

**SACRAMENTO METROPOLITAN ARTS COMMISSION
MINUTES**

Meeting Date: February 9, 1994
4:00-6:00 p.m.
Sacramento Marina
2710 Ramp Way, Sacramento

For information, call (916) 264-5558

COMMISSIONERS:

Gloria Burt	Mary Anne Payne
Vera L. Davis	Susan Sinclair
Gerry N. Kamilos	Freeman Tinnin
Quan Van Le	Sandra Yee
Anthony P. Marquez, Chair	Dennis Yep

- I. CALL TO ORDER - At the hour of 4:10 p.m. All present except Commissioner Sinclair.
- II. APPROVE AGENDA OF FEBRUARY 9, 1994
Moved: Yee; seconded: Burt
Ayes: Unanimous
- III. APPROVE MINUTES OF JANUARY 12, 1994. The record will reflect Commissioners Davis and Le were not absent from the last meeting. (Commissioners Davis and Le were approved by Council January 11 and were unaware of January 12 meeting.)
Moved: Tinnin; seconded: Yee
Ayes: Unanimous
- IV. APPROVE MINUTES OF JANUARY 8, 1994
Moved: Kamilos; seconded: Burt
ayes: Unanimous

New Commissioner Quan Le was introduced.

consultant will review possible sites, including the feasibility of having a joint facility with the State's Conference Center.

The Mission for the Committee will be reviewed at an upcoming meeting.

- B. VISUAL ARTS (Moniz) - No report.
- C. ART IN PUBLIC PLACES (Tinnin) - No further report.
- D. ARTS EDUCATION AND OUTREACH (Yee) - The Committee will hold their Retreat on February 28.
- E. AWARDS - Intern Jody Damiani is working with the Regranting Program to assist with the Grantee Calendar and New Works and Cultural Awards Programs. The Committee will hold their Retreat on February 26.
- F. FUND & ECONOMIC DEVELOPMENT (Kamilos) - Commissioner Kamilos discussed the Committee's participation with Friends of the Arts Commission. Friends met February 2 to review their structure and membership. The next Friends meeting is set for February 16, 11:30 am, 555 Capitol Mall. The first meeting of the Committee will take place in March (will work with staff to set day and time). The direction of the Committee, maintaining and expanding funding sources, support of Commission projects, and developing public relations strategies will be some of the topics discussed.

XI. AD HOC REPORTS

- A. Advocacy - Last night, Council acknowledged Commissioners Ericksen and Klumb for their past service with the Arts Commission with a Certificate of Appreciation.
- B. Master Cultural Plan/Regional Alliance for Arts Planning (Burt) - Surveys to individual artists are ready and will go out to approximately 1,000 artists Feb 15. To keep financial data confidential, it will be reported on a separate page.
- C. Downtown District (Burt) - There will be no future reporting as the Downtown District will not exist as it has in the past. Ms. Burt reported on the death of artist Sherry Ragan. A memorial service will be held February 20, 5 pm, at the Center for Contemporary Art, where she has an exhibition in place. Her husband, John, stated that Sherry would have wanted any contributions to go to Friends of the Arts Commission, and earmarked for the New Works Program. Ms. Burt asked that a note be placed in The QuARTerly.

XII. FRIENDS REPORT - No further report.

XIII. OLD BUSINESS - None.

XIV. NEW BUSINESS

Commissioner Le asked if a representative for the "A to Z Initiative" could be invited to give a presentation to the Commission at their next meeting.

XV. COMMUNICATIONS RECEIVED - None.

XVI. INFORMATION REPORTS - There being no further business, the meeting was adjourned at 6:37 pm.

XVII. ADJOURNMENT

AC020994.MN

February 17, 1994

Art in Public Places Committee

SUBJECT: ARTS PLAN FOR ZOO'S LAKE VICTORIA/CONCESSION BUILDING

LOCATION AND COUNCIL DISTRICT

Sacramento Zoo, District 4

RECOMMENDATION

Staff recommends that: 1) the Arts Commission approve the attached arts plan; 2) the Arts Commission grant final artist approval to the Art in Public Places Committee.

CONTACT PERSON:

Kathy Gee, Arts Program Assistant, Metro Arts Division, 264-5576

SUMMARY

The attached arts plan is for the Zoo's Lake Victoria/Concession Building capital improvement project. Staff is requesting: 1) approval of the plan; and 2) that the Art in Public Places Committee be granted final artist approval due to the short timeline of the construction project.

COMMITTEE ACTION:

The Art in Public Places Committee voted to recommend to the Arts Commission the approval the attached arts plan at their February 16, 1994 meeting. The Art in Public Places Committee also voted to request final artist approval from the Arts Commission.

BACKGROUND INFORMATION:

The City of Sacramento will be constructing an African waterfowl exhibit and concession building/conference room at the Sacramento Zoo. The groundbreaking is scheduled for March 31, 1994. This project is an expansion of the Zoo Gift Shop project and is eligible for Art in Public Places. Staff has discussed with Zoo Director Maria Baker and City Project Manager Kirk Thompsom options for the additional \$11,940 artwork budget. Due to the small amount of funding, it was agreed that 1) designing, fabricating and installing additional stained glass would be too cost prohibitive, 2) the artwork could be commissioned through an invitational competition. The possible sites and media for artwork considered were: paintings/photos on Conference Room walls; free-standing sculpture in or near the lake; drinking fountain, bench, or kiosk in lake area.

