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CITY OF SACRAMENTO
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DEPARTMENT OF
FINANCE

REVENUE DIVISION

CITY OF SACRAMENTO
CALIFORNIA

CITY HALL
ROOM 104
915 I STREET
SACRAMENTO, CA
95814-2696

916-449-5454

July 6, 1988
RA881208:MLM:ldm

City Council
Sacramento, California

APPROVED
BY THE CITY COUNCIL

JUL 19 1988

OFFICE OF THE
CITY CLERK

Honorable Members in Session:

SUBJECT: OLD SACRAMENTO BUSINESS IMPROVEMENT AREA FY 1988/89 BUDGET REVIEW

SUMMARY

The Budget and Finance Committee recommends that the City Council approve the proposed FY 1988/89 expenditures for the Old Sacramento Business Improvement Area.

BACKGROUND

Formation of the Old Sacramento Business Improvement Area was approved in 1984 by the City Council. A charge is levied, in addition to the City's Business Operations Tax, on all businesses within the defined area to be expended for the following purposes per City Code Section 23.727:

- (a) The general promotion of business activities in the Area.
- (b) Promotion of public events which are to take place on or in public places in the Area.
- (c) Decoration of any public place in the Area.
- (d) Furnishing of music in any public place in the Area.

Since establishment of the Area, the City has contracted with the Old Sacramento Citizens and Merchants Association to expend the monies collected as authorized annually by the City Council.


FINANCIAL DATA

Staff has reviewed the proposed expenditures for FY 1988/89 (Exhibit I) and concluded that the expenditures are within the scope authorized by City Code Section 23.727.

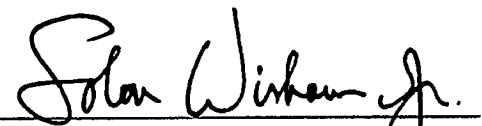
RECOMMENDATION

The Budget and Finance Committee recommends that the City Council adopt the attached resolution which approves the proposed FY 1988/89 Old Sacramento Business Improvement Area budget.

Respectfully submitted,


MICHAEL L. MEDEMA
Revenue Manager

RECOMMENDATION APPROVED:


for: WALTER J. SLIPE, City Manager

Attachment

RESOLUTION NO. 88-~~677~~ 648

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION ADOPTING THE PROPOSED FY 1988/89 OLD SACRAMENTO BUSINESS IMPROVEMENT AREA BUDGET

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby adopts the proposed FY 1988/89 Old Sacramento Business Improvement Area budget as detailed on Exhibit I of the staff report attached hereto and incorporated herein by reference.

MAYOR

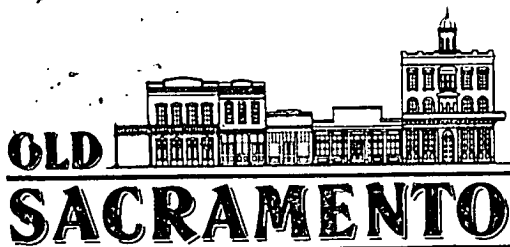
ATTEST:

CITY CLERK

APPROVED
BY THE CITY COUNCIL

JUL 19 1988

OFFICE OF THE
CITY CLERK



Citizens & Merchants Association
 130 J Street,
 Old Sacramento, CA 95814

Mike Medema
 City Revenue Office
 915 I Street
 Sacramento, CA 95814

June 9, 1988

Dear Mike:

Enclosed is the Old Sacramento Citizens & Merchants Association's proposed budget for the Old Sacramento Business Improvement Area (OSBIA) for fiscal year 1988-1989.

Sincerely,

Laurie Hensley
 for the Old Sacramento
 Citizens & Merchants
 Association

OSBIA
1988/89 Proposed Budget
Old Sacramento Citizens & Merchants Association

Revenue: 56,000

OSBIA Collections: 56,000

Expenses: 56,000

ADVERTISING 27,000

Media Buys 18,600
Administration 8,400

PROMOTIONS 29,000

Subscriptions 275
Christmas loan 5200
Trams 3225
Newsletter 1150
Dues 350
Events 10,000
3rd of July 4300
T. Fest 2700
Crs. Clsso. 150
Christmas 2300
Easter/Kites 250
Summer Sols. 200
Other 200
Seminars/conferences 300
Press Releases 100
Administration 8400



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DEPARTMENT OF
FINANCE

REVENUE DIVISION

CITY OF SACRAMENTO
CALIFORNIA

June 24, 1988
RA881207:MLM:ldm

CITY HALL
ROOM 104
915 I STREET
SACRAMENTO, CA
95814-2696

916-449-5454

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: BUSINESS IMPROVEMENT AREA FY 1988/89 BUDGETS

SUMMARY

This report recommends that the Budget and Finance Committee recommend the City Council approve the attached reports regarding two Business Improvement Area FY 1988/89 budgets.

DISCUSSION

The attached reports recommend approval of FY 1988/89 budgets for the Franklin Boulevard Business Improvement Area and the Old Sacramento Business Improvement Area.

FINANCIAL ANALYSIS

The proposed expenditures are supported by fees assessed each business within each Area. The City collects the fees at the time the Business Operations Tax is paid. The fees are then paid to agencies that the City Council has authorized to conduct promotion of the Area. The proposed expenditures are fully fee supported.

RECOMMENDATION

It is requested that the Budget and Finance Committee recommend approval to the City Council the attached reports regarding FY 1988/89 budgets for the Franklin Boulevard Business Improvement Area and the Old Sacramento Business Improvement Area.

Respectfully submitted,

RECOMMENDATION APPROVED:

JACK R. CRIST
Deputy City Manager

Michael L. Medema
Revenue Manager

Attachments

July 5, 1988
All Districts