

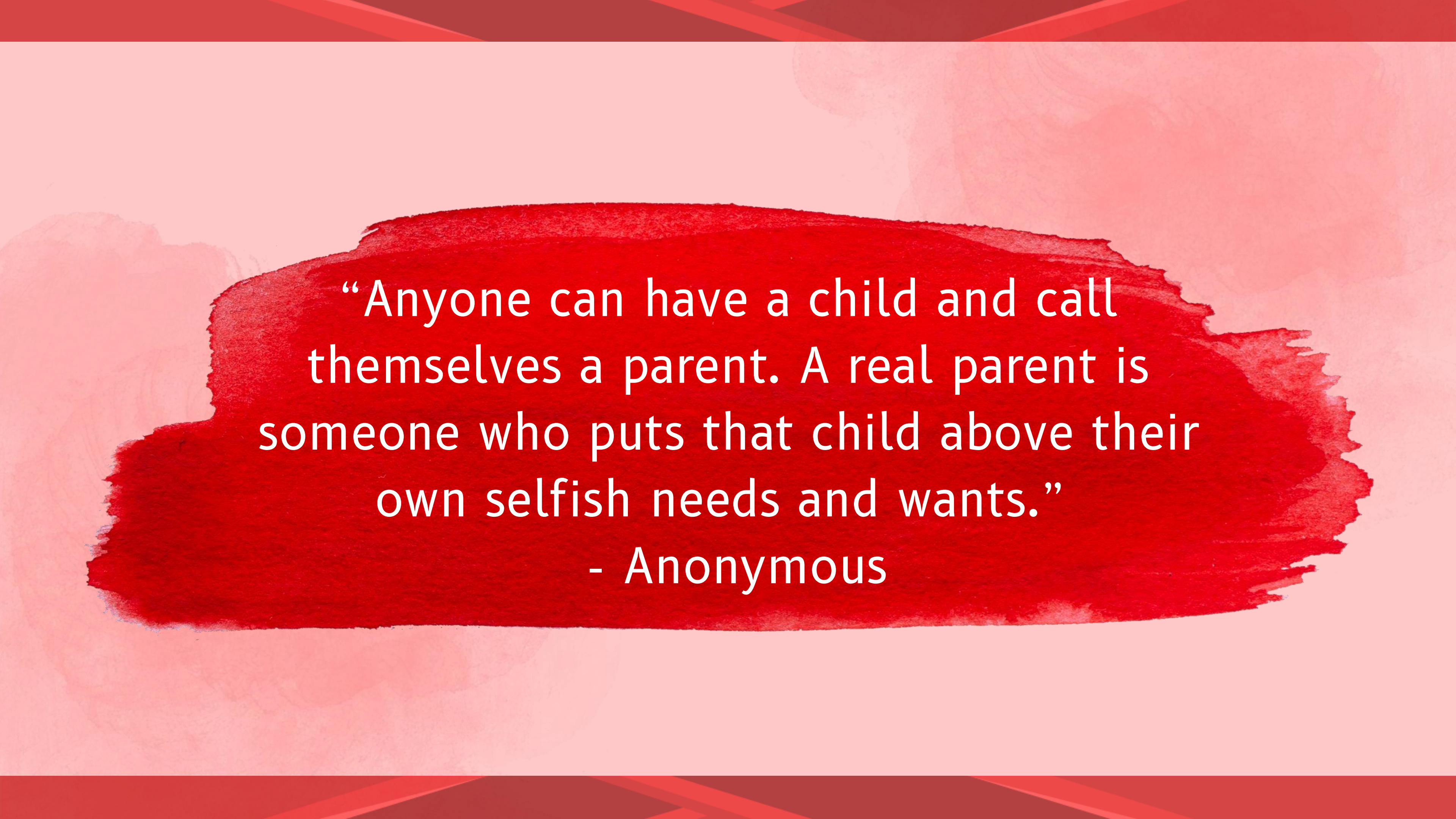
# Parental Substance Abuse & Its Effect On Children



**By: The Black Bears**







“Anyone can have a child and call themselves a parent. A real parent is someone who puts that child above their own selfish needs and wants.”

