



**Sacramento Metropolitan
Arts Commission**

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Sacramento, California 95815
(916) 566-3992

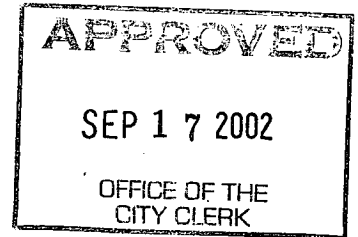
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A Public Agency

September 11, 2002

City Council
Sacramento, California

OG 2002-169



Honorable Members in Session

SUBJECT: ARTS STABILIZATION CONTRACT – RUTH ROSENBERG

LOCATION AND COUNCIL DISTRICT: City of Sacramento
All Council Districts

RECOMMENDATION:

That the City Manager approve a contract renewal for \$50,000 with Ruth Rosenberg to manage the Arts Stabilization program of the Sacramento Metropolitan Arts Commission for FY 2002/03.

CONTACT PERSON: Michelle Walker, Metro Arts Manager, 566-3990
Barbara E. Bonebrake, Director, 264-7733
Convention, Culture and Leisure Department

FOR COUNCIL MEETING OF: September 17, 2002

SUMMARY:

The recommended action would renew the contract for FY 2002/03 with Ruth Rosenberg to manage the Commission's Arts Stabilization program and the recently approved Regional Cultural Business Plan. The work performed by Ms. Rosenberg will include: Marketing and Professional/ Organizational Development; Mini Grants for Arts Organizations; Short-Term Stabilization Loans; Marketing Workshops, Board Development and Symphony Work Plan.

While the amount of the renewal is \$50,000, this agreement is being brought to City Council because the cumulative value of stabilization contracts with Ms. Rosenberg over the past two years is now at the \$100,000 threshold requiring Council consideration.

COMMISSION ACTION:

The Commission conducted an RFP process including a selection panel composed of Commissioners and Art Development Committee members. Ruth Rosenberg was selected as stabilization consultant on October 17, 2001. The Arts Development Committee and Commission have approved all program components managed by the consultant.

BACKGROUND INFORMATION:

In 1998 the Commission began its Arts Stabilization program in an effort to strengthen arts organizations and the arts community. Both the City Council and County Board of Supervisors formally approved the Arts Stabilization program in 1999. Consistent professional management of the Stabilization program is a crucial part of the Commission's Regional Cultural Business Plan, approved in June 2002.

FINANCIAL CONSIDERATIONS:

The contract is for \$50,000 with funding in the previously approved FY 03 Arts Stabilization budget.

ENVIRONMENTAL CONSIDERATIONS:

N/A

POLICY CONSIDERATIONS:

Both in 1999 and 2002 Council approved arts policy consistent with the Arts Stabilization program. The 2002 Regional Cultural Business Plan was fully integrated with the City's and County's Strategic plan prior to approval.

ESBD CONSIDERATIONS:

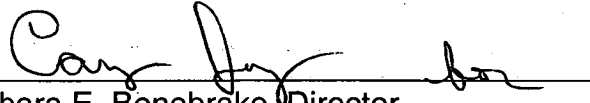
The consultant fits within the small business category and has registered with the ESBD office.

Respectfully submitted,



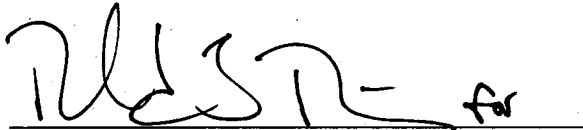
Michelle Walker, Executive Director
Sacramento Metropolitan Arts Commission

APPROVED:

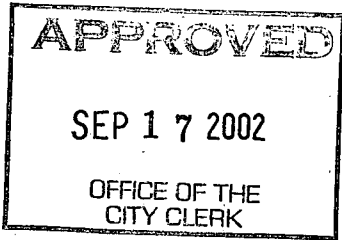


Barbara E. Bonebrake, Director
Convention, Culture and Leisure Department

RECOMMENDATION APPROVED



Robert P. Thomas, City Manager



RESOLUTION NO. 2002-628

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

**APPROVE CONSULTANT AGREEMENT FOR FY 2002/03
WITH RUTH ROSENBERG FOR ARTS STABILIZATION PROGRAM**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

Approve consultant contract for \$50,000 with Ruth Rosenberg to manage the Arts Stabilization Program for FY 2002/03.

MAYOR

ATTEST:

CITY CLERK

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FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____

DATE ADOPTED: _____