#### ATE OF CALIFORNIA

GEORGE DEUKMEJIAN, GOVERNO

# VIETNAM VEIERANS MEMORIAL COMMISSION

P.O. Box 3040, Sacramento, California 85812 (916) 445-2334 .

LINDA McCLENAHAN Chairperson

February 19, 1987

Mr. Douglas Pope

915 "I" Street Sacramento, CA

Sacramento City Council

95814

LEO THORSNESS Vice-Chairperson

ABEL COTA Secretary

GREGORY GREEN Treasurer

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B.T. COLLINS Member

DON DRUMHELLER Member

JESSE G. UGALDE Member

#### SENATOR JIM ELLIS Non-Voting Member

ASSEMBLYMAN RICHARD E. FLOYD Non-Voting Member

PHILIP HITCHCOCK Special Consultant

MICHAEL LARSON THOMAS CHYTROWSKI Memorial Designers

HERMAN WOODS Honorary Member

JERRI L. EWEN Executive Officer Dear Mr. Pope:

As co-chairman of the volunteers of the California Vietnam Veterans Memorial Commission I want to thank the City Council for its resolution of support for the memorial. As you know, the memorial will be located in Capitol Park near 15th and "L" Streets in Sacramento. The City of Sacramento will benefit greatly from having the memorial downtown.

As welcome as the resolution of support was, I would like to bring some things to your attention:

There were six men killed in the war which claimed Vacaville as home of record. Vacaville gave a resolution of support and \$1,000.

There were eight men killed who gave Roseville as their home of record. Roseville gave a resolution of support and \$1,000.

There were 145 men killed in action who named the City of Sacramento as their home of record. The City of Sacramento gave a resolution of support - period.

Can you help us redress this obvious inequity by encouraging the City Council to provide financial support as well as moral support? One manner of providing the funds could be the city's hotel room tax. Your support in this matter will be greatly appreciated.

Very truly yours,

Todd A. Dierdorff

TAD/th



#### OFFICE OF THE CITY CLERK

## CITY OF SACRAMENTO

CITY HALL ROOM 203 915 I STREET SACRAMENTO, CA 95814-2671

916-449-5426

April 29, 1987

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Todd A. Dierdorff Vietnam Veterans Memorial Commission P.O. BOX 3040 Sacramento CA 95812

Dear Mr. Dierdorff:

This letter is to inform you that your item regarding the Vietnam Veterans Memorial is scheduled to be placed on the Sacramento City Council agenda for the meeting on May 5, 1987. The meeting will begin at the hour of 7:30 p.m., and this item will appear on the agenda under the heading of General Communications.

Sincerely,

LORRAINE MAGANA, CITY CLERK

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Deputy City Clerk

cc: Councilperson Doug Pope



OFFICE OF THE CITY COUNCIL

DOUGLAS N. POPE COUNCILMEMBER DISTRICT THREE CITY OF SACRAMENTO

CITY HALL ROOM 205 915 I STREET SACRAMENTO, CA 95814-2672

916-449-5679

February 25, 1987

**Todd A. Dierdorff** Vietnam Veterans Memorial Commission P.O. Box 3040 Sacramento, CA 95812

Dear Mr. Dierdorff:

Thank you for your letter of February 19, 1987. I will discuss the matter of City financial support towards the Vietnam Veterans Memorial with some of my fellow councilpersons. Give me a call in about a week and we can discuss it further.

Sincer#1/y /yours

DOUCLAS N. POPE Councilmember, District 3

DNP:bs

VIETNAM VETERANS MEMORIAL COMMISSION

P.O. Box 3040, Sacramento, California 95812 (916) 445-2334

LINDA McCLENAHAN Chairperson

LEO THORSNESS Vice-Chairperson

GREGORY GREEN Treasurer

ABEL COTA Secretary May 4, 1987

The Honorable Anne Rudin City of Sacramento 915 I Street Sacramento, CA 95814

B.T. COLLINS Member

DON DRUMHELLER Member

JESSE G. UGALDE Member

SENATOR JIM ELLIS Non-Voting Member -

ASSEMBLYMAN RICHARD E. FLOYD Non-Voting Member

PHILIP HITCHCOCK Special Consultant

MICHAEL LARSON THOMAS CHYTROWSKI Mémorial Designers

HERMAN WOODS Honorary Member

JERRI L. EWEN Executive Officer





Dear Mayor Rudin: Attached is a funding request from the California Vietnam Veterans Memorial Commission in the amount of \$15,000 to be considered by the Sacramento City Council. The monies would be used to construct the California Vietnam Veterans Memorial to be located in the Capitol Park, Sacramento.

The Commission makes this request of the City of Sacramento for a variety of reasons. 1) The Memorial, dedicated to all California Vietnam-era veterans, will enhance community awareness. In Sacramento alone, approximately 146 were killed in action in the Republic of Vietnam. 2) The benefits from tourism will be significant to Sacramento and the surrounding communities. It is estimated that over 300,000 visitors will come to view the Memorial each year, based on a percentage derived from the National Memorial. The Sacramento Visitors and Convention Bureau advises us that the average tourist spends approximately \$25.00 per day. It can be reasonably anticipated that an additional \$7,500,000 in annual revenues will flow into the Sacramento Community. 3) This request for a \$15,000 award is a onetime only request. While the land has been donated by the State of California, all monies for construction must be from contributions or subscriptions to the project.

May 4, 1987 The Honorable Anne Rudin Page 2

I am grateful for your thoughtful consideration. Enclosed for your review is a historical overview of the project, photographs and biographical data of the Commissioners. Please feel free to contact me or any of the Commissioners if you should require additional information.

Sincerely,

Jerri L. Ewen Executive Officer

JLE/sb

#### California Vietnam Veterans Memorial

#### BACKGROUND

In 1983, Governor George Deukmejian signed into law a bill authorizing the California Vietnam Veterans Memorial Commission. The intent of this legislation was to construct a permanent memorial to honor and thank those California veterans killed or missing in action in the Republic of Vietnam. The memorial is also a tribute to all those who served during this conflict. In Sacramento City alone, 146 men lost their lives.

The legislation provided for the land in Capitol Park, but required that all funds for construction and attendant costs be raised through public subscription and contributions.

#### COMMISSION MEMBERS

The Commissioners were selected and appointed by the Governor.

They are: Linda J. McClenahan, Chairperson. Currently with Bechtel Corporation in San Francisco, Ms. McClenahan served in Vietnam with the 1st Signal Brigade, U.S. Army.

Leo K. Thorseness, Vice Chairman. A retired Colonel from the Air Force. Mr. Thorsness was a combat fighter pilot from 1966-67. He was shot down, captured and endured six years as a prisoner of war in North Vietnam. Leo was awarded the Congressional Medal of Honor following his release in 1973.

Abel Cota, Secretary. Mr. Cota served in Vietnam from 1966 to 1968. He was Executive Director of the American G.I. Forum in San Jose from 1976 to 1986.

Gregory Green, Treasurer. Mr. Green served with the U.S. Navy and is currently with the Electronics and Defense Sector of TRW in Redondo Beach.

Donald A. Drumheller, Member. Currently the Education Coordinator for the California Department of Veterans Affairs. Mr. Drumheller served 26 years in the U.S. Air Force. He flew 106 combat missions while in Vietnam.

Jesse G. Ugalde, Member. Mr. Ugalde is the Director of the Department of Veterans Affairs. He retired as a Colonel fom the U.S. Army after 32 years of distinguished service.

B.T. Collins, Member. Mr. Collins is Vice President, Public Finance for Kidder, Peabody & Co. Prior to this he served as Chief of Staff to Governor Edmund G. Brown, Jr. and was Director of the California Conservation Corp. Mr. Collins retired as a Captain in 1968. Senator Jim Ellis, Non-voting member. Elected to the State Senate in 1980, Senator Ellis was instrumental in gathering support for the passage of AB 650 and AB 287 to establish and extend the Commission. The Senator served in Vietnam in 1970.

Assemblyman Dick Floyd, Non-voting member. Assemblyman Floyd authored the legislation to establish the Vietnam Veterans Memorial Commission. An advocate for veterans' rights, Mr. Floyd served in Korea.

#### DESIGN

A design competition was held to select a memorial design which was apolitical in nature yet asthetically pleasing.

On May 20, 1985, the winning design by Michael L. Larson and Thomas L. Chytrowski of San Francisco was unveiled. This Memorial is the only one that specifically acknowledges the sacrifices of women and honors prisoners of war.

Each of the names of the 5,822 killed or missing in action will be engraved on the outside granite panels. A complete description and photograph accompany this request. The Nord-Hammer Foundry of Oakland will cast all the bronze and art work for the Memorial.