- Anonymous



# Parental Substance

## The Abuse

### Problem Definition:

When a parent can not provide for a child because of the use of substances [drugs/alcohol]

### Why Does This Matter?

- Neglect and abuse
- Generational trauma





# **Parental Substance The Abuse Problem We tested:**

Personal Clinic:

+1 800-662-4357 [false number]

Wide Spread Resources Hotline:

+1 844-289-0879 [took too long]



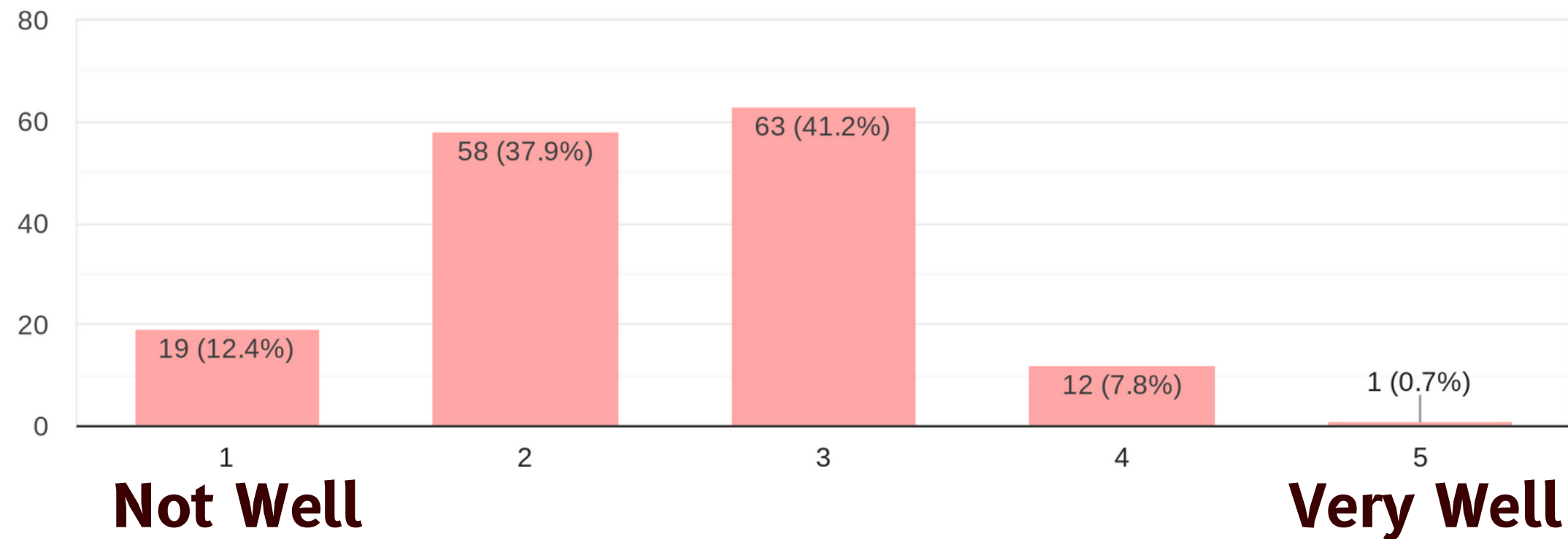
**Other options for immediate help:**  
911 or CPS

