

MINUTES OF THE
SACRAMENTO METROPOLITAN ARTS COMMISSION

January 18, 1978

3:00 P.M.

Housing and Redevelopment Conference Room

Commission Members Present:

Muriel Johnson
John King
Doreen Mauk
Maurice Read
Emily Strand
Ken Waterstreet
Jane Watkins
Judith Weintraub
Susan Willoughby
Edward Beimfohr

Commission Member Absent (excused):

Gloria Flores

The meeting of the Sacramento Metropolitan Arts Commission was called to order at 3:10 p.m. by Chair Ed Beimfohr. A misspelling in the minutes of the January 4, 1978 meeting was corrected, on the bottom of page 2, to read "there" rather than "their." The minutes were then approved as corrected.

SPECIAL GUESTS

Leo Goto from the Housing and Redevelopment Agency explained a feasibility study that was now being conducted by the Agency to convert the Southern Pacific Railroad Station in Sacramento to an inter-modal transportation and cultural center. He expressed the desire of the Agency to have SMAC move its offices into the rehabilitated Railway Express Building next to the Station, and to manage the exhibition and the performing arts space. Mr. Goto asked if the matter could be referred to a subcommittee to work out a draft lease. The matter was referred to the Finance Committee.

REPORTS OF STANDING COMMITTEES

Personnel

Commission Chair Beimfohr announced that the Commission would go into executive session at 4:00 p.m. to meet with City Manager Walter Slipe on the final selection of an executive director.

Beimfohr also announced that Commissioner Gloria Flores has recently been appointed Acting Director for the California Arts Council and has asked for a 90 day leave of absence from SMAC. The Commission indicated it had no objections. Chair Beimfohr will discuss the matter with Mayor Isenberg.

CETA

Chair Susan Willoughby reported that art work from the recent CETA exhibition is currently being hung in various City buildings. Large pieces have been placed in City Hall and in the Community Center Theater. Smaller works will travel as one man shows in the City and County library system. In addition CETA photographer James Motlow's photo essay on the Alkali Flat neighborhood will be shown in Sacramento City College's Barrio Center. The transfer of the City CETA program from the Los Rios Community College District to SMAC should be approved by the City Council before the end of the month.

Willoughby also reported that the County Board of Supervisors had allocated \$10,000 to be used for materials for County CETA artists to create large scale sculpture. All County CETA artists have been notified of this; three are interested in making proposals. The Director of the Library System has expressed an interest in locating sculpture at various branch libraries. Final approval for the work must come from the Board of Supervisors. Willoughby thanked Commissioners Read, Mauk, Johnson and Waterstreet for talking to Supervisors on behalf of this allocation.

Art in Public Places

Chair Maurice Read reported he had drafted a letter to the City Manager on the procedures followed in selecting art work for the Macy's parking garage. When the draft is in final form, it will be reviewed by Commission Chair Beimfohr and then sent to the City Manager.

Read reported that the APP Committee had scheduled a meeting with the Del Paso Heights PAC and the Robertson Community Center Advisory Committee on January 12, but few people from the neighborhood were able to attend. The meeting has been rescheduled for January 25th at 7:30 p.m. in the Senior Citizens Center in Hagginwood Park.

Commissioners Read, Willoughby and King met with Councilman Dan Thompson and Leon Weston and LaVonne Briggs of the Oak Park PAC concerning money allocated for art work in the new Oak Park Community Center. Councilman Thompson is interested in raising the amount of money allocated for art work in neighborhood projects from one to three percent (three percent being the amount allocated in projects constructed downtown by the Housing and Redevelopment Agency). Councilman Thompson asked that the Commission support this increase and requested a letter be sent to him indicating SMAC support. There was a general discussion on having top quality art work in the neighborhoods, as well as downtown. Also mentioned was the fact that because neighborhood projects were of a smaller scale and therefore the gross construction cost

was much less than downtown projects, the three percent was especially important here. It was moved, seconded, and passed without opposition that SMAC support a three percent allocation for art work in all City building projects. Commissioner Willoughby was asked to write a letter to Councilman Thompson indicating this.