#### COSTS

The anticipated cost of the Memorial will be \$2 million. To date, over \$500,000 has been raised. In addition, the Sacramento community has volunteered donations of concrete, excavation, soils analysis, surveying, landscaping and electrical services. Such generous contributions of in-kind services will significantly lower the original \$2 million estimated construction cost.

All monetary contributions are deposited into the Department of Veterans Affairs accounting system, thus ensuring compliance with State of California policies and procedures.

#### BENEFITS

Sacramento and its surrounding communities offer a wealthy array of tourist opportunities. The addition of a memorial to California veterans will contribute significantly to the economy.

An estimated four million people a year visit the National Vietnam Veterans Memorial in Washington, D.C. Based on that, it is estimated that 300,000 visitors will come to the California Memorial. Figures provided by the Sacramento Visitors and Convention Bureau indicate \$25.00 a day is spent by the average tourist. While perhaps not the entire draw, an additional \$7,500,000 in annual revenue could be anticipated from those viewing the Memorial. Visitors will also have the opportunity to learn about the Vietnam era, about courage, valor and the supreme sacrifices of the men and women from Sacramento and the State of California. It is the moral obligation of us all to educate and inspire and say thank you.

#### CONTRIBUTORS

Among the first cities to step forward was Roseville with an initial donation of \$1,000 to honor the eight men killed in action. Soledad and King City honored each of the three lost from their communities with contributions of \$1,000 respectively. Other monetary contributions were received from National City, Indio, Morro Bay, Ceres, Yreka and Vacaville.

Proclamations of support were received from the Sacramento County Board of Supervisors and Solano County Board of Supervisors. Additionally, the cities of Sacramento, La Canada/Flintridge, Santee, Santa Ana, Vacaville, Suisun City, South Pasadena, and Milpitas issued resolutions recognizing and supporting the efforts of the Memorial Commission's activities.

Mayor Bradley and the City of Los Angeles requested from the Commission a formal proposal asking for \$1 million in support. San Francisco County as well as the City of Oakland are entertaining requests for support and donations.

While the majority of funds collected thus far came from individuals, a list of corporate contributions accompanies this request. This list continues to expand as the awareness of this long overdue tribute permeates throughout the State.



"Nations like ours get into wars over words like democracy, freedom and liberty. But those ideas are not what people die for. They die for each other -for their friends and comrades, and for the people back home who hold each other's hand."\*

And so it was with the American military involvement in the Republic of Vietnam. A total of 5,822 men and women died or are missing from California -- by far the largest number of any state in our nation. The average age of those killed in Vietnam was 19. They represented every walk of life and every social and economic segment of society.

As chairperson of the Governor-appointed California Vietnam Veterans Memorial Commission, I am grateful for the opportunity to present this information to you and know you will give it thoughtful consideration. I hope we can count on you to join with us in this worthwhile endeavor.

> Linda J. McClenahan Chairperson

\*Steve Swanson, The Christian CENTURY, June 1986

#### CALIFORNIA VIETNAM VETERANS MEMORIAL COMMISSION BRIEF BIOGRAPHICAL DATA

#### LINDA J. McCLENAHAN, Chairperson

She is a Telecommunications Analyst in Information Services of the Bechtel Power Corporation, San Francisco, and has been with the company for 13 years. Previously, she was with the Bank of California, also in San Francisco.

She served in Vietnam with the 1<sup>st</sup> Signal Brigade, U.S. Army, from 1969 through 1970. For her work in handling top classified material for the Army and other branches of the service, she was awarded the U.S. Army Commendation Medal.

#### LEO K. THORSNESS, Vice Chairperson

He is currently involved in independent assets management. He recently completed an assignment as technical advisor and continues as a publicist for the soon to be released feature film "Hanoi Hilton." He served as President of Executive Aviation Services, Long Beach and prior to that was Director of Civic Affairs for six years with Litton Industries in Beverly Hills.

He had an illustrious and distinguished career in the military, having served in the U.S. Air Force in Vietnam where he was a combat fighter pilot from 1966-67. He was shot down, captured and endured six years as a prisoner of war in North Vietnam. Following his release in 1973, he was awarded the Congressional Medal of Honor, the nation's highest award, for "conspicuous gallantry...in action at the risk of his life above and beyond the call of duty." The honor was bestowed for a mission carried out prior to his capture. His other decorations include two Silver Stars, the Legion of Merit, six Distinguished Flying Crosses, two Bronze Stars, and two Purple Hearts. The latter was awarded for injuries received after ejecting from his F-105 fighter.

#### ABEL A. COTA, Secretary

Currently he is managing "The Painted Wagon," a restaurant in Gilroy, California. From 1976 to 1986 he was the Executive Director of the American G.I. Forum in San Jose. The AGIF is a veteran's service outreach program. Prior, he was coordinator of Veterans Affairs, Foothill College in Los Altos.

He served in the U.S. Army Infantry in Vietnam from 1966-68.

#### GREGORY GREEN, Treasurer

He has been with the System Engineering & Development Division of Electronics and Defense Sector, TRW, Inc., in Redondo Beach, since 1976 and a manager since 1980.

He served two tours in Vietnam from 1968 - 70 as a Petty Officer in the U.S. Navy. He saw duty on a destroyer and on a patrol boat as a member of a reconnaissance/ambush team. He also helped train tribal troops indigenous to the Vietnamese mountains. He was awarded the Vietnamese Cross of Gallantry for action in combat.

#### DON A. DRUMHELLER, Chairman, Construction Committee

He is an Educational Representative of the Department of Veterans Affairs for the State of California and is a National Executive Committeeman and past Department Commander for the American Legion.

He is a 24-year veteran of the U.S. Air Force and saw combat duty as a flight engineer in both the Korean and Vietnam Wars. He was awarded the Air Medal in Korea and later Oak Leaf Clusters for his 106 combat missions in Vietnam.

#### JESSE G. UGALDE, Chairman, Fund Raising Committee

He is Director of the California Department of Veterans Affairs in Sacramento and has served in several executive positions for corporate and non-profit organizations in this country and South America since retiring from a distinguished military career.

He served in various capacities in World War II, Korea and Vietnam, and completed a 32-year active career in 1973 as a colonel in the U.S. Army. He has been awarded the Silver Star Medal with one Oak Leaf Cluster, the Legion of Merit, the Bronze Star, the Purple Heart and numerous other decorations and honors.

#### B.T. COLLINS, Member

He has been Vice President, Public Finance, for Kidder, Peabody & Company, Sacramento, since 1983. Prior to this, he served as Executive Secretary and Chief of Staff to Gov. Edmund G. Brown, Jr., for two years, and was Director of the California Conservation Corps.

He joined the U.S. Army in 1963 and served in Vietnam from 1965 to 1967 as an officer. He lost an arm and a leg in combat and was retired as a captain in 1968. He is the recipient of the Bronze Star with V Device (Valor) with three Oak Leaf Clusters and the Purple Heart.

#### SEN. JIM ELLIS, Non-voting Member

He was elected to the State Senate in 1980 (R-San Diego) and previously was a State Assemblyman from the 39<sup>th</sup> district for 4 years. He was instrumental in gathering support in the Senate for AB 650 and AB 287, the enabling bills to create the California Vietnam Veterans Memorial Commission.

He is a retired U.S. Navy Commander (1970), who served in Vietnam as a carrier pilot and received the Bronze Star, two Distinguished Flying Cross Medals and other decorations for meritorious service.

#### ASSEMBLYMAN RICHARD E. FLOYD, Non-voting Member

A full-time legislator, he was elected to his present office of Assemblyman (D-Los Angeles) in 1980. He has been a strong advocate of veteran's rights and authored and carried both AB 650 and AB 287.

He is a veteran of the Korean War.

#### FACT SHEET

#### CALIFORNIA VIETNAM VETERANS MEMORIAL

Assembly Bill 650, authored by Assemblyman Richard Floyd (D-Hawthorne) was signed into law by Governor George Deukmejian, September, 1983, and became effective January, 1984. The specifics of the law provide that:

- \* A memorial is to be erected on the Capitol Grounds in Sacramento.
- \* There be a nine member commission with seven voting members and six of the members must be Vietnam Veterans.
- \* All funds are to be raised by public subscription.
- \* The Department of Veterans Affairs will provide staff support and facilities for commission activities.
- \* The Memorial design shall be as politically neutral as possible.
- \* The term of the bill is January, 1984, to January, 1986. An extension request, AB 287, has been approved until January 1, 1988.

Officially, 58,132 American men and women were killed or are missing in Vietnam. 5,822 were Californians, more than any other state. 5,568 were killed in action and 254 are missing in action.

