having the aquarium and the filtration system returned to him, or, in the event that there are any organizations or individuals who want the aquarium, that he be allowed to decide who will receive it.

The Metro Arts Division will recommend that the County make every effort to fulfill the artist's requests.

The County has requested in writing that the Arts Commission begin the deaccessioning process (see attached). They will take full financial responsibility for removal of the artwork. The removal of the piece is included in the construction budget for the lobby expansion project.

Respectfully submitted,



KATHY GEE
Arts Program Assistant



MICHELLE WALKER
Director

DOUGLAS HOLLIS
136 RIPLEY STREET SAN FRANCISCO, CA94110
(415) 826-4582 / FAX (415) 826-7856

Oct. 1, 1994

Sacramento Metropolitan Arts Commission
Kathy Gee, Arts Program Assistant
800 10th Street, Suite 1
Sacramento, CA 95814


Dear Ms. Gee,

I recieved your memo of Sept. 27th summarizing our conversation regarding the deaccessioning of 'A WAITING COURT' now located in the Main Jail lobby. Your review of that conversation is, for all intents and purposes, correct.

I do wish to reiterate that when the work is disassembled it will cease to exist as such, and that the componant elements which continue to exist shall no longer be refered to by that title, or as a work by Douglas Hollis.

Please contact me with more information regarding the organizations requesting the aquarium componants donation so I can make a final decision about it.

Sincerely,


Douglas Hollis

RECEIVED OCT 31 1994

COUNTY OF SACRAMENTO
OFFICE OF THE COUNTY EXECUTIVE

BOB SMITH
County Executive



GARY CASSADY
Chief Deputy County Executive

October 27, 1994

Ms. Michelle Walker, Director
Sacramento Metropolitan Arts Commission
800 Tenth Street, Suite 1
Sacramento, CA 95814

Dear Ms. Walker:

The County recently completed a study of the jail (located at 651 I Street) to evaluate the County's options regarding operational issues associated with this facility. One of the major operational concerns identified in this study is the size of the jail's lobby. It is much too small, requiring most visitors to wait outside. The inadequacy of the lobby becomes an even greater concern during the rainy season. Therefore, the County of Sacramento has investigated various methods to expand the jail lobby. In order to implement the most cost effective solution, the artwork that is currently located in the lobby of the jail must be removed. This art consists of the fish tank and the seating areas behind the dividing wall (see attached floor plan).

I believe that the County has found another location for the seating areas. However, to date the County has not been successful in relocating the fish tank. In accordance with the formal policy on deaccessioning art, the County is requesting that the Arts Commission begin their process to deaccession the art in the lobby of the jail.

If you have any additional questions, I can be reached at 440-5256. Thank you.