# Survey Data

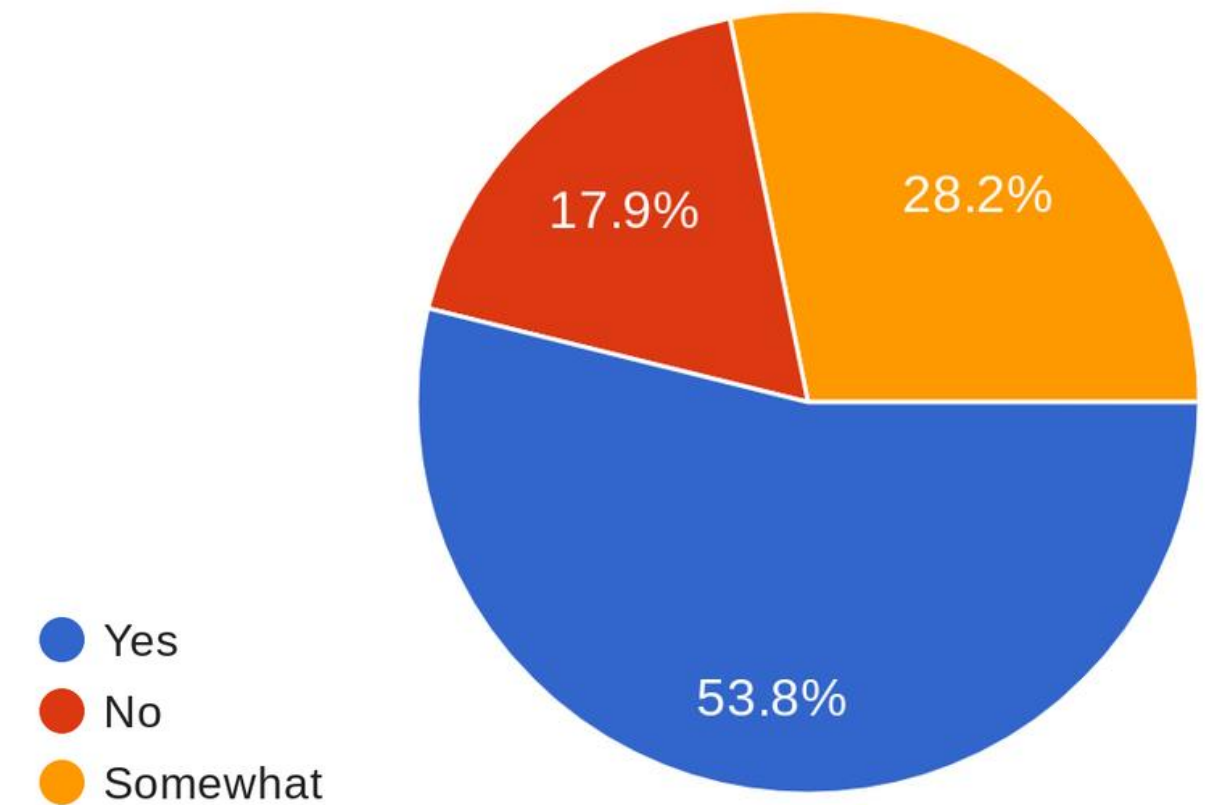
## The

## Facts

How well do you think Sacramento is handling this issue?



Do you know what parental substance abuse is?