It is the only memorial that specifically acknowledges the sacrifice of women members of the Armed Forces.

There are currently more than 350,000 Vietnam Veterans living in California.

A temporary redwood marker, made by the California Conservation Corps, was placed on the future site on November 9, 1984.

A design competition was started in October, 1984, and concluded April 1, 1985.

The winning design, by Michael L. Larson and Thomas L. Chytrowski of San Francisco, was unveiled in a ceremony at the proposed future site in Sacramento on May 20, 1985, with the Governor present. The top 10 submitted designs and photos of the other 111 entries are on display in the Capitol building in the East Lobby. A model of the Memorial will be displayed at various locations throughout California during 1986 and 1987.

The fund-raising goal is \$2 million.

Individuals, organizations, companies and corporations, are all expected to contribute to the Memorial.

Dedication of the Memorial is targeted the Fall of 1987.

#### BOB HOPE BLUE RIBBON COMMITTEE

Bob Hope recently accepted the Honorary Chairmanship of the fund drive and is forming a Blue Ribbon Committee of entertainers, corporate executives and sports figures to increase the public's awareness of the project. The committee members so far include the following:

Mayor Tom Bradley

Mrs. Margaret Brock

Governor Edmund G. "Pat" Brown

Governor George Deukmejian

The Honorable Gerald Ford

Mr. Lee Greenwood

Mr. David Packard

Mr. Armand Hammer

Mr. Alex Spanos

Mr. Fred Travalena

General William C. Westmoreland

#### **EXECUTIVE LEADERSHIP TEAM**

Executives from contributing corporations are invited to join a Leadership Team to write letters to their peers and colleagues in other corporations, enlisting their support of the Memorial Fund drive. Members of the Executive Leadership Team so far include the following:

#### Mr. Frank Bryant VILLELLI ENTERPRISES

Mr. Louis Foster Chairman 20TH CENTURY INDUSTRIES

Mr. R. William Highlander Director, Communications FMC CORPORATION

Mr. Tom Jones Chairman & CEO NORTHROP CORPORATION

Mr. Lawrence O. Kitchen Chairman LOCKHEED CORPORATION

Mr. Fred O'Green Chairman LITTON INDUSTRIES, INC.

Dr. Allen E. Puckett Chairman HUGHES AIRCRAFT COMPANY

> Mr. George E. Solomon Executive Vice President and General Manager TRW, INC.

Mr. John H. Walker V.P., Marketing & Sales TIMEC

#### CORPORATIONS AND FOUNDATIONS

To date, the following corporations and foundations have contributed to the Memorial campaign:

AKT CORPORATION AT&T CORPORATION ABISCO PRODUCTS, INC. **AMERICAN LEGION** ARCO BECHTEL B & J TOOL & DIE CO. **R. J. BENVENUTI CP NATIONAL** CALIFORNIA 1ST BANK CARDIS CORPORATION COAST SAVINGS & LOAN COORS BEER CUBIC CORPORATION **DELTA BRANDS FMC CORPORATION** GARRETT CORPORATION **HILTON HOTELS** HOFFMAN FOUNDATION HOME FEDERAL SAVINGS **HUGHES AIRCRAFT** IT CORPORATION INTEL CORPORATION **K-MART** LITTON INDUSTRIES LOCKHEED CORPORATION LONGS DRUG STORES

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#### CORPORATIONS AND FOUNDATIONS

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LUCKY STORES McCORMICK & COMPANY, INC. NORTH AMERICAN ROCKWELL NORTHROP PACIFIC TELESIS C.L. PECK CONTRACTOR DALE & DENNIS ROSE FOUNDATIONS SAN DIEGO GAS & ELECTRIC SECURITY PACIFIC SOUTHERN CALIFORNIA EDISON COMPANY HARRY & GRACE STEELE FOUNDATION MAE & BENJAMIN SWIG FOUNDATION TRW

TIMEC

TOUCHE ROSS URS CORPORATION 20TH CENTURY INSURANCE T. B. WALKER FOUNDATION WELLS FARGO BANK

# CONTRIBUTORS OF

#### ALTA VIDEO

**PSA** Tapes

#### AMERICAN RED BALL MOVERS

Ongoing Transportation Services of Memorial Model

#### AMVET PUBLICATION

Advertisement

#### COMMUNICATORS

Quarterly Campaign Newsletter

#### KTLA-TV

Studio Taping of PSA Spots

#### KYA - KSFO

Promotional Advertising

#### LA OPINION

**Translation Services** 

#### LONG PHOTOGRAPHY Still Photos of Memorial

### LYON MOVERS

Transportation of Memorial Model

#### DANA SMITH

Graphic Designer

#### WESTERN AIRLINES

Travel Passes

#### **CONTRIBUTING CITIES**

The following cities have responded to a letter mailed to Mayors in the state of California.

## CITY OF BURLINGAME CITY OF CERES INDIO KING CITY MORRO BAY NATIONAL CITY ROSEVILLE - PLEDGED CITY OF SANTEE CITY OF SOLEDAD YREKA CITY

nonlegislative member shall be a Vietnam veteran.

(c) Five members appointed by the Governor, one of whom shall be a member of the Governor's staff or a Governor's appointee in the executive branch of state government and at least four of whom shall be Vietnam veterans.

The members shall elect one of their number to serve as chairperson.

1301. At least six members of the commission shall be Vietnam veterans.

Members of the Legislature shall serve on the commission as ex officio members without vote and shall participate in the activities of the commission to the extent that the participation is not incompatible with their legislative duties.

Members of the commission shall receive no compensation but, except for the legislative members, shall receive a per diem and expenses while engaged in commission activities.

1302. The commission may request staff support and facilities for its activities from the Department of Veterans Affairs, and the department may provide that support.

1303. (a) The construction of a memorial to California's Vietnam veterans on the grounds of the State Capitol is hereby authorized. For purposes of this chapter, the grounds of the State Capitol are that property in the City of Sacramento bounded by Ninth, Fifteenth, "L", and "N" Streets. The actual site for the memorial shall be selected by the commission after consultation with the Department of General Services.

(b) Funds for the construction of the memorial shall be provided through private contributions. The commission may receive contributions for this purpose.

1304. With respect to the design and construction of the memorial, the commission may do all of the following:

(a) Establish a schedule for the design, construction, and dedication of the memorial.

(b) Implement procedures to solicit designs for the memorial and devise a selection process for the choice of the design.

(c) Select individuals or organizations to provide fundraising services and to construct the memorial.

(d) Review and monitor the design and construction of the memorial and establish a program for the dedication of the memorial.

(e) Report to the Legislature through the Assembly Select Committee on Veterans' Affairs biannually on the progress of the memorial.

1305. The design of the memorial shall be as politically neutral as possible with respect to the nature of the Vietnam conflict.

1306. (a) The sum of twenty-five thousand dollars (\$25,000) is hereby appropriated from the General Fund to the commission as a loan for purposes of this chapter. The commission shall reimburse the amount of this appropriation, plus interest at the same rate of interest as that earned by moneys invested in the Pooled Money Investment Account during the term of the loan, from the first contributions received by the commission under this chapter.

(b) The Vietnam Veterans Memorial Account in the General Fund is hereby established. All funds received by the commission under this chapter shall be deposited in the account. The money in the account is hereby appropriated to the commission for purposes of this chapter without regard to fiscal years.

<sup>1</sup> 1307. This chapter shall remain in effect only until January 1, 1986, and as of that date is repealed, unless a later enacted statute, which is chaptered on or before January 1, 1986, deletes or extends that date:

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#### CHAPTER 523

An act to amend Sections 1302 and 1307 of the Military and Veterans Code, relating to veterans, and making an appropriation therefor.

#### [Approved by Covernor September 8, 1985. Filed with Secretary of State September 9, 1985.]

#### LECISLATIVE COUNSEL'S DICEST

AB 287, Floyd. Vietnam veterans memorial.

Existing law which will be repealed on January 1, 1986, provides for the Vietnam Veterans Memorial Commission and directs the commission to establish a schedule for the design, construction, and dedication of a memorial to California's Vietnam veterans on the grounds of the State Capitol. Funds received by the commission from private contributions for the memorial are required to be deposited in the Vietnam Veterans Memorial Account in the General Fund and are appropriated to the commission without regard to fiscal years. The commission is authorized to request staff support and facilities from the Department of Veterans Affairs.

This bill would make the commission responsible for setting policy and would make it the duty of the staff hired by the commission to carry out that policy. The bill would extend the repeal of these provisions to January 1, 1988, and would make an appropriation because the funds in the account would be appropriated for 2 additional years.

Appropriation: yes.