Sincerely,

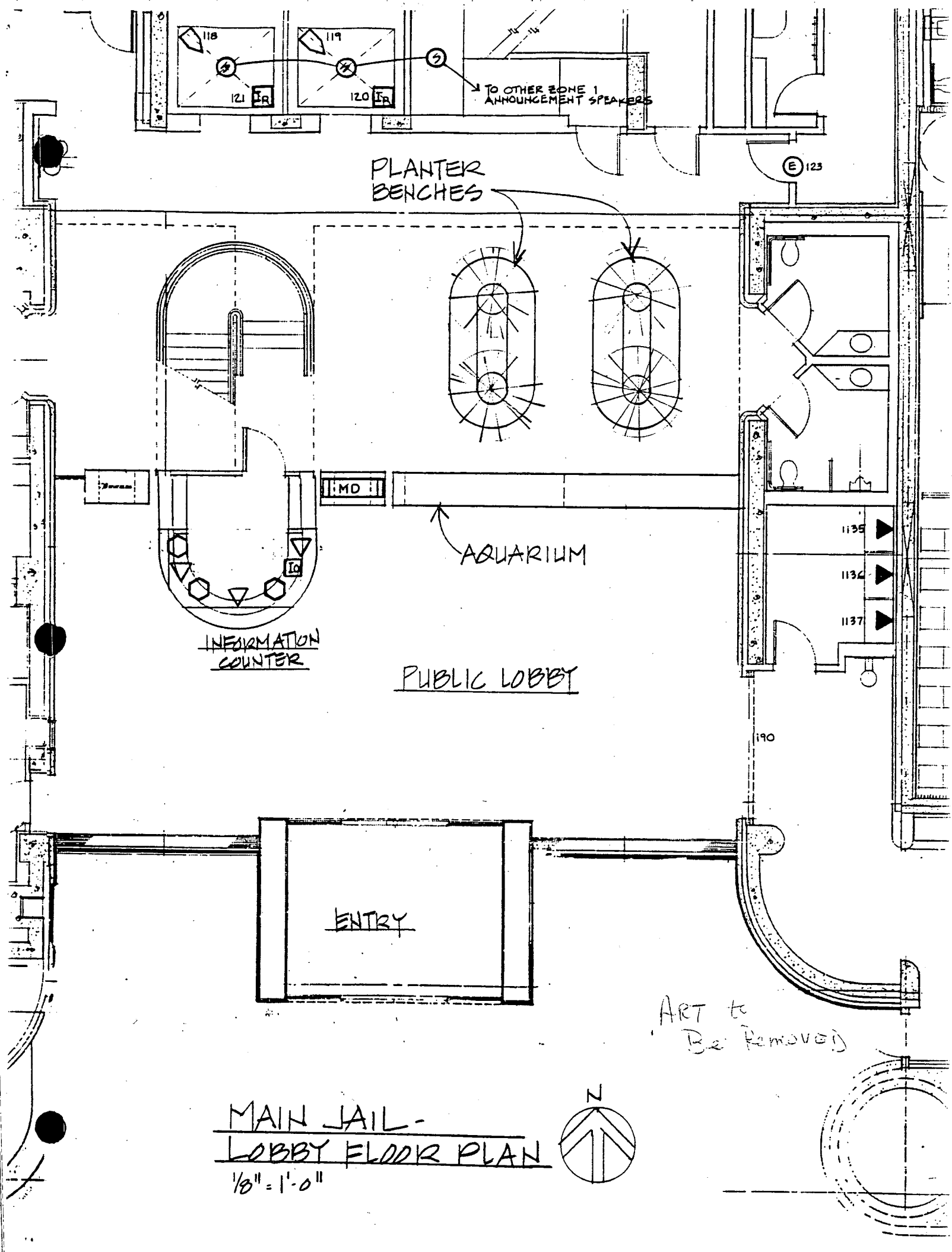
A handwritten signature in cursive script that reads "Linda Foster-Hall".

LINDA FOSTER-HALL
Principal Administrative Analyst

LFH:cj (w:\cap_fac\artscomm.ltr)

Attachments

cc: Gary Cassady Capt. Mike Smith Joyce Johnson
 Geoff Davey Ken Murai Mike DeBord





**Sacramento Metropolitan
Arts Commission**

800 Tenth Street, Suite 1
Sacramento, California 95814
(916) 264-5558

A Public Agency

December 13, 1994

Sacramento Metropolitan Arts Commission
Sacramento, California

Members in Session:

SUBJECT:

Performing Arts Committee's Mission Statement

LOCATION AND COUNCIL DISTRICT:

All Council Districts.

RECOMMENDATION:

Approve the Mission Statement (Attachment A) and 1995 Goals for the Performing Arts Committee.

CONTACT PERSON:

Commissioner Quan Le, Chair, Performing Arts Committee

FOR COMMISSION MEETING OF:

December 14, 1994

SUMMARY:

On December 3, 1994, the Performing Arts Committee (PAC) held a retreat to determine their mission and goals. The morning session included discussion with members of the performing arts community who expressed their priorities for the coming year. In the afternoon session the PAC developed goals to meet the priorities of the arts organizations heard in the morning session. Attachment A contains the Mission Statement and Goals developed from the PAC retreat.

Respectfully submitted,

MICHELLE WALKER, DIRECTOR
Sacramento Metropolitan Arts Commission

MW4-08.SW/Attachment

Sacramento Metropolitan Arts Commission

By-Laws
12-14-94

**SACRAMENTO METROPOLITAN ARTS COMMISSION
PERFORMING ARTS COMMITTEE**

MISSION

The purpose of the Performing Arts Committee is to advance a full range of performing arts, artists, and organizations throughout the community of Sacramento, and to stimulate an environment in which they will flourish.