Read also said the APP Committee had discussed the possibility of setting up a Citizens Advisory Committee to inventory all existing works of art in public places. The APP Committee will pursue this at their next meeting.

Research and Planning

Chair Muriel Johnson reminded R and P Committee members that the next committee meeting would be on January 24th at 3:00 p.m. in the Personnel Conference Room. Sam Burns, Director of the Sacramento Community Center, will be there. Johnson also reported that the Earth Day Celebration at American River College in April has as one of its specific goals to gain support of parents, teachers and the community for Assembly Bill 65 which is concerned with arts programs in the schools.

Finance

Chair Beimfohr reported that the Finance Committee had its first meeting on January 12. The committee made a careful analysis of SMAC's 1977-78 budget and figured that SMAC would end the current fiscal year with some money unspent (due to the late hiring of a director and secretary). The committee asked Beimfohr to talk to the City Manager about the possibility of transferring these funds to arts programs. Beimfohr reported that the City Manager said this cannot be done. The City Manager also said that the City would make available to SMAC a small office on the second floor of City Hall.

The Finance Committee appointed one liaison person for the City and another for the County to determine what SMAC's role will be in advising the City and County on how to spend the funds each allocates for cultural organizations.

Beimfohr will call another committee meeting early next week, and invite to that meeting Leo Goto.

OLD BUSINESS

Chair Beimfohr reported that nine radio and two TV stations were running announcements for the January 27th Town Meeting.

Commissioner Read reported that he had met with three local graphic artists and each had felt SMAC should not hold a competition for a logo design, primarily because top designers would not enter. They felt the Commission should simply pick a good artist and ask that person if he-she would design a logo for SMAC for \$250. Commissioners Read and Willoughby were authorized to do this.

Commissioners Weintraub and Strand reported they had talked to Chuck Evans of the San Juan Unified School District's Fine Arts Council. The Council would like to prepare some radio commercials using prominent local people to publicize the importance of the arts. Strand reported that Mr. Evans wanted to send the Commission copy for a proposed commercial to see if in some way SMAC wanted to co-sponsor the announcements. Weintraub will ask him if he would like to come to our next Commission meeting.

NEW BUSINESS

Commissioner Read proposed that at some future time, after the cataloging of public art in Sacramento County, the Commission might want to document important Sacramento architecture since 1910 (the previous period having been already documented by The Vanishing Victorians). The catalogue would help make us more aware of what we have, help preserve those buildings that are truly significant, and once published, would let people outside Sacramento know there is a lot to see and appreciate here.

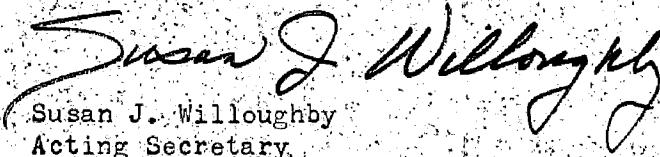
Commissioner Read also reminded everyone that tonight is the opening of the Second Annual Sacramento Film Festival. The festival will continue through Saturday night.

Members of the audience were thanked for coming.

The next Commission meeting will be on February 1 at 3:00 p.m.

The meeting was adjourned at 4:00 p.m. at which time the Commission went into executive session with City Manager Walter Slipe.

Respectfully submitted,


Susan J. Willoughby
Acting Secretary

SACRAMENTO METROPOLITAN ARTS COMMISSION

(ROLL)

CALL VOTE

1-18-77

Motion:

	Aye	No	Absent or not voting
Flores			excused (working)
Johnson	3:10		
King	3:00		
Mauk	3:00		
Read	3:15		
Strand	3:50		
Waterstreet	3:00		excused
Watkins	3:00		
Weintraub.	3:00		
Willoughby	3:00		
Beimfohr (Chair)	3:00		

SACRAMENTO METROPOLITAN ARTS COMMISSION - ROLL CALL VOTE

Motion: Support Dan Thompson push for 3% for all city buildings -

	Aye	No	Absent or not voting
Flores			X
Johnson	X		
King	X		
Mauk	X		
Read	X		
Strand			X
Waterstreet	X		
Watkins	X		
Weintraub	X		
Willoughby	X		
Beimfohr (Chair)	X		