The people of the State of California do enact as follows:

SECTION 1. Section 1302 of the Military and Veterans Code is amended to read:

1302. The commission may request staff support and facilities for its activities from the Department of Veterans Affairs, and the department may provide that support.

The commission is responsible for setting policy. It is the duty of the staff hired by the commission to carry out that policy.

SEC. 2. Section 1307 of the Military and Veterans Code is amended to read:

1307. This chapter shall remain in effect only until January 1, 1988, and as of that date is repealed, unless a later enacted statute, which is chaptered on or before January 1, 1988, deletes or extends that date.

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#### CHAPTER 1042

An act to add and repeal Chapter 4 (commencing with Section 1300) to Division 6 of the Military and Veterans Code, relating to yeterans, and making an appropriation therefor.

[Approved by Covernor September 22, 1983. Filed with Secretary of State September 22, 1983.]

#### LECISLATIVE COUNSEL'S DIGEST

AB 650, Floyd. Vietnam Veterans Memorial Commission. Existing law does not make provision for the construction of a memorial to California's Vietnam veterans.

This bill would create the Vietnam Veterans Memorial Commission and provide for its composition and duties. The bill would authorize construction of a Vietnam veterans memorial on the State Capitol grounds, as defined, and would direct the commission to establish a schedule for its design, construction, and dedication; to solicit designs and devise a process for selection of the final design; to oversee and receive contributions from private sources; and to monitor construction.

The bill would create the Vietnam Veterans Memorial Account in the General Fund and require the deposit of all funds received by the commission under the bill into the account. The bill would appropriate the money in the account to the commission for purposes of the bill without regard to fiscal years. It would appropriate \$23,000 to the commission as a loan to be repaid, with interest as specified, out of the first contributions received by the commission under the bill.

The bill would repeal these provisions on January 1, 1986. Appropriation: yes.

The people of the State of California do enact as follows:

SECTION 1. Chapter 4 (commencing with Section 1300) is added to Division 6 of the Military and Veterans Code, to read:

CHAPTER 4. VIETNAM VETERANS MEMORIAL

1300. There is in state government the Vietnam Veterans Memorial Commission composed of nine members, as follows:

(a) Two members appointed by the Speaker of the Assembly, at least one of whom shall be a Member of the Assembly. The nonlegislative member shall be a Vietnam veteran.

(b) Two members appointed by the Senate Committee on Rules, at least one of whom shall be a Member of the Senate. The

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#### STATE OF CALIFORNIA

FRANCHISE TAX BOARD SACRAMENTO, CALIFORNIA 95867 October 10, 1985

In reply refer to 342: HW: KY: rjs

VIETNAM VETERANS MEMORIAL COMMISSION c/o B. T. Collins P. O. Box 1559 Sacramento, CA 95870

Exempt Status

Based on the information furnished with your letter dated September 11, 1985, it is the opinion of this office that the above named commission is a part of, and under the direct control of The State of California and is operating for public purposes as evidenced by the approval and filing of Assembly Bill No. 650 on September 22, 1983.

There is no provision in the California Revenue and Taxation Code that authorizes the Franchise Tax Board to grant tax exemption to an operation under the direct control of a political subdivision. In fact, tax exemption can only be granted to organizations that would be taxable under such code.

IN HOUSING AUTHORITY OF LOS ANGELES COUNTY v. DOCKWEILER, 14c2d437(1939), the court determined that public bodies are not required to pay either income or franchise taxes since such taxes do not apply to those agencies. (Public Bodies).

Contributions to this Commission are deductible by donors in accordance with Revenue and Taxation Code Sections 17201 and 24359.

Exempt Audit Unit Telephone (916) 355-0392

#### Internal Revenue Service

District Director

#### Department of the Treasury

450 Golden Gate Ave. San Francisco, Calil. 94102

Person to Contact: Taxpayer Service Representative Telephone Number: 800-424-1040 Roler Reply to:

Vietnam Veterans Mcmorial Commission Post Office Box 1559 Sacramento, CA 95870

EP/EO Date: September 17, 1985

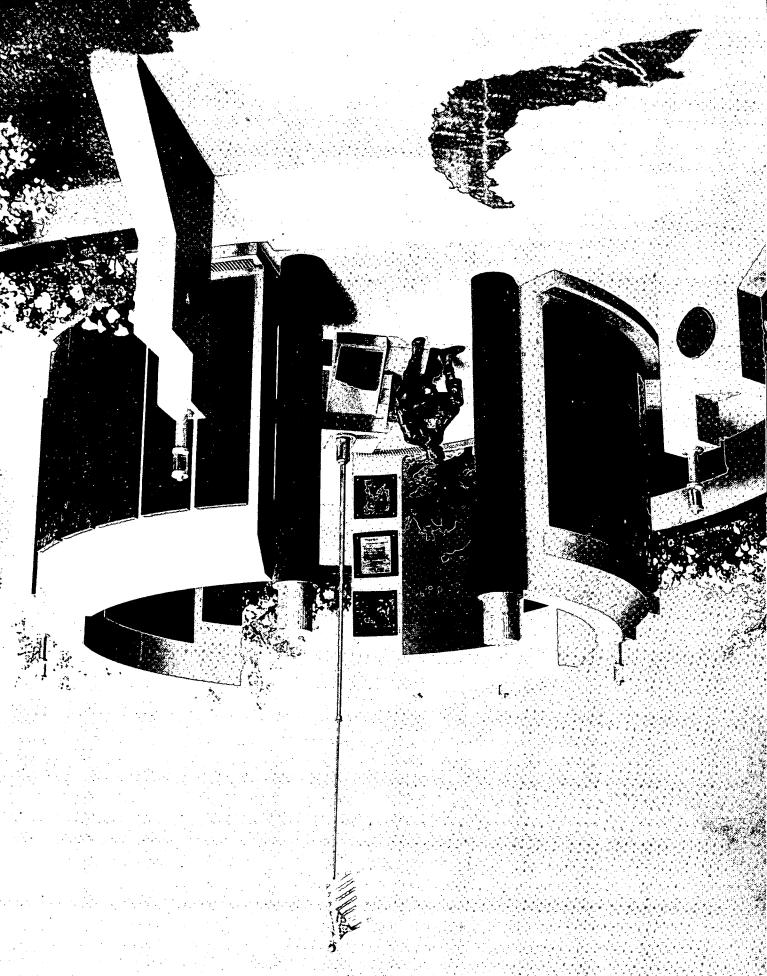
State governments and political subdivisions thereof are exempt from Federal Income taxation under Section 115 of the Internal Revenue Code of 1954. Further, they are not required to pay Social Security or Federal Unemployment taxes for their employees. Salaries and wages of employees are subject to withholding of Federal Income tax.

Section 170(c)(1) of the Internal Revenue Code provides that contributions made to instrumentalities of state or local governments are deductible to the contributor, if the funds are used exclusively for public purposes.

Ruling letters for exemption are not issued to organizations described by this section of the Code; you should not consider this a ruling of exempt status. This letter is issued for information purposes only.

Sincerely yours,

#### Exempt Organization Specialist



#### DESCRIPTION

#### OF THE

#### CALIFORNIA VIETNAM VETERANS MEMORIAL

The decision of the California Vietnam Veterans Memorial Commission to build a lasting Memorial to the California Vietnam War dead and to those still missing in action has been beautifully conceived in the winning design of Michael Larson and Thomas Chytrowski of San Francisco.

Larson and Chytrowski, who competed in the spring of 1985 with 120 other entries from throughout the state, designed the memorial as a literal (rather than abstract) tribute to the memory of California's Vietnam Veterans by calling for engraving in granite the names of 5,822 servicemen and women killed or missing in action and portraying in bronze relief typical scenes and experiences in Vietnam. The Memorial establishes a "sense of place" as to where they fought, who they were and where they came from.

The 3,750 square-foot Memorial is designed in the shape of broken concentric circles, of which the inner most circle, 22 feet in diameter, is in the form of a drum with four entrances at the four points of the compass. The idea of the circle represents a reflection of life.

At the southern point of the compass is the main entrance, a broad walkway with a polished granite map of South Vietnam engraved in the rough granite paving.

The outer ring of the Memorial is a circle of lawn planted with 11 weeping cherry trees. In from this ring of lawn is a low, precast concrete wall which serves as a planter for white roses. This wall is broken in three places forming the main entrance and two minor entrances. On either side of each entrance are pylons capped with stainless steel lamps symbolizing eternal flames. The lamps are never to be turned off.

At the main entrance the Seal of the United States of America is mounted to the right pylon; the Great Seal of the State of California, to the left. Both are of cast bronze.