The Conference Room is not open to the general public. Therefore, it is not an appropriate site. The Zoo's Master Plan calls for animal sculptures that are realistic in form and scale.

Arts Commission
Arts Plan for Lake Victoria/Concession Building
February 17, 1994
Page 2

The selected artist may chose not to create a sculpture according to those requirements. The Zoo has a bench program and uses identical kiosks throughout the facility.

It was agreed that a drinking fountain would be an ideal piece of artwork for this area. It would receive high visibility due to its interactive nature. Also, the construction of the lake and building will necessitate the removal of an existing drinking fountain, and no plans were made to replace it even though it is needed.

FINANCIAL CONSIDERATIONS:

Ordinance #4272 requires that the City expend at least two (2) percent of the total construction costs of qualified capital improvement projects for public artwork. The \$11,940 for artwork is a portion of the two percent artwork allocation.

Respectfully submitted,



KATHY GEE
Arts Program Assistant
Sacramento Metropolitan Arts Commission



MICHELLE WALKER
Director
Sacramento Metropolitan Arts Commission

ART IN PUBLIC PLACES PROJECT

ARTS PLAN

Project Name: Lake Victoria

Location: Sacramento Zoo, 3930 West Land Park Drive, Sacramento

Art Budget: \$11,940 for all materials, labor, and time involved in the design, fabrication, and installation of the artwork

Eligibility: Artists residing within the following counties: Amador, Butte, El Dorado, Nevada, Placer, Sacramento, San Joaquin, Solano, Sutter, Yolo, and Yuba

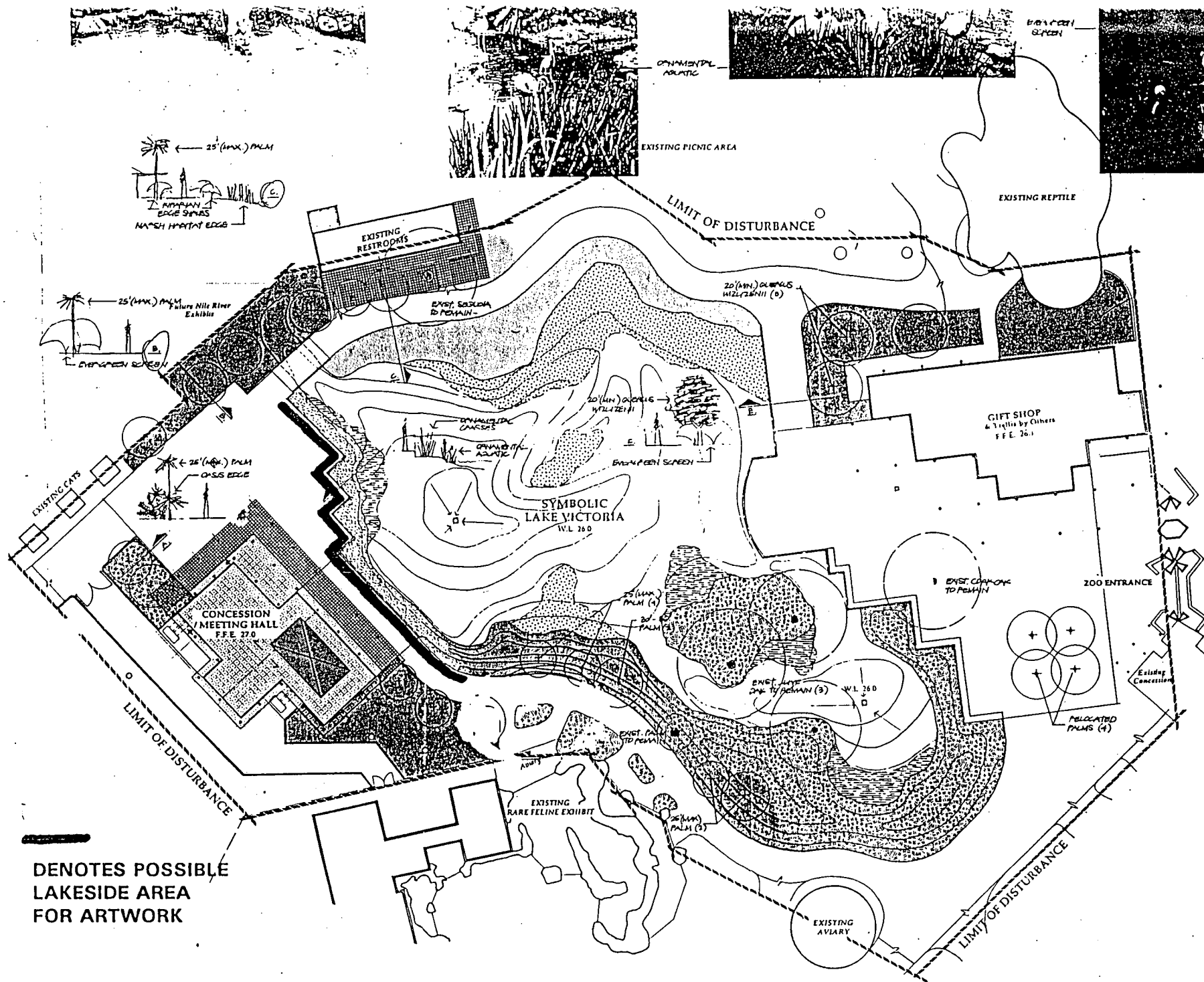
Artwork: The selected artist will design, fabricate and install an exterior, functional drinking fountain. Materials must be durable and easily maintainable--i.e., metal, stone, concrete, ceramic. The artist will work with the Zoo staff in designing a drinking fountain that is congruent with the African Lake Victoria theme. The design must meet requirements as specified in the Americans with Disabilities Act and the California State Plumbing Code, and provide maintenance access. Technical assistance with specifications regarding plumbing for potable water will be available through the City project manager and the general contractor or sub-contractor.