GOALS

To better communications and linkage among the various organizations, artists, and disciplines of the performing arts community; to create a dialogue between this community and government agencies and business entities; and to establish a dialogue between the Performing Arts Committee and the other standing committees of the Commission.

ACTION PLAN

1. Develop mailing list of performing arts organizations.
2. Identify agencies/activities which impact performing arts organizations and get on their mailing lists.
3. Develop vehicle to disseminate information (e.g., memos, newsletter, workshops, etc.).
4. Stay in communication with arts organizations, government agencies, artists, businesses, and other Commission committees.

DIRECTOR'S REPORT/PROGRAM UPDATE
DECEMBER 1994

APP PROGRAM

The artwork at Ninos Park was completed in mid-November. Artist Sam Tubiolo designed and applied ceramic tiles to the park's planters which included hands-on community involvement. The local park neighbors added their artwork at the April park dedication where Sam and volunteers made handmade tiles.

Convention Center Expansion Project: Phase I, artists have been selected for the East Ballroom Lobby and Sites A, B, C and D. SMAC staff is scheduled to present Phase I artist selection recommendations to City Council on December 13, 1994. Artwork installation and completion is set for March 1, 1995, to coincide with the Convention Center opening.

REGRANTING PROGRAM

1994 Cultural Arts Awards contract period ends December 31. Staff is processing extensions, invoices and final reports. 1995 Cultural Arts Awards/Neighborhood Enhancement Grants go to Council December 6 and the Board December 13. Contracts will be distributed at the Invoicing Procedures Workshop in January. The Ad Hoc Committee meets December 9 and December 16 with a facilitator to prepare for community-wide meetings, which have been scheduled for the third Friday in January, February and March. The Awards Committee is developing a customized plan with each organization recommended for technical assistance; and are reviewing fellowship programs for 1995 grants to individual artists.

FRINGE ARTS FESTIVAL

An all-artist brainstorming session was held in November to develop a name for the festival. Sponsorship solicitation is underway. An application form to participate in the festival will be mailed to the entire arts community in December. An orientation session will be held in January, and selection will take place in February. Permits and other city contacts will be made by the Steering Committee in December.

ARTS EDUCATION PROGRAM

The "Alamo Student Art Gallery" opened with its first exhibit November 6. The space is very accessible to airport users. It is an enhancement to the airport and officials are pleased. The ribbon-cutting festivities will be held in Terminal 1 and 2, with the reception held in the Camellia Room of the restaurant building. The first performance of "Virgin-In-A-Sense" was November 9. The audience was receptive and enjoyed this provocative performance and lecture. Students from McClatchy High will see the play on December 2. A video of the production is scheduled to take place at that time. The BRAVO Network will air the performance sometime next year. Planning is underway for all aspects of next years programming, including the new "Arts in Schools" program which will be an eight-week residency for artists in schools, commencing in February or March.

NEIGHBORHOOD ARTS PROGRAM

Planning continues for the programs to be serviced under the Neighborhood Arts Program. DAAC's are being contacted to discuss the needs in their communities. The fact sheet and program goals for implementation have been completed. The application and criteria are being completed to give potential advisory boards. The contract for Healthy Start went to the Friends of the Arts Commission for approval to act as the fiscal receiver for the program. Planning for the April 8, 1995 Mural Summit is underway. The location for the summit is being identified. Sites are being selected for the CAC Multi-Residency/Mural Project, three artist have been placed in Supervisorial Districts 1,2,3, servicing community areas 8,9,5.