Upon entering the inner circle of massive, 2-foot thick precast walls, the visitor immediately sees a seated bronze figure of the archetypical 19-year-old combat veteran. This figure, designed by Larson and Chytrowski, is the central theme of the Memorial. He is seated on his helmet at the base of a 26-foot high American flagpole. Between his legs and resting on his shoulder, is his M-16 rifle. He is young and weary from combat and has been reading a letter from home before looking up to confront the visitor to the Memorial. His expression is best described by Michael Herr from his book Dispatches:

"He had one of those faces...all the youth sucked out of the eyes, the color drawn from the skin, old white lips, you knew he wouldn't wait for any of it to come back. Life had made him old, he'd live it out old...(How do you feel when a nineteen-year-old kid tells you from the bottom of his heart that he's gotten too old for this kind of \_\_\_\_?)"

Next to him is a dedication plaque whose text will be taken from a poem by U.S. Army Major Michael O'Donnell, who was killed in action. The excerpt reads:

"...take one moment to embrace those gentle heroes you left behind."

The flagpole with an eagle mounted on the top features a truss framework suggestive of a World War II Bailey Bridge, an acknowledgement of the tradition of the American Combat veteran. Surrounding the seated figure are the interior surfaces of the four inner walls. Each has a niche in which is mounted a thematic bronze bas-relief. On the sides of each niche are mounted three 21-inch by 21-inch bronze bas-relief panels. The two walls toward the top of the Memorial are called the north and east walls; to the bottom and framing the main entrance, the south and west walls.

The north wall niche is of three men engaged in combat. Four of the six small panels are of other views of combat. Of the two remaining panels one is a fragment of the Constitution; the other, the Bill of Rights.

The east wall niche is of two buddies and is surrounded by six panels illustrating the everyday necessities of life in the field. Included are scenes of bathing, shaving and, of course, eating C-rations.

The south wall is dedicated to the prisoners of war. The central niche is of a POW seated in isolation in his cell. Surrounding him are the machines of war: a B-52, a patrol boat and so forth. This Memorial is the only one in the United States to honor the courage and endurance of these men.

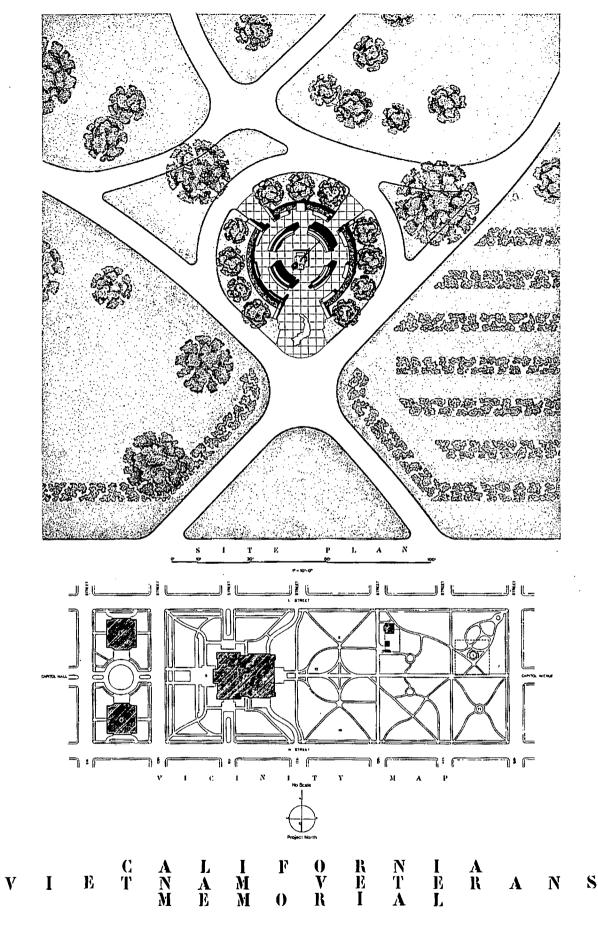
The west wall is dedicated to the nurses and corpsmen who served in Vietnam and the central niche is of a nurse tending to a wounded American soldier. Four of the small panels represent corpsmen tending the wounded. The other two smaller panels are collages of memorabilia from veterans' personal effects: dogtags, a remembered headline from Stars and Stripes, a letter, a pressed rose, a folded American flag.

Each panel image was taken from a well-known combat photograph selected by both the Memorial Commissioners and the designers. Photographs were used as the basis for the bas-reliefs because they allowed a wider range of experience to be expressed and because they added a degree of authenticity which might otherwise be missing from a single artist's point of view.

The outer surface of the inner walls are faced with 22 panels of granite 20 inches wide by 7 feet high upon which are engraved the 5,822 names. An example of a name will read as follows: "Sgt. Jones, Joe L.,19, USMC." The names will be alphabetized following their home towns which will also be alphabetized. The significance of listing the men's ages is to remind us that the average age of men killed in Vietnam was 19.

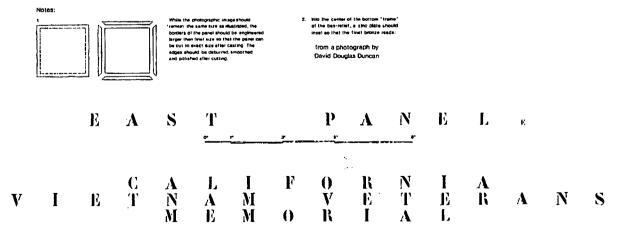
At the rear of the Memorial is a 5-foot high "treasury" which will serve as a time capsule containing a list of every individual and organization who contributed to the building of the Memorial. A bronze sculpture of a helmet, a pair of boots and a cartridge belt will be placed atop the treasury to remind us that the honoring of war veterans is as old as Athenian Greece where treasuries line the path of the Acropolis. These treasuries were provided by the families and people of Athens to honor and protect their fallen heroes.

So it will be with this Memorial.



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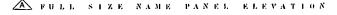