Site: The City of Sacramento will be constructing an African waterfowl exhibit and concession building/meeting hall at the Sacramento Zoo. The existing half-acre flamingo exhibit will be more than doubled in size into a symbolic Lake Victoria. A new concession building will contain an 800 sq. ft. kitchen and 1300 sq. ft. meeting hall. The Lake Victoria project is in keeping with the long-range master plan *Zoo--2002* which was approved by City Council in 1988.

The Zoo's programs and activities focus on families. Annual attendance averages one-half million visitors including 100,000 students participating in field trip programs. There are currently over 11,000 members of the Sacramento Zoological Society, a non-profit organization founded to support the development of the Zoo's facilities, programs, and activities.

Artist Selection: Art in Public Places Committee members will submit, by February 18, names of qualified artists who meet the residency requirements. Staff will invite those artists to submit applications (letter of interest, resume, support material and slides). Deadline to submit applications will be March 11, 1994. An artist selection panel meeting will convene on March 15, 1994 to review the applications submitted. One artist will be selected.

Three members of the Art in Public Places Committee will serve as panelists. A Zoo staff member(s), a Zoological Society board member, the City project manager, and the general contractor will serve as the advisory committee.



DENOTES POSSIBLE
 LAKESIDE AREA
 FOR ARTWORK



**Sacramento Metropolitan
Arts Commission**

800 Tenth Street, Suite 1
Sacramento, California 95814
(916) 264-5558

A Public Agency

March 4, 1994

Sacramento Metropolitan Arts Commission
Sacramento, California

Honorable Members in Session:

**SUBJECT: ARTS EDUCATION AND OUTREACH COMMITTEE'S MISSION
STATEMENT AND THE ARTS EDUCATION AND OUTREACH
COMMITTEE'S GOALS**

LOCATION AND COUNCIL DISTRICT:

City and County of Sacramento, All Districts.

RECOMMENDATION:

Staff recommends the Commission approve the Mission Statement of the Arts Education and Outreach Committee and to approve, on a conceptual basis, the goals of the Committee with the understanding that they may be changed or altered as necessary.

CONTACT PERSON:

Victoria Plata, Arts Education Consultant, 264-5550
Sacramento Metropolitan Arts Commission

FOR COMMISSION MEETING OF:

March 9, 1994

SUMMARY:

This report seeks approval of the Mission Statement and conceptual approval for the goals of the Arts Education and Outreach Committee. Responding to direction from the 1994 Commission, Committee and staff retreat for greater clarity and understanding of the Arts Education and Outreach Committee's programs and goals, the Committee met recently to redefine its purpose and objectives. Attached to this report are the Mission Statement and goals for the Committee.

Arts Commission
Arts Education and Outreach Committee
March 4, 1994
Page 2

COMMITTEE ACTION:

The Arts Education and Outreach Committee approved the Mission Statement and the goals, on a conceptual basis, at the February 28, 1994 meeting with a vote of 5 ayes, 0 noes, and 4 absent.

BACKGROUND INFORMATION:

The Arts Education and Outreach Committee, based on the recommendation from the January 8, 1994 Commission, Committee and staff retreat to: 1) Reaffirm position (Mission Statement), 2) Question developing models, 3) Facilitate collaborations for those who have not been traditionally used by Arts Commission and include educational programming, 4) Encourage community involvement; work with schools and committees; work with artists; develop information to advocate and enhance development, 5) Clarify goals of Arts Education and Outreach and Arts Commission, 6) Expand Arts Education (public at large) and Arts in Education (K through 12), and 7) Define arts education, have redefined the Mission Statement and goals.

The Arts Education and Outreach Committee had a retreat on February 28, 1994 to redefine our mission (Exhibit A), develop goals, develop methods, review current programs and how they can be developed, and develop future programs (Exhibit B). A brief description of each program has been provided (Exhibit C).

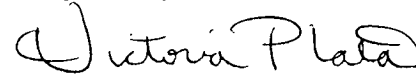
FINANCIAL CONSIDERATIONS:

None.

POLICY CONSIDERATIONS:

Approval of the Mission Statement and goals will set policy for the Arts Education and Outreach Committee and staff. It clarifies the need for existing programs, provides direction for program expansion and the criteria for new programs.