**METRO ARTS
PROJECT STATUS AS OF NOVEMBER 1994**

PROJECT	CONTACT PERSON	PRIORITY	STATUS
Art in Public Places			
Cavanaugh Golf Course, Kathleen Kasper-Noonan/Jeffrey Reed, Artists	Nancy Esajian/Jim Faber	A	Fabrication in process.
Central Library, James Carpenter, Artist	Kathy Gee/Laura Blanton/Michael Sweeney	C	Lighting study/bid for sculpture included in Facility Management lighting package. Consultant's study completed. Budget to be developed.
Convention Center Expansion	Kathy Gee/Michelle Walker/Jim Faber	A	East Lobby Ballroom Artist Alice Aycock selected Maru Hoerber & John Tucker as apprentices on 6/21/94.
Convention Center Artwork Deaccessioning, Kathleen Kasper-Noonan, Artist	Kathy Gee	A	Deaccessioning approved by City Council on 12/93. Scheduled for removal 12/94.
Lake Victoria/Concession Building, Donna Billick, Artist	Kathy Gee/Kirk Thompson	A	Design completed and reviewed by APP Committee. Fabrication in progress.
Marshall Park, Lynn Smith, Artist	Kathy Gee/Dennis Day	B	Bench from Zacharias Park restored and to be installed at Marshall Park in November.
Meadowview Community Center, Cheryl Riley, Artist	Michelle Walker/Yadi Kavakebi	A	Fabrication in progress.
Zoo Gift Shop, Shelley Jurs, Artist	Kathy Gee/Kirk Thompson	A	Artist will begin fabrication when dimensions of windows and doors are determined.
8th & G Street Multipurpose Building, Roberto Salas, Artist	Kathy Gee/Paul Scott	B	Artist contract to be executed in Fall.
11th & G Street Building, Artist not yet selected	Kathy Gee/Tim Quintero	C	Project on hold by SHRA due to lack of developer funding.

Coroner and Crime Lab Building	Kathy Gee/Paul Scott	A	Arts plan developed and approved by Arts Commission.
Downtown Plaza/Hahn Project, Tamara Thomas, Art Consultant	Kathy Gee/Michelle Walker/Paul Taggart	C	Opening of "Pegasus" laser artwork scheduled for Fall.
Murals Project	Kathy Gee/Alpha Bruton	C	Begins Spring 1995.
Stockton/Broadway Supermarket, Artist not yet selected	Staff/Jim Hare	C	Arts plan to be developed.
Ninos Park	Nancy Esajian	C	Project completed.
Oak Park Mural Project	Michelle Walker/Walt Ueda	A	Project completion target date mid-Dec 1994.
APP in the Schools Program	Kathy Gee/Victoria Plata	B	Program in development stages, prototype will be ready to review in Fall.
APP School Tours Program	Kathy Gee/Victoria Plata/Monique Pisani (intern)	B	Tour development for K-12 completed. Editing of tour packages in progress.
Anti-Graffiti Efforts	Kathy Gee/Lane Aldridge	A	Coordinate with outside agencies such as Neighborhood Services, Regional Transit, and schools to do mural projects, enlist volunteers for K St. Tunnel cleaning, and graffiti education. Implement Neighborhood Murals Program.
Regranting			
New Works Awards Program	Laurie Heller/Mario Moreno	C	Granting period ended October 31. Staff is processing extensions, final reports and invoices.
Cultural Arts Awards Program	Laurie Heller/Mario Moreno	A	1994 contract period ends December 31; staff is processing extensions, invoices & final reports. 1995 Cultural Arts Awards go to Council Dec 6 & Board Dec 13. Contract signing at Invoicing Workshop in Jan. Ad Hoc Committee meets Dec 9 & 16 to prepare for public meetings in 1995. Technical assistance plan is being developed. Fellowship programs are being researched for 1995.
Arts Education and Outreach			

Sacramento County Cultural Resource Directory (CRD)	Victoria Plata/Kitty Simpson	C	Planning of 95 CRD is underway. New CRD will contain application for Arts Education and Neighborhood programs. A description of all programs, together with policy and procedures and plus the artist roster will be included.
Artists' Showcase	Victoria Plata	C	The Sacramento Children's Festival will host the Showcase next year with an expansion of two locations for more artist participation.
Rap Opera "Virgin-In-A-Sense"	Victoria Plata	C	The first presentation to the public and the parents was successful at McClatchy High School. Presentation of the play for the school audience will take place December 2. Touring of production will be to CSUS for World Aids Day December 1.
Alamo Rent-A-Car	Victoria Plata/Katie Thomas	A	The Airport finished remodeling the baggage claim area, the space is now a professional gallery. Project opened on 11/6/94. The ribbon-cutting ceremony and reception will take place December 4, from 1-3, at the Sacramento Metropolitan Airport in Terminal 1 and 2.
Arts In Schools Program	Victoria Plata	A	Arts in Schools Program is underway with applications and planning for the artist in residency program.