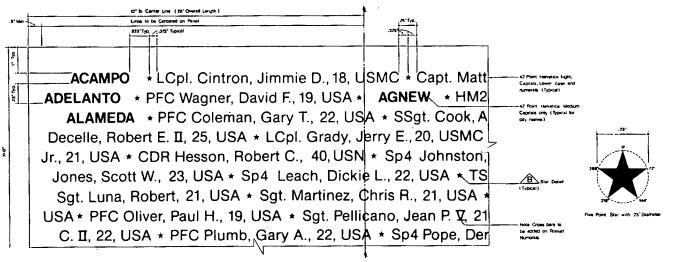


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ALAMEDA \* PFC Coleman, Gary T., 22, USA \* SSgt. Cook, Austin B., 24, USA \* Capt.
Decelle, Robert E. II, 25, USA \* LCpl. Grady, Jerry E., 20, USMC \* Sp5; Hammond, Lloyd M.
Jr., 21, USA \*, CDR Hesson, Robert C., 40, USN \* Sp4 Johnston, Robert E. Jr., 21, USA \* Sgt.
Jones, Scott W., 23, USA \* Sp4 Leach, Dickie L., 22, USA \* TSgt. Luce, Paul F., 32, USA \* Sgt.
Jones, Scott W., 23, USA \* Sgt. Martinez, Chris R., 21, USA \* Sp5 Matson, Gary L. 22,
USA \* PFC Oliver, Paul H., 19, USA \* Sgt. Pellicano, Jean P. \(\bar{\chi}\), 21, USA \* Cpl. Pedrick, Charles C, II, 22, USA \* PFC Plumb; Gary A., 22, USA \* Sp4 Pope, Derek B., 34, USA \* PFC Seu,
Milton J., 19, USA \* PFC Smith, Vennie L., 20, USA \* LCpl. Sousa, Robert P, 18, USMC \* Pvt. Stroker, Kenneth G., 19, USMC \* LCpl. Wangler, Lossy R., 23, USMC \* PFC Weidemier,
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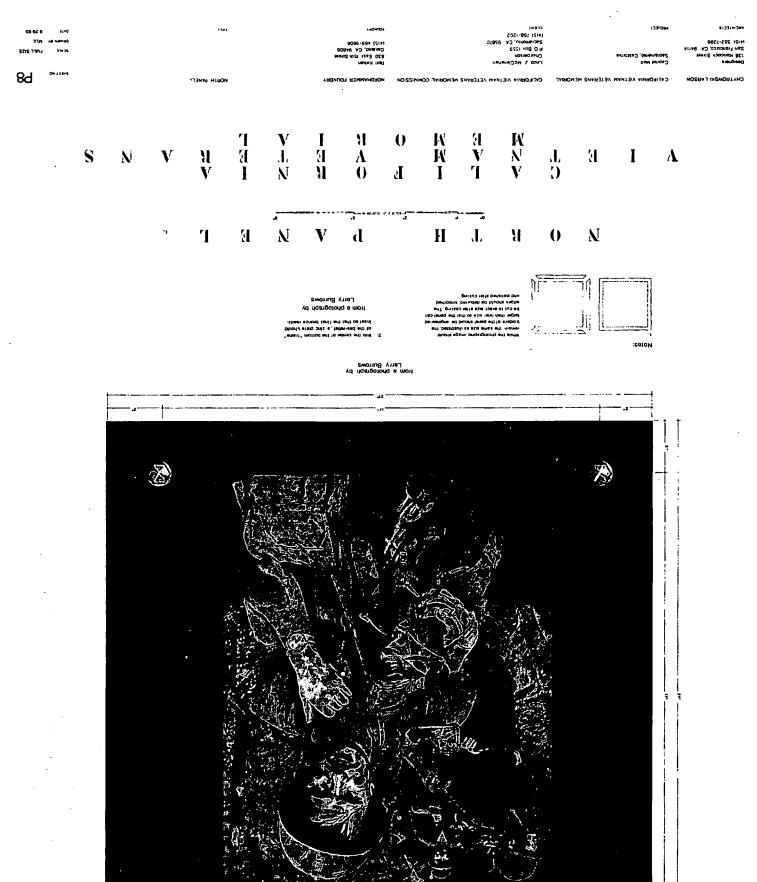
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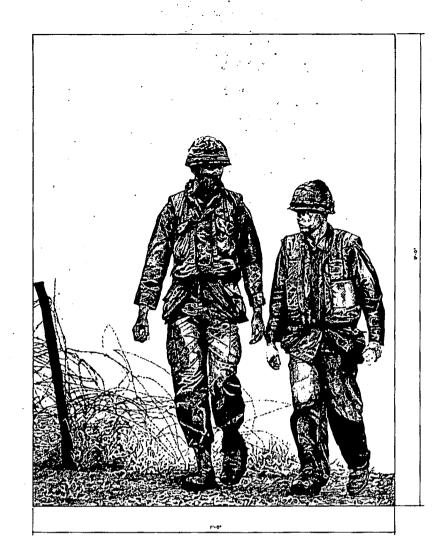
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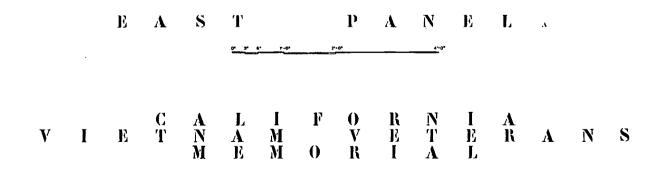
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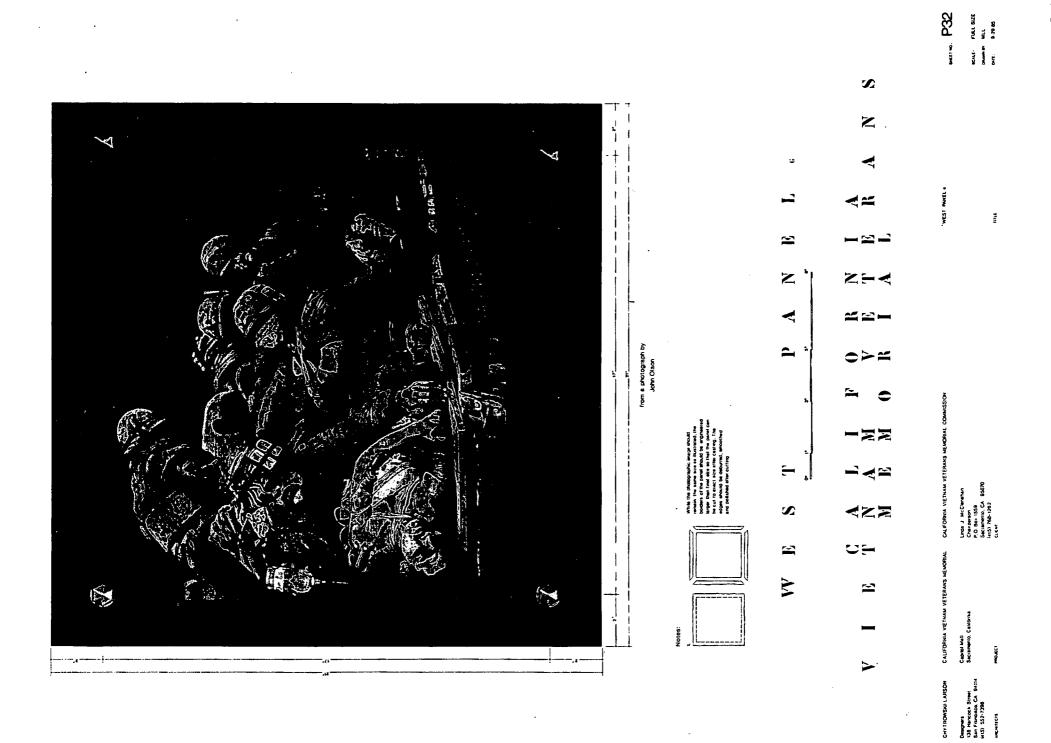
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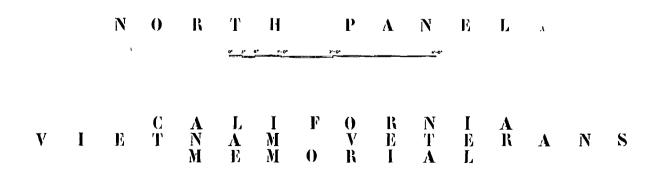


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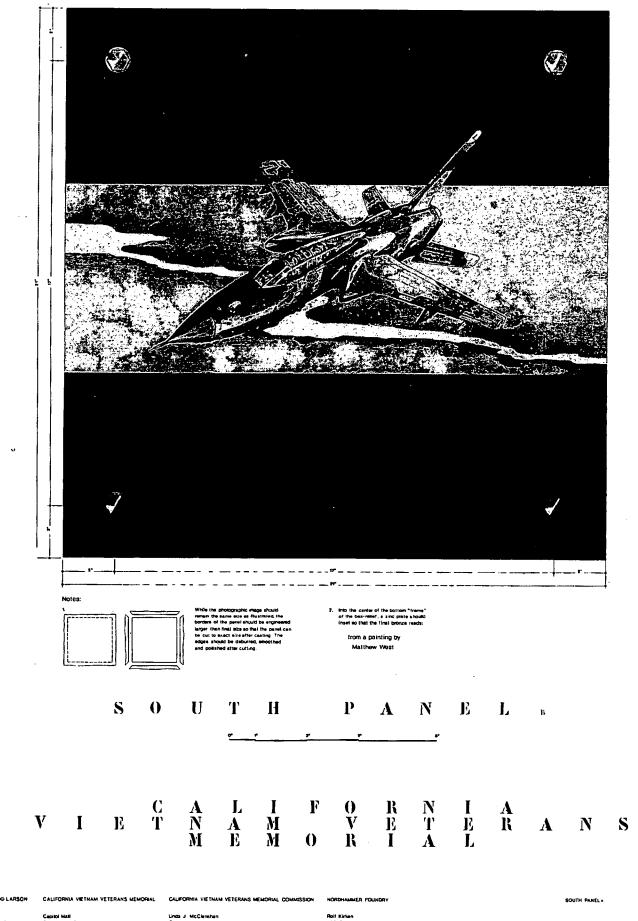
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# Quiet Battle Goes On for Vietnam Memorial

With Action Toward State Monument Stalled, One Veteran Makes It His Personal Objective

#### By PAUL DEAN, Times Staff Writer

SACRAMENTO—B. T. Collins observes a series of private anniversaries that never fail to stir his Irish tears through an afternoon of VO and soda. With a twist.

"La guerre, la guerre," goes his whispered toast that explains a military preoccupation. "Toujours la guerre."

The war, the war. Always the war. So Collins commemorated last Monday as the day he almost died leading 88 GIs up some nameless ridge near An Khe. In three days, 55 of his men stopped living before they had stopped growing: A bloody awful way, he noted, to celebrate Ho Chi Minh's birthday.

Jan. 27. On this day in 1966, his company commander was wounded; he died a quadriplegic many years later.

May 19. Sgt. Eugene Pickett, the old sweat, the classic noncom who called his soldiers "chillun," was shot through the eye.

shot through the eye. June 20, 1967. That's when the Vietnam War cost Green Beret B. T. Collins an arm and a leg.