Respectfully submitted,



VICTORIA PLATA
Arts Education Consultant



MICHELLE WALKER
Director

VP:rh
STFRT.AEO Attachments: Exhibit A, Exhibit B, Exhibit C

SACRAMENTO METROPOLITAN ARTS COMMISSION

BY-LAWS

REVISED MARCH 3, 1994

ARTS EDUCATION AND OUTREACH COMMITTEE

MISSION STATEMENT

The mission of the Arts Education and Outreach Committee is to provide arts experiences, opportunities, resources and technical assistance for both the public and artists who work with school aged children and to advocate, educate, promote and develop funds for those programs.

The goals of this committee are:

- A. To facilitate the collaboration between the artist community, the Sacramento Metropolitan Arts Commission, public and private agencies and the business community that will lead to the development of model programs that will benefit school aged children.
- B. To advocate the use of artists in basic education, the inclusion of an arts curriculum and teacher training in the arts for schools.
- C. To create and encourage model programs that provide arts experiences and opportunities for diverse populations.
- D. To provide linkages and resources for artists, art educators, educators, and arts organizations working within educational and community settings.

The committee shall consist of at least one Commissioner (or more) and eight community members with expertise in one or more of the following areas: independent artist, arts organization, education, diverse communities, lifelong learning, special constituency. These persons shall be selected on approval by the Commission through a process of both public recruitment and personal solicitation. Terms shall be for a period of three consecutive one-year terms.

aeoc.mst

ARTS EDUCATION & OUTREACH PROGRAM

GOALS	Provide Arts Experiences & Opportunities	Create Linkages Utilizing the Arts.	Provide Resources & Technical Assistance	Advocate, educate, & promote	Fund Development
METHODS	<ol style="list-style-type: none"> 1. Arts in education & arts in community programs. 2. Hiring artists. 	<ol style="list-style-type: none"> 1. Collaborating with other agencies & the private sector. 2. Creating programs that offer positive alternatives. 3. Integrating the arts with school curriculum & social programs. 4. Crosscultural Exchange 	<ol style="list-style-type: none"> 1. Conducting TA workshops for artists & educators). 2. Provide a directory of artists. 3. Maintain a directory of grant resources. 	<ol style="list-style-type: none"> 1. Promote artists. 2. Explain the benefits of the arts & their relationship to life skills. 3. Assess the needs & evaluate the outcomes. 4. Document & market outcome. 	<ol style="list-style-type: none"> 1. Market programs. 2. Research & seek funding.
PROGRAMS (CURRENT)	<ol style="list-style-type: none"> 1. Resource Directory. 2. Artists Showcase 3. RAP Opera 4. Alamo Art Airport 5. Late Night Sacramento 6. Technical Assistance 	<ol style="list-style-type: none"> 1. Resource Directory 2. Artists Showcase 3. RAP Opera 4. Alamo Art Airport 5. Late Night Sacramento 6. Technical Assistance 	<ol style="list-style-type: none"> 1. Resource Directory 2. Artists Showcase 3. Arts Ed survey 	<ol style="list-style-type: none"> 1. Resource Directory 2. Artists Showcase 3. Arts Ed survey 4. Photo & video documentation 5. Technical Assistance 6. Writing 7. Public speaking 	<ol style="list-style-type: none"> 1. Resource Directory 2. Documentation 3. Publications 4. Grant research 5. Grant writing
PROGRAM DEVELOPMENT	<ol style="list-style-type: none"> 1. Artist Marketing Workshop 2. Mini Artist Showcases at assemblies & inservices 3. Restage Rap Opera at H. Johnson High School 4. Yearly Reception for Alamo Rent-A-Car Children's Art Gallery 5. Expansion of L.N.S (disciplines & other school sites) 	<ol style="list-style-type: none"> 1. Connect w/ liaison's, PTA's, plan for wksp. on CRD 2. Collaborate w/ school dist & program A.S. w/ Folsom-Cordova, Elk Grove, San Juan 3. Tour Rap Opera w/ BRAVO 4. Include schools in regions served by Airport 5. Rotate art classes taught at LNS. 	<ol style="list-style-type: none"> 1. Assemble schools arts coordinators & train on use on CRD 2. Give teacher inservices & present a videotaped A.S. 3. Publish info from Arts Ed Survey 4. Collaborate w/ Regranting program to do TA wksp. 5. Continue T.A. wksp for CRD artists & educators 6. Inservice wksp every 8 wks for L.N.S. artists 	<ol style="list-style-type: none"> 1. Reprint CRD & provide 3 per school. 2. Cont. of work w/ the Arts Education Consortium to promote teacher arts training 3. Extensive documentation of all projects 4. Advocate for the arts w/ other agencies 	<ol style="list-style-type: none"> 1. Research possibility of calendar w/ student art work 2. Develop new grants 3. Seek corporate funding
FUTURE PROGRAMS	<ol style="list-style-type: none"> 1. Artists in schools. 2. Arts in Community Mural Project 	<ol style="list-style-type: none"> 1. Public art tours with children - APP & AEO Committees 2. Children's Downtown Art Resource Guide - APP & AEO Committees 	<ol style="list-style-type: none"> 1. Publish brochures. 2. Send artists, teachers & commissioners to conferences. 3. Conduct conferences. 	<ol style="list-style-type: none"> 1. Publish brochure. 	