NEIGHBORHOOD ARTS

Neighborhood Arts	Alpha Bruton	A	Planning continues for programs to be serviced under the Neighborhood Arts Program. DAAC's are being contacted to discuss the needs in their communities. The fact sheet and program goals for implementation have been completed. The application and criteria are being completed to give potential advisory boards. The contract for Healthy Start went to the Friends of the Arts for approval to act as the fiscal receiver for the program.
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Artist Selection Interviews and Technical Assistance Workshops for Artists	Alpha Bruton/Victoria Plata	A	Application and interview process for selection of artists for AEO programs underway for this Fall. Workshops for these artists are in discussion and planning stages. A Visual and Performing Arts Framework workshop with the State Dept Of Ed planned for November.
Late Night Sacramento	Alpha Bruton	B	Late Night Sacramento went before City Council to present a update of the program. Artist Elaine Hill commented on the project at the Grant High School program. It was suggested by the Youth Commission that the cultural arts be more inclusive.
Mural Summit	Alpha Bruton/Kathy Gee	A	Planning for the April 8, 1995 Mural Summit is underway. The location for the summit is being identified.
CAC Multi Residency/Mural Project	Alpha Bruton/Victoria Plata	A	Project underway, sites selected, three artist have been placed in Supervisorial Districts 1,2,3, servicing areas 8,9,5.
YEA! (Young Enterprising Artists) Project	Alpha Bruton/Victoria Plata	A	Planning continues for a pilot project that provides training, job skills and work for youth through the sale of creative art objects they produce. Target date to begin is early 95

AGENCY PROGRAMS

Regional Alliance Arts Plan (RAAP)	Michelle Walker	B	Organizing Winter meetings.
Fringe Arts Festival	Michelle Walker/Laurie Heller	A	November brainstorming session for festival name. Sponsorship solicitation underway. Application form to be mailed in December; orientation in January; selection in February. Permits, etc. in December.
Agency Brochure	Michelle Walker	C	Done. Will reprint in Winter 95.
Artists' Live/Work Space	Michelle Walker/Maru Hoerber	A	Attended Fall state-wide planning meeting. Hosted meeting for artists August 3 and September 14 about CAVA sites.
NOVSTAT.RPT			

SACRAMENTO METROPOLITAN ARTS COMMISSION - 1994-1995 COMMISSION/COMMITTEE MEMBERS

committee.all/rev.12-08-94

COMMISSIONERS

Sandra Yee, Ch (Co-3)	3910 Random Lane	Sacramento, CA 95864	481-8280 (h)	453-1961 FAX	8-08-90 / 7-28-93 / 7-28-96	Asian/Female (Public Member)
Vacant Position (C-1)						
Quan Van Le (C-3)	Sac. Co. Dept. of Human Assistance, Gain Division					
	4990 Stockton Boulevard	Sacramento, CA 95820		732-9261 (w)	1-11-94 / 7-28-96	Asian/Male (Public Member)
Vera L. Davis (C-7)	2233 Woodside #2	Sacramento, CA 95825	567-0844 (h)	321-3278 (w)	1-11-94 / 7-28-96	African American/Female (Public Memb.)
Freeman Tinnin (C-7)	7342 Riverplace Way	Sacramento, CA 95831	422-3533 (h)	399-0110 (w)	9-29-92 / 7-28-95	African American/Male (Artist)
Anthony P. Marquez (C-8)	922 Gulfwind Way	Sacramento, CA 95831	399-1405 (h)	327-5341 (w)	1-08-91 / 7-28-94 / 7-28-97	Hispanic/Male (Public Member)
Gerry Kamilos, V-Ch (Co-4)	4119 Buchanan Drive	Fair Oaks, CA 95628	967-4640 (h)	383-2535 (w)	9-08-93 / 7-28-94 / 7-28-97	Caucasian/Male (Arts Administrator)
				383-3207 FAX		
Vacant Position Co-2)						
Vacant Position (Co-5)						
Dennis Yep ((Co-1)	2809 T Street	Sacramento, CA 95816	392-2038 (h)	452-4001 (w)	8-15-90 / 7-28-93 / 7-28-96	Asian/Male (Public Member)
				452-4315 FAX		
Vacant Position (FIG)						