Dec. 22. Here's to the blue-eyed black Irishman's first step on his artificial leg.

#### Another Anniversary

Now he has a fresher, more local anniversary to mark.

Today, despite Collins' work and dedication, an<u>enner</u> Memorial Day will pass without a state memorial to Californians killed or missing in the Vietnam War.

A bill creating such a memorial was signed into law . . . but that was more than two years ago. A design was accepted and a \$2-million budget established . . . a year ago. Funds have been raised . . but of \$200,000 collected, expenses have eaten all but \$20,000. A temporary redwood marker shows where the memorial will stand on the Capitol grounds . . . but vandals have twice knocked it over.

Vietnam memorials have been raised by eight states from New York to Arizona: A dozen more are in motion. Yet California – a state that sent more men (334,000), lost. more men (5,814) and had more men (28) awarded Medals of Honor—is without its place of homage.

Collins, 45, a member of the nine-person California Vietnam Veterans Memorial Commission and former chief of staff to Gov. Edmund G. Brown Jr., chooses to take it personally.

"Because it is my fault," he said. "Because I was the one (member) who was most vocal. The most famous is Leo (Thorsness), who was a prisoner for six years, but I'm the most vocal. But I haven't done enough publicity. I haven't done the job because I haven't had the time.

"The problem, and this is what scares me, is that the (current) good feeling about Vietnam veterans is going to evaporate. Look at me. I'm 45. The war was over 13 years ago. Soon, everybody's going to forget it.

"What we (commission members) have got to do is get off our butts with every newspaper, get the word out, do it over and over...."

Collins, those close to the issue say, is too hard on himself. For as an investment banker with Kidder, Peabody & Co. and a former director of the California Conservation Corps, he never fails to include the memorial in the two dozen speeches he makes each month. There was his cocktail dance for the Friends and Enemies of B. T. Collins at the Capitol Plaza Hall. It raised \$26,000.

Self-deprecation, they add, is a trademark of Brien Thomas Collins.

In truth, members of the commission say, any blame for delays can be shared. For one thing, when the memorial bill was signed, there was no allowance for staff. It was ruled that California's memorial, unlike those in some other states, would not be built by public funds.

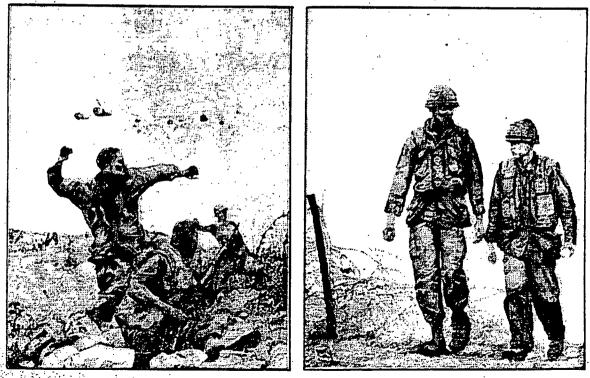
Then came a problem created by the design phase of the memorial,

Please see MEMORIAL, Page 5

Life Style Page One VIEW Los Angeles Times States LEDICATED FUTURE SITE OF THE VIETNAM WAR MEMORIAL TO BE ERECTED IN HONOR OF THOSE WHO DIED IN THIS CONFLICT FIGEL ET PUBLIC SUBSCRIPTION C. 0.

B.T. Collins, Vietnam War double amputee, knows state tribute is still another Memorial Day away.

ALLEN QUINN



Drawings such as these, from David Douglas Duncan photos, will be cast in metal for the memorial.

#### llos Angeles Times

## MEMORIAL: Fund Raising a Stumbling Block

#### Continued from Page 1

explained commission vice chairman Thorsness, a former POW in Hanoi and a Medal of Honor winner.

"When we established the design competition, we did not limit in any way what the cost would be," Thorsness said. "I don't know what it cost for the New York or New Mexico or Arizona memorials, but I get the impression that the cost of ours is significantly more.

"To crank up a \$2-million fundraising effort takes a lot of time and work." Linda McClenahan, who served in Vietnam with the 1st Signal Brigade, chairs the commission. She is a telecommunications analyst with Bechtel Power Corp. in San Francisco. She knows that members' full-time jobs, no matter how generous their employers, have long restricted their availability for commission work.

Even when there was time, most members were inexperienced in writing, submitting and overseeing approval for the state contracts required to plan and raise the memorial.

"There was a point when I took a week's leave of absence and it took all that time to simply get an initial contract and all attachments through the approval process," she said. "It was incredibly time-consuming and very frustrating."

Despite contributions totaling \$30,000 from Coors, TRW, Lockheed and Litton Industries, corporations have been slow in responding

ing. "We're not doing too well on corporate donations," McClenahan acknowledged, "but my commentfrom the beginning was that I hope the citizens of California build this memorial, not its corporations."

And it didn't help when the commission was subjected to three address changes before it was permanently assigned P.O. Box 3040, Sacramento 95812, by its support agency, the Department of Veterans Affairs.

Despite such hang-ups. McClenahan said, 1986 could well become the memorial commission's busiest and most effective year.

In November, Jerri Ewan, 34, former director of communications for Republican Assembly Leader Pat Nolan, was named executive officer of the commission. a \$30,000-a-year job. Three months ago, James Glass & Co. of Los Angeles became the memorial's official fund-raiser.

#### Moving in Some Areas

"We are definitely in second gear, maybe even third when it comes to the design of the memorial, the processing of money, the ordering of granite and talking to the foundry," Ewan said.

"But in the fund-raising aspect I think we're in first gear. I know they (Glass & Co.) are making a lot of effort in contacting veterans' organizations and the foundations. But there's a lag in the response and part of that is based on corporations and their giving cycles."

Ahead are concerts, 5.8K runs (a quiet acknowledgment of 5,814 Californians killed or missing), the possible selection of honorary and celebrity chairpersons, and a second mailing to a group of California veterans in hopes of duplicating a surprising response to the first.

It was Ewan's idea. She included a pitch for memorial funds in monthly VA mortgage billings to 100,000 veterans. More than \$67,000 came back with donations ranging from single dollar bills from a fixed-income widow to a check for \$988. It just happened to match this particular veteran's mortgage payment.

"I called the man thinking that he'd put the checks in the wrong envelopes and that we had received his mortgage payment." Ewan said. "He said: No mistake. I was making my house payment and while I was writing out one check for \$988 I decided to write another one for you."

McClenahan hopes the California memorial will be ready for dedication on Memorial Day next year. Ewan isn't quite as hopeful.

"We are holding to that . . . but I think we're looking at November, 1987, and a Veterans Day dedication," Ewan said.

Whether Memorial Day, Veterans Day, or even the anniversary of the day B. T. Collins graduated from Officer Candidate School, there is no question that there will, one day, be a California Vietnam Veterans Memorial.

Similarly, there is no doubt that it will be unique among such structures.

It will be the first to acknowledge specifically the service and sacrifice of military women in Vietnam. This plaza of broken concentric circles will make no political statement. Yet as a gesture of thoughtfulness, the name of each casualty chiseled into its granite markers will also carry his age.

One wall will be dedicated to prisoners of the Vietnam War. Another will be a place for nurses and corpsmen. There will be a life-size bronze of a soldier writing home, a walkway set with a polished granite map of South Vietnam. tableaux of battle scenes taken directly from classic combat photographs, and collages of personal effects: dog tags, a headline from Stars & Stripes, a letter, a pressed rose, a folded Old Glory.

"It will be honoring those who served and survived as well as those who died," said Bert Snow, project director for James Glass & Co. "I think this broad appeal of a tribute rather than a memorial is going to make it succeed." But when?

"I wish I could answer that

question definitely," he said. "We think the mood is such that we can raise the money over a period of time. But that's the key phrase. We don't know how long it will take.

"It's simply a matter of selling, and as we've said ourselves, this memorial has been one of the best kept secrets in California. Now we're trying to change all that."

#### 

B. T. Collins holds one thought that never clouds. He misses the war.

"Oh, hell I do," he says.

Vietnam was his time and place. Even among the death and fear, there was the exhilaration of survival. Here a man learned all of himself and who he could be. The brotherhood of combat where rifle companies become families, the emotional abstractions in days that promised nothing but life or death absolutes for a lifetime, believes bachelor Collins.

Yet a grenade, he is reminded, took his arm and leg. The handicap,

Collins says, gave him a solemn challenge and a mighty perspective on life. And, yes, he's a better man for his steel hook and his wooden leg.

He's gentle, profane, gregarious, tender, funny, boorish, sad, artful, irreverent, romantic, intelligent, manipulative, Brendan Behan and George Patton—and flicking among these extremes is his main mischief.