SERVICES PROVIDED BY THE SACRAMENTO METROPOLITAN ARTS
COMMISSION'S ARTS EDUCATION AND OUTREACH PROGRAM

CULTURAL RESOURCES DIRECTORY

A directory with listings of visual and performing artists and groups available to work in schools and other community settings. Fees and format of classes and performances described within this user friendly guide.

ARTIST SHOWCASE

An event that is designed to bring together the educational community and the arts community. At a school districts inservice, a "Showcase" of artists are featured with the goal that they will be hired by the schools to provide the arts through their discipline. These are co-sponsored by school districts through PTA funds, Chapter I funding, School Improvement Funds and fundraising to provide these arts experiences to students.

RAP OPERA

A multidiscipline arts production using drama, music and the visual arts that educates teenagers about HIV virus. This model pilot project was performed at Sacramento High School in collaboration with the Visual and Performing Arts Center and the UCD Medical Center Area AIDS Education and Training Center. This collaboration will continue and produce an on site program at other high schools in the area. For those unable to host a production, we will provide a tour to their school wanting to participate in the process.

ALAMO CHILDREN'S ARTS PROGRAM

Through a collaboration of the Alamo Rent A Car Community Relations Division and the Sacramento Metropolitan Airport, in September of 1994 a children's art gallery will open at two sites in the airports two concourses. This gallery will provide the school aged children of Sacramento County with a professional exhibit space that will be well attended. We will be coordinating with four schools per month, ten pieces of art work per school to be viewed, for a total of 48 schools per year.

LATE NIGHT SACRAMENTO

Youth will work with artists through dance, theatre, music, graphic arts and murals in community settings on Friday nights. This late night approach is an innovative way of keeping our youth actively involved, each program is designed for a specific community. This is a collaboration with the Police Athletic League, Neighborhood Services, Sacramento 21 and many others is a community wide effort to confront the problems of drug use, gangs, illegal and destructive activities by youth in a positive and constructive way.

TECHNICAL ASSISTANCE

This consists of a variety of services, from conducting workshops for artists interested in marketing to schools, to teacher inservice training, and assistance to school districts in locating arts related funding, to an occasional children's or parent/PTA art workshop, and technical advise on possible granting sources.

ARTS IN COMMUNITY MURAL PROJECT

This Mural program teach youth how to draw and paint working with professional mural artists to create murals throughout the county. These same youth will be employed in graffiti abatement teams which work with professionals to identify known graffiti sites, obtain permission, and paint their designs on the targeted walls. This project will involve community members, who will create and learn to care for these walls. This will also help in eliminating future graffiti problems.

All these programs can be provided county-wide with community interest and collaboration of existing sites.

DIRECTOR'S REPORT/PROGRAM UPDATE
FEBRUARY 1994

ADMINISTRATION

Director Michelle Walker is working on the 1994-95 FY budget. At Council's request, a report is being prepared on community art incubators. Art incubators are facilities in which several arts organizations share resources, i.e., clerical assistance, equipment and supplies, etc.

APP PROGRAM

The St. Rose of Lima Park Project involved a second Public Workshop on February 17, 1994, at the Riverview Plaza. The Urban Design Team, Hargreaves Associates, presented eight concepts for the Master Plan Park Design. SMAC staff presented an educational segment on video technology. Two of the three artist finalists commissioned on this project were present.

The following changes have been made to the timeline for the project. The third Public Workshop has been moved from March 3 to Thursday, March 31, at the Riverview Plaza, 600 I Street, 5:30 - 8:00 p.m. At that workshop, the artist selected will present their proposal along with the Urban Design Team presentation of the Master Plan for the park. The Artist Selection Panel time and location as been changed to March 4, 1:30 - 5:00 p.m., at the Riverview Plaza. At that time, all three artists will present their proposals. The public is included in this process and may ask questions at the end of each artist's presentation. The panel voting will occur after the three artist presentations and panel discussion.

The Convention Center Expansion Project will have the first in a series of panel meetings on Tuesday, March 29, 8 - 5 p.m., at the Coloma Community Center, 4623 T Street. This project is for a large suspended artwork for the East Lobby Ballroom. The artist/mentor artist will be selected in the morning session and six artist/apprentice finalists will be selected in the afternoon session.

Director Walker, Commissioner Tinnin, and Art in Public Places and Arts Education and Outreach Program staff are planning a mural and aerosol art workshop for March 12.

REGRANTING PROGRAMS

The Awards Committee had their annual planning retreat on Saturday, February 26, at the California Arts Council. Technical assistance and supplemental regranting programs were planned. The timeline for the 1995 Cultural Awards has been set, and the Guidelines are now being modified for distribution in May. Potential panelists are being contacted and new committee members recruited. Individual technical assistance to specific arts organizations continues.

ARTS EDUCATION

The Arts Education and Outreach Committee had an extensive planning meeting on Monday, February 28, 4 - 7 p.m., at City Hall, Rm. 302. The committee discussed implementation of recommendations from the Board Retreat in January. Late Night Sacramento will start March 4 at three sites, with performing and media arts programs of video dancing, rap production, and video production. An artist training session will take place February 19 and March 5. A series of follow-up sessions will happen every eight weeks. A grant application for the California Arts Council's Multi-Residencies Grant Program was submitted. The grant proposal is for an "Artist-In-Communities Mural Project," to take place in the Spring of 1995.