ART IN PUBLIC PLACES COMMITTEE

Richard Raisler (Ch)	P O Box 660335	Sacramento, CA 95866		925-5400 (w)	12-9-92 / 7-28-96	-/Male
Chris Beale	1624 21st Street	Sacramento, CA 95814	448-8928 (h)		3-09-94 / 7-28-97	Caucasian/Male
Marcy Friedman	C/O Friedman, Collard, Owen, Cutter & Panneton					
	7730 College Town Dr, Ste 300	Sacramento, CA 95826	485-5010		2-9-94 / 7-28-97	Caucasian/Female
Maggie Jimenez	1166 4th Avenue	Sacramento, CA 95818	446-4701 (h)	<u>not before 2:30</u>	4-13-94 / 7-28-97	Hispanic/Female
			433-5434 (w)			
Linda McCormick (Alt)	C/O Nacht & Lewis Architects					
	7300 Folsom Blvd, Ste 200	Sacramento, CA 95826		381-0127	8-10-94(Alt)	-/Female
				381-0310 FAX		
Barbara Milman	2814 Bellhaven Place	Davis, CA 95616	758-8912		9-8-93 / 7-28-96	-/Female
Melinda Lin Spisak	2669 Freeport Boulevard	Sacramento, CA 95818	442-5261 (h)	488-0831 (w)	8-10-94 / 7-28-97	Asian/Female
Freeman Tinnin	7342 Riverplace Way	Sacramento, CA 95831	422-3533 (h)	399-0110 (w)	7-14-93 / 7-28-96	African American/Male
Jeffrey Townsend	9404 Cedarview Way	Elk Grove, CA 95758-7402	683-1378	929-3323 (w)	12-9-92 / 7-28-96	Caucasian/Male
Ellen Van Fleet	1105 Alamos Avenue	Sacramento, CA 95815	927-9288		3-10-93 / 07-28-96	Caucasian/Female

ARTS EDUCATION & OUTREACH COMMITTEE

Sandra Yee, Ch	3910 Random Lane	Sacramento, CA 95816	481-8280 (h)	453-1961 FAX	7-14-93 / 7-28-96	Asian/Female
Kathryn Carlisle	2215 23rd Street	Sacramento, CA 95818	452-9003		4-14-93 / 7-28-96	Caucasian/Female
James Chavez-Glica	5516 Camellia Avenue	Sacramento, CA 95819	453-8654		10-12-94 / 7-28-97	Hispanic/Male
Ron Cook	3060 Azevedo Drive	Sacramento, CA 95833	646-3960		10-12-94 / 7-28-97	African American/Male
Wayne Cook	4001 South Watt Avenue	Sacramento, CA 95826	368-2087 (h)	227-2584 (w)	4-14-93 / 7-28-96	African American/Male
Michael Dittmer	1100 Dolores Way	Sacramento, CA 95816	457-8343		4-14-93(Alt)/ 9-8-93 / 7-28-96	Caucasian/Male
Terry Givens	608 46th Street	Sacramento, CA 95819	454-9002 (h)	657-3681 (w)	1-12-94 / 7/28/97	Caucasian/Male
Susan Orr	708 Alhambra, Suite I	Sacramento, CA 95816		442-8707 (w)	4-14-93 / 7-28-96	Caucasian/Female

AWARDS COMMITTEE

Gloria Woodlock, Ch (Technical Assistance)	3120 Ashley Way	Sacramento, CA 95833	227-2550 (w)	227-2575 (w)	1-8-92 / 7-28-95	Caucasian/Female
John-Ann Carlile	2117 N Street #7	Sacramento, CA 95816	443-2005 (h)	568-8370 (w)	8-11-93 / 7-28-96	Native American/Female
Lynne Johnson (New Works Subcommittee)	957 Fourth Avenue	Sacramento, CA 95818	446-4717		12-9-92 / 7-28-96	Caucasian/Female
M. Penny Manson	3029 Victoria Drive	Sacramento, CA 95821	483-1421		8-10-94 / 7-28-97	African American/Female
Carlo Visante (Outreach Subcommittee)	5959 Riverside Blvd #22	Sacramento, CA 95831	428-6737 (h)		3-30-93 / 7-28-96	Italian/Male