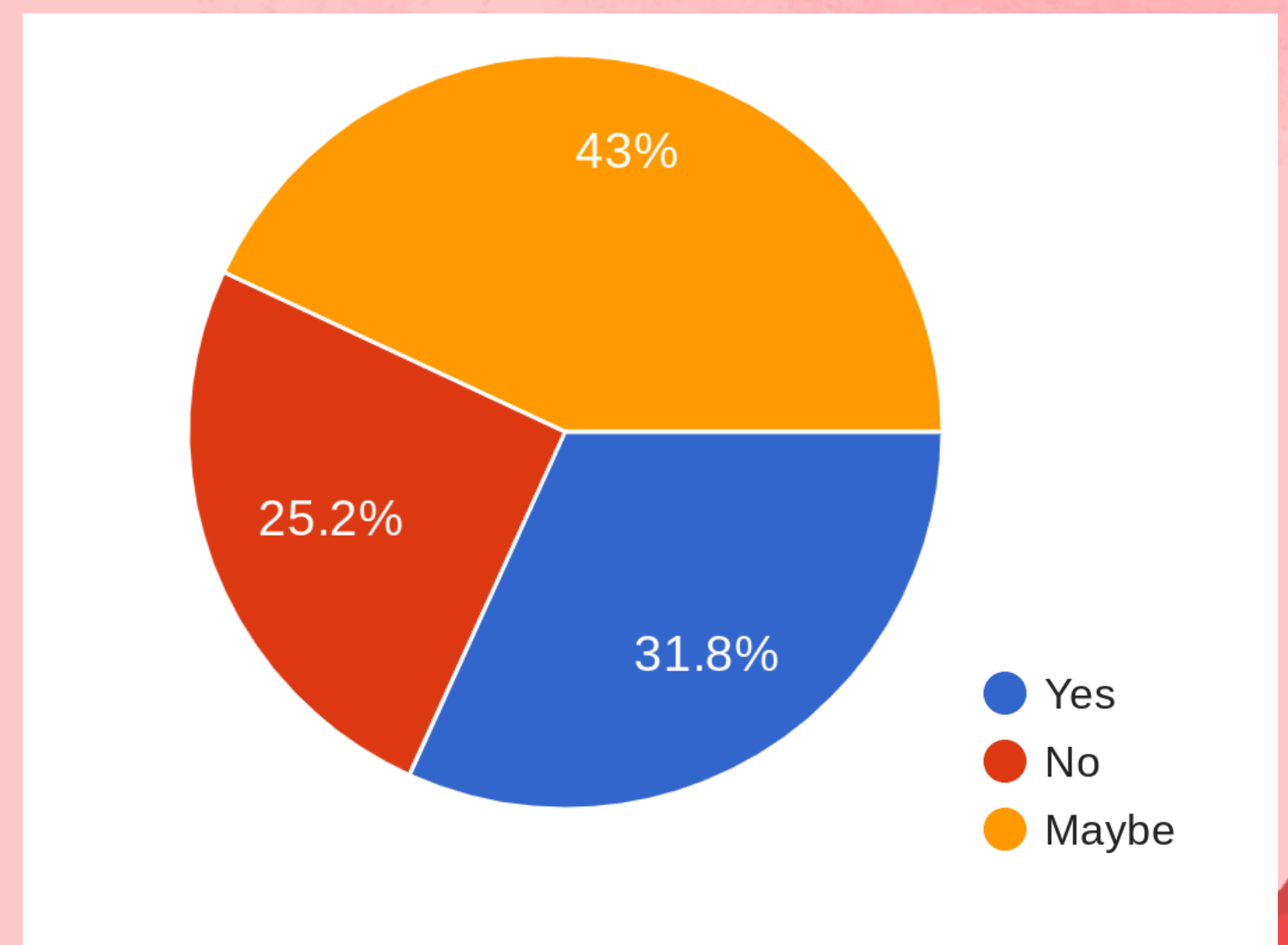