FRIENDS OF THE ARTS COMMISSION

Commissioner Gerry Kamilos, Friends President Kitty Simpson and Director Walker are working to strengthen Friends.

PU2-94

**METRO ARTS
PROJECT STATUS AS OF FEBRUARY 1994**

PROJECT	CONTACT PERSON	PRIORITY	STATUS
Art in Public Places			
Cavanaugh Golf Course, Kathleen Kasper-Noonan/Jeffrey Reed, Artists	Nancy Esajian/Jim Faber	A	Artists' contract approval pending construction budget approval.
Central Library, James Carpenter, Artist	Kathy Gee/Laura Blanton	A	Lighting study/bid for sculpture included in Facility Management lighting package. Consultant conducting study.
Convention Center Expansion, Artists not yet selected	Nancy Esajian/Jim Faber	A	East Lobby Ballroom Artist Selection Panel 3/29/94, at Coloma Community Center, Gold Run Room, 8:00 a.m. - 5:00 p.m.
Convention Center Artwork Deaccessioning, Kathleen Kasper-Noonan, Artist	Kathy Gee	A	Deaccessioning approved by City Council on 12/14.
Fairbairn Water Quality Laboratory, Maria Alquilar, Artist	Kathy Gee/Shawn O'Brien	A	Installation of artwork delayed until late February/early March.
Kinney Police Facility, Kenneth Matsumoto, Artist	Kathy Gee/Mike George	A	Installation of fence, windows, and reflection pools completed. Dedication of facility in early April.
Marshall Park, Lynn Smith, Artist	Kathy Gee/Dennis Day	A	Bench from Zacharias Park restored and to be installed at Marshall Park in February.
Meadowview Community Center, Cheryl Riley, Artist	Michelle Walker/Yadi Kavakebi	A	Fabrication in progress.
Mesa Grande-Park Artwork Deaccessioning, Richard Armstrong, Artist	Kathy Gee	A	Demolition of artwork completed by CCC.
Zoo Gift Shop, Shelley Jurs, Artist	Kathy Gee/Kirk Thompson	B	Project starting up again after delay due to contractor bid dispute. Will also include additional artwork for Lake Victoria/Concession Building project.
8th & G Street Multipurpose Building, Roberto Salas, Artist	Kathy Gee/Paul Scott	A	Artist contract to be executed in Spring.
South Area Sheriff Substation, John Battenberg, Artist	Kathy Gee/Mike Krempley	A	Installation to be performed/completed by end of February.

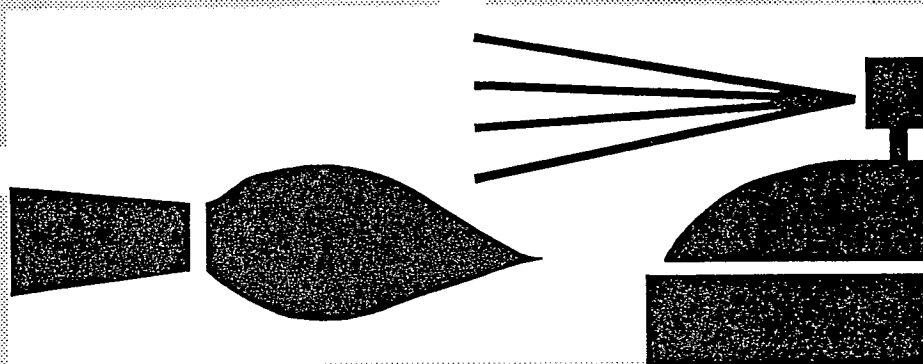
INFORMATION

11th & G Street Building, Artist not yet selected	Kathy Gee/Tim Quintero	C	Project on hold by SHRA due to lack of developer funding.
Downtown Plaza/Hahn Project, Tamara Thomas, Art Consultant	Kathy Gee/Michelle Walker/Paul Taggart	A	Most installations complete; some still in progress.
Plaza Park Tower, Susan Willoughby, Art Consultant	Michelle Walker	A	Tower: All triptychs installed. Cafe: Stained glass windows installed.
St. Rose of Lima Park, three finalists selected	Nancy Esajian/Michelle Walker	A	Artist Selection Panel 3/4/94. Riverview Plaza, 600 I Street.
Stockton/Broadway Supermarket, Artist not yet selected	Staff/Jim Hare	B	Arts plan to be developed.
Oak Park Mural Project	Michelle Walker/Walt Ueda	A	Contract is being executed with artist.
APP in the Schools Program	Kathy Gee/Victoria Plata	A	Program in development stages, prototype will be ready to review with student input Jan. and Feb.
APP Docent Program	Kathy Gee/Victoria Plata/Monique Pisani	A	Tour development for K-12 in progress.
Mural and Aerosol Art Summit	Michelle Walker/Victoria Plata/ Kathy Gee/Mario Moreno	A	Art Summit on March 12, 1994
Regranting			
New Works Awards Program	Laurie Heller, Mario Moreno	A	Staff is now attending performances and exhibits.
Cultural Arts Awards Program	Laurie Heller, Mario Moreno	A	Calendar of Grantee Events continues to be updated and distributed to Commissioners and Awards Committee. Site visits conducted by Staff. Individual technical assistance by continues; technical assistance workshops now being planned. 1995 Guidelines being drafted. Recruiting new committee members and panelists. Developing new regranting programs based on discussions at retreat.
Arts Education and Outreach Program			
Sacramento County Cultural Resource Directory (CRD)	Victoria Plata/ Kitty Simpson	A	Staff is looking for funding for reprinting of 94-CRD. Other artists are requesting to be placed in CRD.