He also knows exactly what he wants the California Vietnam Veterans Memorial to be.

"None of this 'Never Again' stuff or the impression that this was a horrible war," he said. "And none of this stuff about Our (Vietnam veterans') Memorial.

"I want the parents to have this place, the mothers and fathers, the brothers and sisters, the wives and the girlfriends, the sons and the daughters.

"It's more for them than the men. I'm very concerned and scared that they might not get it. They've just got to have it."



The Orange County Register

Saturday, July 19, 1986

NEWSMAKER: ALBERT MIRANDA



H. Lorren Au/The Register Albert Miranda of Yorba Linda says that in many cases Vietnam is still 'the forgotten war' that no wants to remember.

# Vietnam vet raising funds for memorial at state Capitol

When Albert Miranda returned to the United States after spending 1968 as a GI in Vietnam, all he really wanted to do was "get rid of the Army stuff" and forget about the war.

But with the passage of time came a new outlook, Miranda said, and now he wants to make sure that no one forgets that slice of U.S. history —or the more than 5,000 Californians who died during it.

He's doing his part to keep the memory alive by trying to raise money for a \$2 million Vietnam Veterans War Memorial to be constructed on the grounds of the state Capitol in Sacramento.

"In my spare time I try to go out and promote it as much as possible," said Miranda, 38, a Yorba Linda resident and an assistant safety officer with the California Department of Transportation.

The memorial, to depict a lone infantryman reading his mail, is to be paid for mostly by private donations.

"It's a beautiful design," Miranda said, explaining that it would be similar to the Vietnam Veterans Memorial in Washington, D.C., in that names of all Californians killed in the war would be engraved on black marble walls.

Miranda said the memorial also would pay tribute to U.S. prisoners of war in Vietnam and to those listed as missing in action.

About \$250,000 has been raised for the project so far, said Miranda, who joined the  $2\frac{1}{2}$ -year-old fund-raising effort several months ago and has been soliciting contributions by selling Tshirts and caps promoting the memorial.

But business hasn't exactly been booming.

'It's slow," he said, becau 't seems that the Vietnam conflict still is "the forgotten war" that no one wants to remember.

"When people are confronted with the fact of Vietnam, it's hard for them to relate to it and really try to get behind doing something for it," he said.

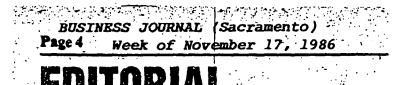
Indeed, it took some time for him to recognize that his participation in the war wasn't something to be embarrassed about.

"I grew up in the '60s and was never much into the Vietnam War, until I was drafted and sent over there," Miranda said. "When I came out, I still didn't understand the purpose of the war or what we were doing there. It was a philosophical difference, I guess you'd say.

"But now that I'm older and I've had some time to reflect on it, I lost some friends over there and I feel it's important, especially with this kind of conflict, to remind people that we don't really have to do these types of things to settle our differences."

Miranda said he was struck by the idea of the memorial when he heard about the project.

"All of a sudden it dawned on me that it was really substantial," he said. "It's important, not only to me but to other people, and I want to see it completed." — Kim Christensen/The Register



# The Vietnam monument

The Vietnam War has at last begun to fall into perspective for Americans. After more than a decade of grappling with it, the bitterest of national episodes has begun to give way to understanding and, at the very least, a compassion for those who fought. Thankfully, veterans of the war are no longer the subject of scorn. As a people, we have at last separated blame for the war — ill-conceived as it was — from the warriors we sent to fight it.

It's time for California to get on with building its monument to those who served in Southeast Asia.

The national memorial in Washington, D.C., is visited by more people than any other national monument — roughly 4 million people a year. Eight other states have erected memorials, and a dozen more are close to completing theirs.

California gave her share in the war. They were our very young — the average age of those mortally injured was 19 years old, compared to 26 in World War II and more of the casualties came from California — 5,822 — than from any other state. More of the heroes were Californians — 28 won the Medal of Honor. And more of them came home to California — 329,000 of them — to cope with a nation that shielded its eyes.

The wounds of Vietnam have not been quick to heal. Two years ago, a beautiful site in Sacramento's Capitol Park was selected. A design was picked: a life-sized bronze statue of a soldier sits on his helmet, reading a letter from home, encircled by granite walls bearing the names of those Californians who never returned. Men and women who served will be honored.

A state commission charged with overseeing creation of the memorial estimates that more than 250,000 people would visit the site every year following its dedication, scheduled for autumn of next year.

It was decided that the \$2 million required to build the monument should be raised entirely through private and corporate contributions, without any public funding.

Today, the fund is still \$1.7 million shy of its goal.

The Business Journal of Sacramento had at press time 10,246 paid subscribers. By the end of this week, \$51,230 could be raised for the memorial if each one of us took a moment to simply sit down and write a \$5 check to the California Vietnam Veterans Memorial, P.O. Box 3040, Sacramento 95812.

It's only a suggestion. Consider it a gesture of understanding.

#### CALIFORNIA VIETNAM VETERANS MEMORIAL GENERIC NEWSLETTER

A great variety of activities are underway throughout California to secure the funds needed to build the California Vietnam Veterans Memorial. This lasting tribute to all the men and women who served during the conflict in Vietnam and their families will be erected on the Capitol grounds in Sacramento sometime in the fall of 1987.

Bob Hope recently accepted the Honorary Chairmanship of the Fund drive and is forming a Blue Ribbon Committee of entertainers, corporate executives and sports figures to increase the public's awareness of the project. Hope states in his confirmation letter, "They (the Vietnam Veterans) are finally being recognized which is really great."

Contributions from corporations, foundations, veterans organizations and the general public have brought in over \$350,000 of the \$2 million goal. Fund raising efforts so far have included direct solicitation of corporations and foundations, the formation of a growing corporate leadership team, a 5.822K Fund-Run, sales of Memorial pins, T-shirts and hats. Robert Stack and Bruce Boxleitner are championing the cause in public service announcements now being aired all over the state.

A special event/concert in the Oakland Coliseum, a country/western concert in Sacramento's ARCO Arena, an Hispanic concert/dinner in Los Angeles, an Old Fashioned Sing and Box Social scheduled for San Pedro in October, as well as more Fund Runs and other grassroots out-reach efforts almost all entirely spearheaded by Vietnam Veterans are in the works.

Assemblyman Richard Floyd, (D-Hawthorne) authored Assembly Bill 650, Governor George Deukmejian signed it into law in January of 1986 and appointed a nine-member commission, all of whom are Vietnam Veterans, to oversee the fund-raising efforts. All funds are to be raised by public subscription, and the Departmant of Veterans Affairs is providing staff and facilities for the commission's activities.

continued

California Vietnam Veterans Memorial Generic Newsletter Page Two

The politically neutral, award winning design by Michael L. Larson and Thomas L. Chytrowski of San Francisco, unveiled in a ceremony at the proposed future site in May of 1985, is a literal tribute to the memory of California's Vietnam Veterans. It calls for engraving in granite the names of the 5,822 service men and women killed or missing in action and portraying in bronze relief typical scenes and experiences in Vietnam. The Memorial establishes a "sense of place" as to where they fought, who they were and from where they came. A 5-foot high "treasury" will contain a list of every individual and organization who contributed to the building of the Memorial.

Steve Swanson said in the June, 1986 issue of the Christian CENTURY, "Nations like ours get into wars over words like democracy, freedom and liberty. But those ideas are not what people die for. They die for each other -- for their friends and comrades, and for the people back home who hold each other's hands." There is a deep and human instinct of mankind to honor those who have died in battle, and there is the need to affirm what one has lost, an important part of the healing process.

The California Vietnam Veterans Memorial will help us remember what we have lost. It will help us focus on that which is important: friendship, loyalty, sacrifice, bravery. But it will also help heal the spirit of us all.

For more information regarding the California Vietnam Veterans Memorial please contact either Ms. Jerri Ewen, Executive Officer of the Commission, at (916) 445-2334 or Mrs. Pamela Wiley, Campaign Director, at (213) 387-0641. Or you may write to the California Vietnam Veterans Commission, P.O. Box 3040, Sacramento, California 95812. All contributions are tax-deductable.

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#### MEMORANDUM

TO: JOE SERNA, BUDGET AND FINANCE COMMITTEE

FROM: LORRAINE MAGANA, CITY CLERK

SUBJECT: REFERRAL OF ITEM NO. #24, COUNCIL AGENDA OF MAY 5, 1987

DATE: MAY 15, 1987

Pursuant to Council action, the following matter is referred to you:

City financial support toward the Vietnam Veterans Memorial.

#### LM/lmh/#24

cc: Marti Flores