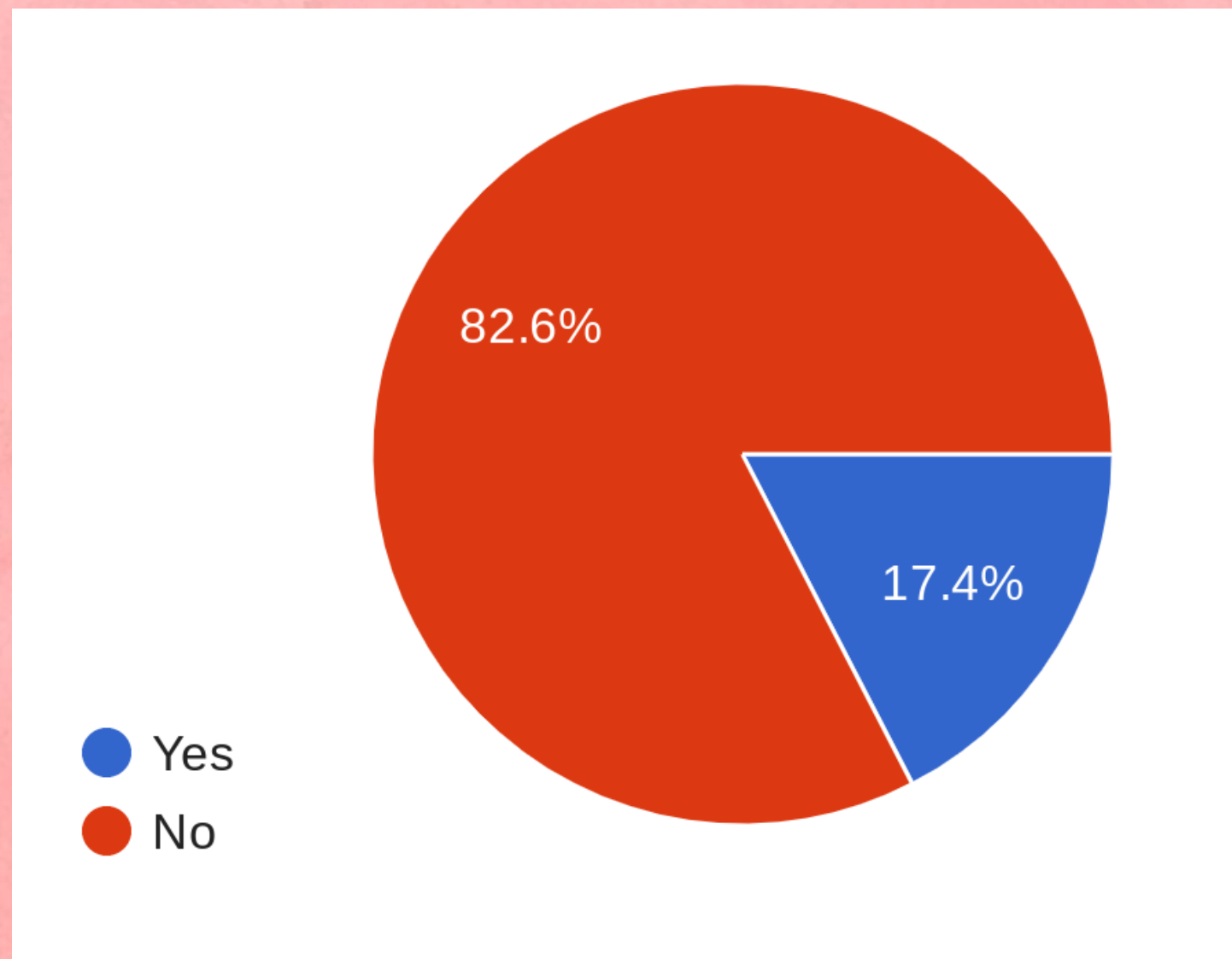