Artist Showcase	Victoria Plata	A	Future Showcases are being planned with the Folsom Cordova and the Elk Grove School Districts. Also a possible event in conjunction with the Sacramento Children's Festival.
Rap Opera "Virgin-In-A-Sense"	Victoria Plata	B	Production completed. Possibility of duplicating project at Hiram Johnson High School. Video complete. The BRAVO cable network will produce project for touring in the spring.
Alamo Rent-A-Car	Victoria Plata/Michelle Walker	A	Airport officials will begin remodeling in July. Memorandum of understanding between all parties will be needed, airport taking the lead. Project rescheduled, target date September 1, 1994.
Arts Survey for Sacramento County School Districts	Victoria Plata	A	Survey complete, contact has been made with school officials to participate in survey.
Technical Assistance Workshops for Artists	Victoria Plata	A	New 1994 workshops in discussion and planning stages.
Late Night Sacramento	Walker/Plata/Gee	A	Planning on-going, training workshop set for February 18 and March 5; artists have been selected, pre-registration starting.
REGIONAL ARTS PLAN (RAAP)			
Arts organization surveys	Walker/Burt	B	Receiving surveys; preparing for artists survey.

FEBSTAT.RPT

MURAL AND AEROSOL ART SUMMIT



- ❖ Find out what other cities are doing
- ❖ Develop program guidelines
- ❖ Meet other artists
- ❖ Get in on the ground level

**Saturday, March 12
(Second Saturday)**

8 am - 1 pm

920 Gallery, 920 Del Paso Blvd.

**For registration information, call
- 264-5558.**



**Sacramento Metropolitan
Arts Commission**

800 Tenth Street, Suite 1
Sacramento, California 95814
(916) 264-5558

A Public Agency

**MURAL/AEROSOL ART SUMMIT
FACT SHEET**

The purpose of the Summit is to develop a program outline which staff will use to create a mural/aerosol art program policy. The policy will be reviewed by the Sacramento Metropolitan Arts Commission (SMAC) and its Committees. The program goals as developed by Art in Public Places (APP) Committee are as follows:

- * Implement and integrate into existing programs, such as Late Night Sacramento, and expand it to a formal program component of the APP and Arts Education and Outreach programs of SMAC.
- * Develop guidelines for art selection and installation.
- * Bring diverse neighborhoods together in a common goal of community pride.
- * Coordinate with the Neighborhood Services Department's Graffiti Abatement program and integrate their concepts into the program.
- * Involve, engage, and educate youth about the differences between mural/aerosol art and graffiti.

The Summit will present model programs and ask participants to analyze them and create a realistic program for Sacramento City and County.

LOCATION: 920 Gallery, 920 Del Paso Boulevard, Sacramento
DATE: Saturday, March 12, 1994, 8 am - 1 pm
SIGN UP: 264-5558

kw13/summit.312

What's art got to do with trolleys, sewers?

Marilyn Geewax is an editorial writer for the Atlanta Constitution.

By Marilyn Geewax

HOSTING THE Super Bowl this year generated about \$150 million worth of commerce in Atlanta — a wonderful boost for hotels and restaurants. Wouldn't it be great if we could repeat that every year?

They do it in Toronto, Ontario.

No, they don't have a Super Bowl every January, but they do bring in more than \$182 million a year from theatergoers who come to see "The Phantom of the Opera." Each day, buses from the United States and Canada unload senior citizens, high school students, church groups and others who fill Toronto's hotels before seeing the musical, which shows continually at one theater.

And that's just a small part of the story. The Canadian city has more than 70 theater venues selling some 7 million tickets a year. At least half the tickets are purchased by out-of-towners who spend hundreds of millions of dollars.

SO YOU ask: What does all this have to do with Atlanta's crumbling water mains and President Clinton's new budget?

The connection is money. Tax hikes and budget cuts are coming at both the local and national levels. America's cities must repair aging infrastructure, and the federal government must slash the budget deficit.

Because of the pressure to raise taxes for infrastructure while reducing other types of government spending, many political leaders are singling out the arts for budget cuts. They are being egged on by radio talk-show hosts who can always find goofy examples of publicly funded art.

I'm not too crazy myself about spending my tax dollars on some naked guy reading a poem with a bucket on his head, or whatever. Certainly the people awarding grants should be careful not to fund truly idiotic "art."

BUT SPENDING money to help keep orchestras performing, to support young writers creating the next "Phantom," to give dancers a place to dance: That all makes good economic sense. The payoff we all get from a healthy arts environment is tremendous.