SACRAMENTO METROPOLITAN ARTS COMMISSION - 1994-1995 COMMISSION/COMMITTEE MEMBERS (Continued)

FUND AND ECONOMIC DEVELOPMENT COMMITTEE

Gerry Kamilos, Ch	4119 Buchanan Drive	Fair Oaks, CA 95628	967-4640 (h)	383-2535 (w) 383-3207 FAX	1-12-94 / 7-28-96	Caucasian/Male
Alan Dismuke	1808 O Street, Apt. B	Sacramento, CA 95814	442-4527 (h)	920-4547 (w)	1-12-94 / 7-28-96	Caucasian/Male
Joseph Mayo	400 Capital Mall, Suite 900	Sacramento, CA 95814		449-3919 (w) 448-7601 FAX	1-12-94 / 7-28-96	Caucasian/Male
Mary Anne Payne	2710 Donner Way	Sacramento, CA 95818	455-5610 (h)	752-4322 (w)	1-12-94 / 7-28-96	Caucasian/Female

PERFORMING ARTS COMMITTEE

Quan Van Le, Ch	Sac. Co. Dept. of Human Assistance, Gain Division 4990 Stockton Boulevard	Sacramento, CA 95820		732-9261 (w)	10-12-94 / 7-28-97	Asian/Male
John Angell	4337 Valmonte Drive	Sacramento, CA 95864	488-2233 (h)		7-14-93 / 7-28-96	-/Male
Bill Carroll	3087 Franklin Boulevard	Sacramento, CA 95818		442-2399 (w)	1-12-94(Alt) / 2-09-94 / 7-28-97	Caucasian/Male
Susan Cherveney	8248 Rensselaer Way	Sacramento, CA 95826	388-1350 (h)	558-4949 (w)	1-12-94 / 7-28-97	Caucasian/Female
Pat Davidson	9812 Fair Oaks Boulevard #716	Fair Oaks, CA 95628	967-2381 (h)		1-12-94 / 7-28-97	Caucasian/Female
Scott Eckern	Sacramento Light Opera Association 1510 J Street, Suite 100	Sacramento, CA 95814		446-5880 (w)	8-11-93 / 7-28-96	Caucasian/Male
Connie Mockenhaupt	987 King Henry Way	El Dorado Hills, CA 95762	933-6481 (h)	277-6238 (w)	4-14-93 / 7-28-96	Caucasian/Female

VISUAL ARTS COMMITTEE

Charles Barr	Village Gallery 10219-B Fair Oaks Blvd	Fair Oaks, CA 95628		966-4322 (w)	9-8-93 / 7-28-96	Caucasian/Male
Maru Hoerber	6320 S Land Park Drive	Sacramento, CA 95831	422-4238 (h)		9-8-93 / 7-28-96	Caucasian/Female
Edward J. Hurley, M.D.	PO Box 3005	El Macero, CA 95618	756-7016 (h)	426-3617 756-7032 FAX	8-10-94 / 7-28-97	Caucasian/Male
Holley Junker	4030 Greywell Way	Sacramento, CA 95864	488-5660		4-13-94 / 7-28-97	Caucasian/Female
Regina Macias	2627 U Street #10	Sacramento, CA 95818	455-9242 (h)	446-5133 (w)	8-10-94 / 7-28-97	Hispanic/Female
James Nash	2332 Estrellida Way	Sacramento, CA 95825	922-3256		10-12-94 / 7-28-97	Caucasian/Male
Sylvia Thornton	5152 Chicago Avenue	Fair Oaks, CA 95628	967-6851		4-13-94 / 7-28-97	Caucasian/Female