# Survey Data

## The Facts

Do you have a parent/guardian struggling from parental substance abuse?

If someone you know is struggling, do you/them know how to get help?



# Survey Data

## The Facts

“Children are left to **rely on themselves** without a pillar of support, often leading them down a path **without guidance from an adult..**”

“Harder life”

“Kids can be **stressed** out very often because parents who have drinking problems often **turn violent or yell, shout, scream** and that can affect the kids.”

“My parent has **lashed out** throughout my life this lead to **years of not talking.**”

“Frequent **school absences, neglect** and sometimes **verbal and physical abuse.**”



# Our Ideas Solution

## Main Goal:

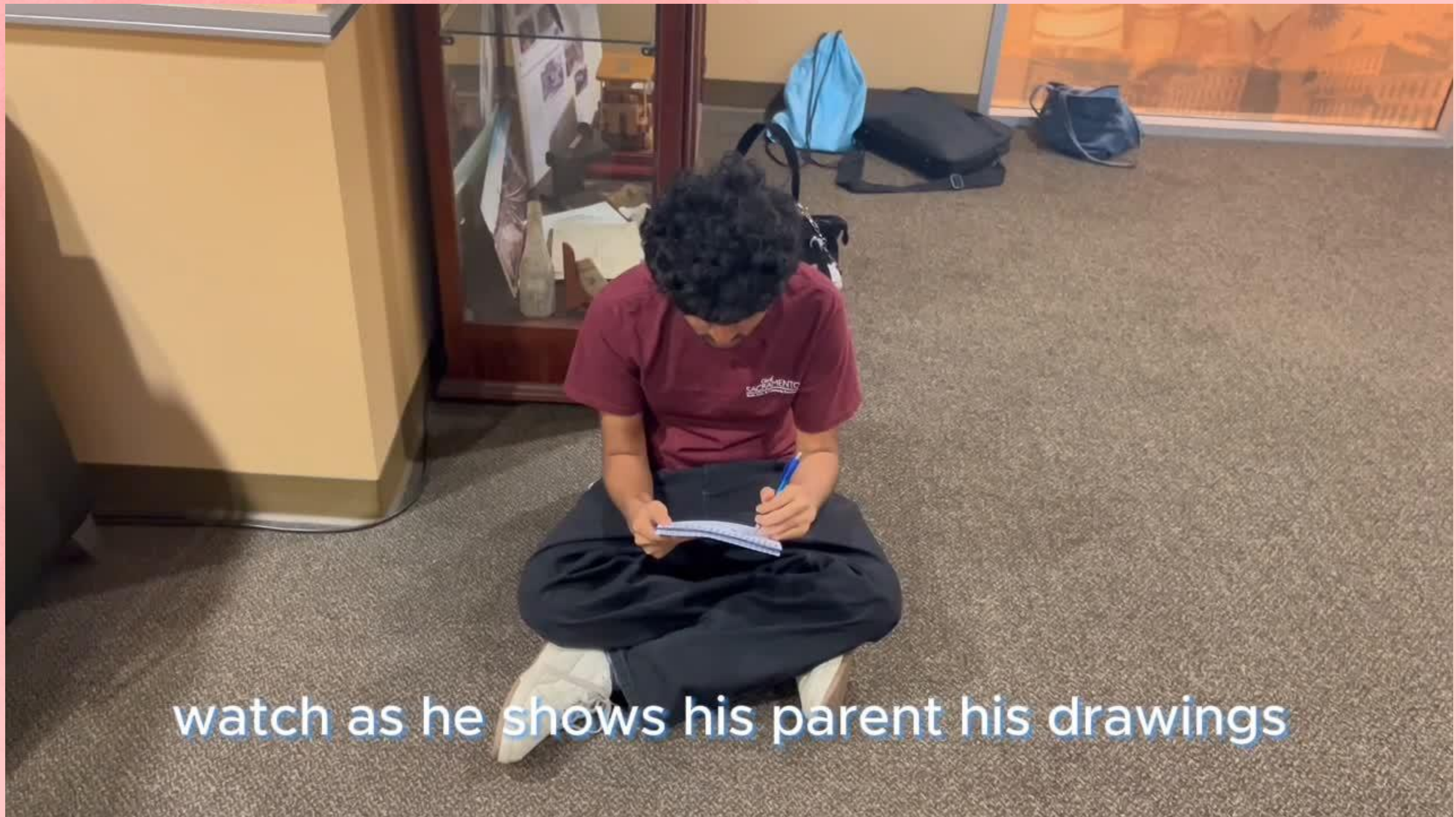
- Open up community spaces
  - Seminars
- Spread awareness
- Find/create a helpline
- CFF [Center for Fathers and Families]



