

THE MINUTES OF THE  
SACRAMENTO METROPOLITAN ARTS COMMISSION

Tuesday, February 7, 1984

as vice chair and Commissioner Rible seconded the nomination. Commissioner Johnson stated that because of time commitments she would not be in a position to take on the added responsibilities but would be happy to act as vice chair in a limited capacity. Commissioners Caplan and Tsuruda were nominated by Commissioner Johnson but both Commissioners declined to accept the nominations. The nominations were closed. A motion that the Commission elect Commissioner Johnson as vice chair passed unanimously.

#### PLANNING (Caplan)

Commissioner Caplan referred to the 1984/85 Program Recommendations. The packet included a program narrative in priority order by staff, a preliminary budget, and the relationship of proposed programs to adopted goals and objectives of the Commission. Commissioner Caplan asked Director Moskin to comment on the document. Director Moskin cited significant changes in the Artreach Program. The Conference would boost arts in education and draw professionals throughout the country to Sacramento.

The Arts in Education Awards project would provide funds, raised by the private sector, for art in education. SMAC would administer the project on behalf of the business community. The Sacramento Festival would be held at a place and time that would receive maximum exposure. Director Moskin explained that the Generic Arts Promotion project, listed under Arts Information Services, would advance the arts in general - not specific groups.

Commissioner Neagle stated that 1985 will be the "year of festivals" citing the Crocker Art Museum's centennial celebration. He suggested that SMAC collaborate in some way with the Museum.

Director Moskin asked the Commission to act on the Program Recommendations so that the staff can proceed with their programs.

A discussion followed. Some Commissioners were hesitant to approve some existing projects without evaluations and/or give blanket approval to new projects without knowing more about them.

Director Moskin stated that the Planning Committee had asked the staff to prioritize program activities and it was up to the Commission to approve or change staff recommendations. Director Moskin also noted that the recommendations are for fiscal year 1984/85 and may be different the following year. New projects would be brought before the Commission for review.

After reviewing the activities listed under Arts Information Services, a motion was made by Commissioner Tsuruda and seconded by Commissioner Johnson that SMAC approve the priorities of the Arts Information Services as follows:

- 1) Development of Generic Arts Promotion; 2) Discover Sacramento Hotline;
- 3) Resource Library; 4) Technical Assistance; 5) Public Referrals; and
- 6) Artsletter. The motion was passed with Commissioners Romo and Rible opposed.

The Artreach Program was discussed. There was some concern regarding the Conference. Commissioner Tsuruda felt it important that the national conference benefit the local community. Commissioner Johnson stated that local educational institutions would be more likely to attend a national conference. Director Moskin added that if the Conference was run well, it would pay for itself in registration fees alone.

The Sacramento Festival was discussed. Commissioner Johnson wondered if it was worth the time and effort involved. Director Moskin said the Festival would be a way for SMAC to become more involved in the performing arts community and would be an event businesses would want to support. Commissioner Rible moved that SMAC accept the following priorities for Artreach: 1) Conference; 2) Institutional Development (but not as stated); 3) Sacramento Festival; 4) Workshops; 5) Directory; 6) Booking Conference. Commissioner Perham seconded the motion. Commissioner Johnson stated that she was not comfortable with the Directory's low priority and asked for an evaluation. Commissioner Neagle concurred. The motion was defeated.

A motion was made that SMAC approve the Artreach Program priorities as follows: 1) Conference, with great attention paid to residual local benefit; 2) Directory; 3) Institutional Development (expanded); 4) Booking Conference; 5) Sacramento Festival; 6) Workshops. The motion was passed with Commissioners Neagle and Rible opposed.

A motion was made by Commissioner Johnson and seconded by Commissioner Rible that SMAC approve the Art in Public Places Program priorities as written. The motion was passed unanimously.

A motion was made by Commissioner Neagle and seconded by Commissioner Johnson that SMAC approve the Awards Program priorities as written. The motion was passed unanimously.

Commissioner Caplan thanked Director Moskin for the budget analysis, program narrative, and program correlations. Commissioner Caplan asked that Commissioners be sent copies of the amended planning document.

Commissioner Rible asked if the staff could provide the Commission with an income statement (income and expense) and Commissioner Romo asked that a budget be included with the planning document.

#### CULTURAL AWARDS (Johnson)

Commissioner Johnson stated that the Sacramento County Board of Supervisors revised the funding recommendations submitted by SMAC. Chair Springwater felt the Commission needs to respond to the Board and cited letters from the Sacramento Symphony and Harmony Arts included with the Commission packet. Chair Springwater met with Supervisor Illa Collin and discussed the percentage rating system and number of panel members.

Commissioner Romo spoke with Supervisor Ted Sheedy's assistant, Joyce Austin, and felt the Commission needs to involve Supervisors' administrative assistants in the Awards Program so that they have a better understanding of the procedures.

Minutes

February 7, 1984

page 4

Commissioner Neagle suggested that SMAC become familiar with other city/county commissions for political savvy.

Commissioner Johnson asked that the Ad Hoc Committee address the issues of the percentage system, length of panel comments, and appeals process of the Cultural Awards Program. Commissioners Johnson, Rible and Romo will make recommendations for next year's program and bring said recommendations to the Ad Hoc Committee meeting.

APP (Johnson)