AD HOC ADVOCACY COMMITTEE

Sandra Yee (AEO Ch)	3910 Random Lane	Sacramento, CA 95864	481-8280 (h)	453-1961 FAX		
Richard Raisler (APP Ch)	P O Box 660335	Sacramento, CA 95866		925-5400 (w)		
Gloria Woodlock (AW Ch)	3120 Ashley Way	Sacramento, CA 95833		227-2575 (w)		
Gerry Kamilos (FED Ch)	4119 Buchanan Drive	Fair Oaks, CA 95628	967-4640 (h)	383-2535 (w) 383-3207 FAX		
Quan Van Le (PAC Ch)	Sac. Co. Dept. of Human Assistance, Gain Division 4990 Stockton Boulevard	Sacramento, CA 95820		732-9261 (w)		

(VAC Rep)

Will the NEA be DOA?

AT THE Kennedy Center Honors in Washington last weekend, the playwright Wendy Wasserstein was struck by the sight of Alan Simpson, the conservative Republican senator from Wyoming, joining the enthusiastic standing ovation for Pete Seeger, the old-left folk singer who was one of the night's honorees.

It just goes to show that culture can transcend politics. And that Washington's ideological spectrum has shifted so far right since Nov. 8 that Simpson, who was deposed from his own party's leadership last week for the pure Gingrichite Trent Lott, may now count as a moderate. Could Simpson possibly be recruited as a leader in the coming battle to save the National Endowment for the Arts?

At this moment the arts need all the unlikely friends they can get. Though even a complete elimination of the NEA's minuscule budget (\$167 million) would do nothing to offset the \$200 billion in tax relief promised by the "Contract With America" over the next five years, the agency is a major target for Draconian new cuts because of its disproportionate symbolic value to the far right.

Bashing the NEA, like boosting school prayer, is a high-profile, low-cost way for Rep. Newt Gingrich's GOP to distract the faithful while avoiding the hard choices about cutting multibillion-dollar entitlements that might really downsize the budget.

ALREADY DONALD Wildmon's American Family Association, rabid cultural watchdog of the religious right, is combing through NEA grants, searching for some new gay recipient whose art can be demonized by Jesse Helms. More genteel right-wingers also play the game.

Writing in the Washington Post, Charles Krauthammer put abolishing the NEA high on the agenda for the new Congress' first 100 days, as a means of eliminating "welfare check

COMMENTARY

By Frank Rich

writers for the intellectual classes."

This is a misinformation campaign. Intellectually elite cultural institutions, from the Metropolitan Opera in New York to the Los Angeles Philharmonic, receive less than 1 percent of

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their yearly budgets from the NEA; they'd hardly feel a cut.

The tiny direct grants to individual artists — some of whom must be and inevitably will be as controversial in our day as Walt Whitman was in his — total only 4 percent of the NEA pie.

The biggest victims of a maimed NEA, far from being scatological performance artists or the cultural elite, will instead be smaller arts organizations —

including, say, the Atlanta Opera and Center for Puppetry Arts, both of which use NEA funds and perform in Gingrich's own district.

An ax could fall after New Year's. Although the "Contract With America" is imprecise about NEA cuts, the speaker-to-be has called for "privatizing" the agency — which is code for defunding it. Other Republicans, invoking the current policy panacea, say the NEA's function should be turned over to the states — which defeats the whole point.

The value of a federal arts agency is to set a national standard for excellence, however imperfect, that can be exploited by arts groups in their private fund-raising. As an Oscar sells tickets, so the imprimatur of an NEA grant brings in contributions — so much so that each dollar given by the agency last year was matched by \$11 in local giving.

THRIVING MUSEUMS or theaters, meanwhile, generate still more money for their communities — sending audiences into a restaurant down the street, or bringing tourists into hotels or attracting corporations whose employees don't want to spend every night at home channel-surfing.

Yet the economic arguments for the NEA — like sociological arguments about the value of arts in schools or prisons — are secondary to the real issue: What, if anything, does culture mean to the soul of this country?

If the right really deplores the trashy values of Hollywood — and what it calls the counterculture — you'd think it might increase, rather than reduce, NEA seed money to promote a higher culture. But given last week's revelation that Gingrich is writing a novel featuring a "pouting sex kitten," no American who loves the arts should sit around hoping for a miraculous change of heart.

New York Times