CENTER FOR  
*Fathers and Families*







watch as he shows his parent his drawings

PSA

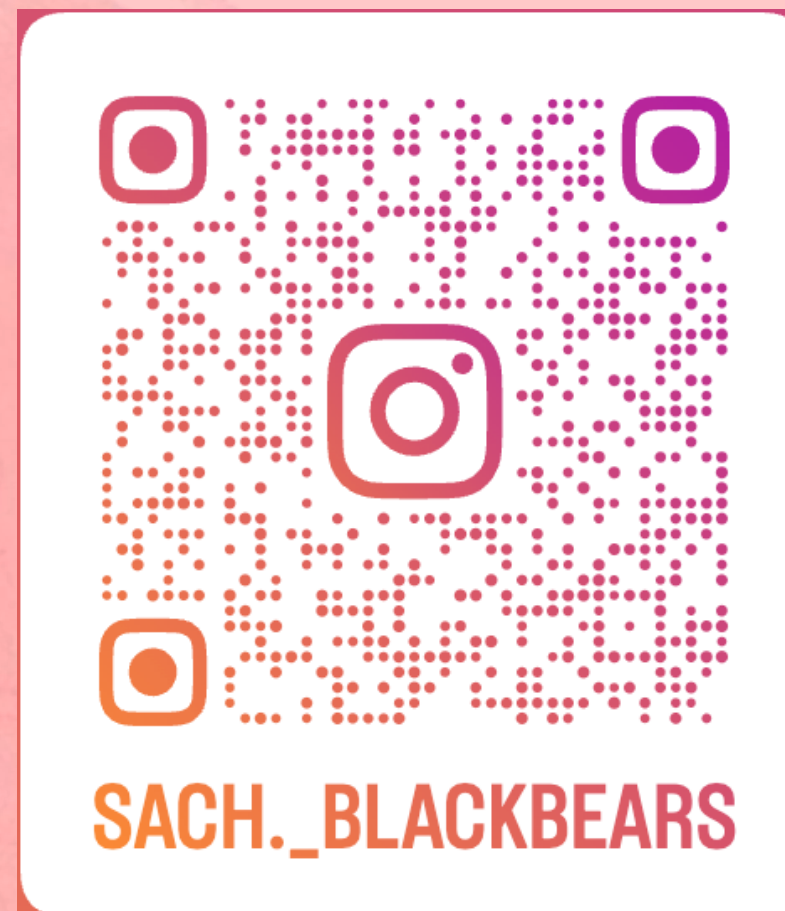




# Marketing Material



Logo/Sticker



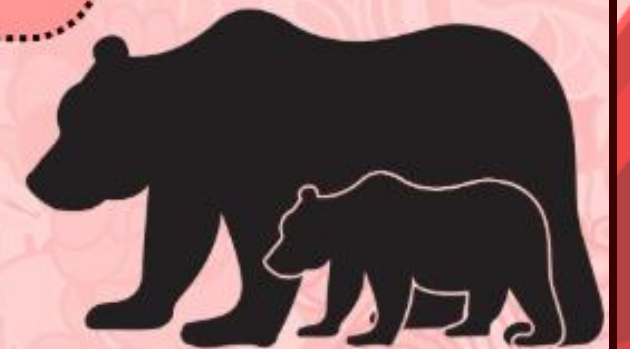
## The Black Bears

We are a group of 10 individuals who work at the program called "Summer @ City Hall (S@CH)" where groups like us choose an issue to advocate or bring awareness to.

Our goal is to increase awareness about the impact parental substance abuse has on kids.

**Thank you for checking  
out our page!**

City of  
**SACRAMENTO**  
SUMMER @ CITY HALL



Instagram



# Pamphlet

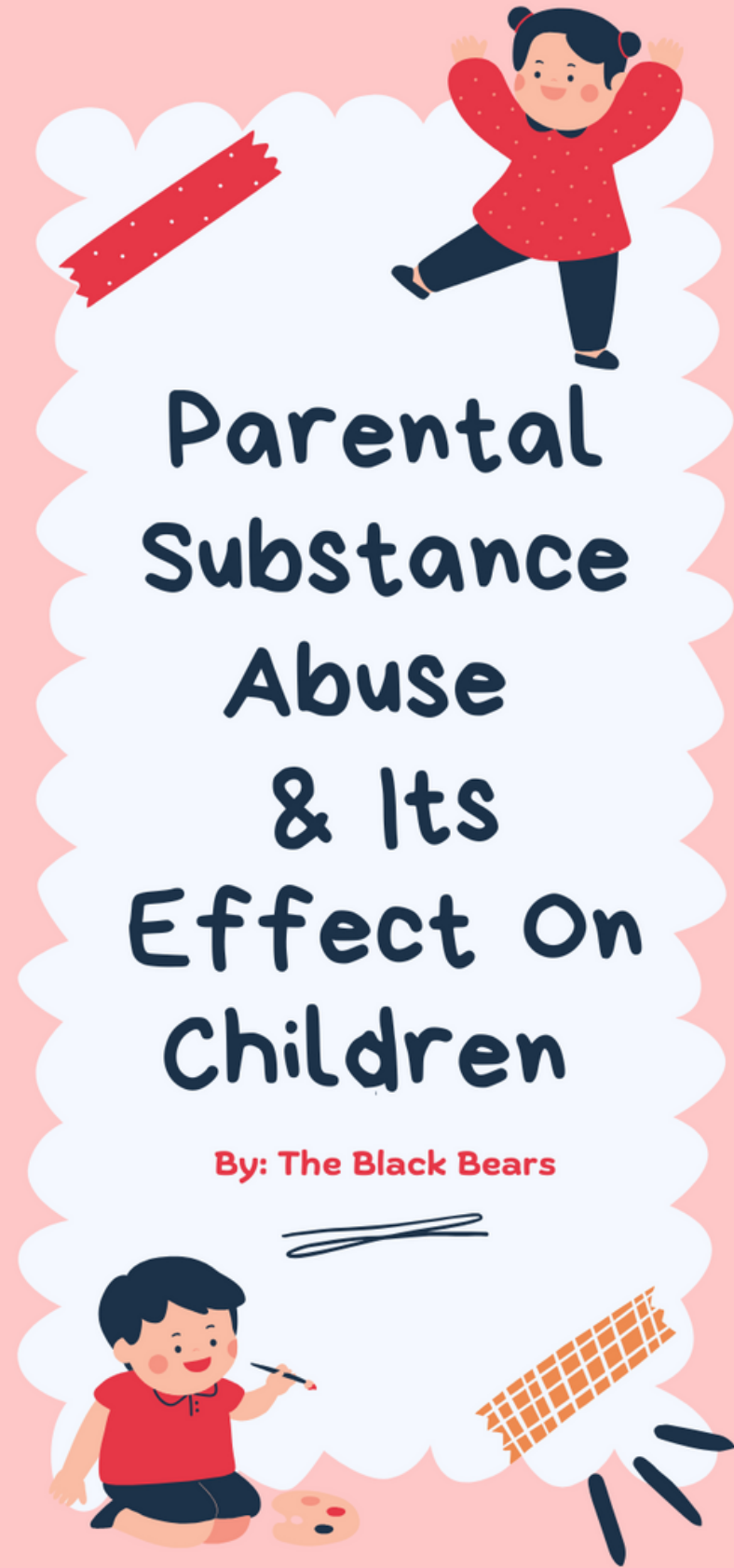
## What is Parental Substance Abuse?

Parental substance abuse is when a parent regularly misuses drugs or alcohol in a way that negatively affects their ability to care for their children. It can include addiction to substances like alcohol, prescription drugs, or illegal drugs, and often leads to harmful consequences for the family—especially the emotional, physical, and psychological well-being of the children.



## Parental Substance Abuse & Its Effect On Children

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# Pamphlet

## Our Mission

We, the black bears, want to help create awareness to this issue. Not only as a part of our projects at S@CH but as our concern for our city.



## GET HELP

It's important that if you or someone you know is being affected, get help. Substance abuse affects families. Get help before it's too late

CPS  
(916) 875-5437



## OUR INSTAGRAM





# Impact

## The Difference

### Improvements:

- Better mental health
- Lower rates of:
  - Drug abuse
  - Child neglect
  - Youth addiction
- Helpline

*“you are”*  
**NOT ALONE**  
*• in this •*



# Conclusion

We believe that with City Council's help, we can **help end parental substance abuse** in Sacramento.





# Thank You!

## Any Questions?