The second-biggest U.S. export today — after aircraft and related equipment — is the arts. The export of America's culture, as expressed in movies, music, videos, plays and books, generates a trade surplus of more than \$8 billion.

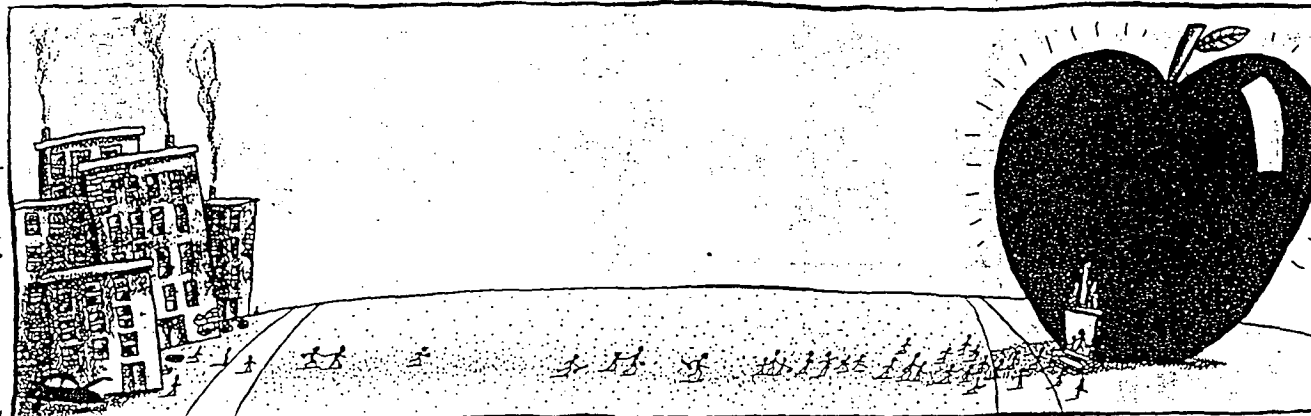
Those who oppose all public funding for the arts say the free market can decide what "art" should exist. They believe that the individuals who buy paintings, theater tickets and so on should be the only ones determining which art gets financial support.

BUT CREATIVE people don't start making million-dollar blockbusters such as "Cats" or "Phantom" without first learning their art at some little community theater whose budget would collapse without aid.

In our zeal to cut spending, we would never say government should stop paving roads. We are smart enough to realize that business benefits when the taxpayer spends money on transportation infrastructure.

The U.S. economy likewise benefits from support for the arts infrastructure. Helping keep alive a small theater today could lead to the discovery of an Andrew Lloyd Webber. The federal government should support the development of its No. 2 export, just as cities should continue to help the museums, concert halls and theaters that bring tourists into urban areas.

Cox New Service



OVERMYER/Special to The

A standout school, despite the odds

NEW YORK — Walking along the clean and quiet corridors of the Frederick Douglass Academy, a hugely successful junior and senior high school in Harlem, you wonder about the tragic succession of events over so many years, and in so many places, that resulted in such a school in an inner-city neighborhood being so unusual.

The academy once was Intermediate School 10, which counted among its students James Baldwin, the artist Romare Bearden, the sociologist Dr. Kenneth Clark and Rep. Charles Rangel. But IS 10 was allowed to deteriorate, and by the time it closed in June 1991, it was a chaotic school marked by violence and abysmal academic standards.

It has been replaced by a jewel.

Dr. Lorraine Monroe, the principal of Frederick Douglass, said that when she opened the new school in September 1991, she wanted to create a public school that would bring its students — boys and girls — from the rough-and-tumble world of Harlem the advantages of a private academy.

That meant, of course, high academic standards and strict discipline. Monroe would demand a great deal from her students. But she would also envelop them in a creative and joyful environment.

At Frederick Douglass, in addition to a rigorous curriculum that includes French, global studies, literature and computer technology, the youngsters can plunge into a world of tennis, dance, basketball, soccer, cheerlead-

ing, science clubs and music programs.

**BOB
HERBERT**

"We have a very rich extracurricular activities program," said

Monroe. "It's one of the best anti-violence tools. We don't have kids who punch each other."

Most of what is done at the academy is driven by common sense. For example, there is a school newspaper, a writing enrichment course and an extensive art program. Monroe will mention that, and then add, "The reason we don't have kids writing on walls here is that they are busy writing somewhere else."

Much of the national conversation concerns what to do about kids who cause trouble. There are endless theories, many of them dubious.

It might be good to start with the basics. Monroe believes that adults (parents preferably, but someone else if parents aren't available) are obliged to provide structure for the lives of young people. Youngsters have astounding levels of energy and it's up to responsible adults to see that the energy is diffused constructively.

Referring to her students, Monroe said, "We wear them out." She noted that in big cities, if adults don't provide structure for the young people, "the gangs will."

With the collapse of so many families, and with conditions having deteriorated in so many cities, it is right and probably inevita-

ble that the public schools would take a heightened role in raising the urban youth.

So it is at Frederick Douglass. Monroe insists that her students observe a dress code: navy slacks with white shirts and ties for boys, navy skirts and white blouses for girls. Students do not leave the school for lunch, and dinner is available for youngsters participating in after-school activities.

Everyone has to do homework, and the school has a center for youngsters who need a quiet place to study. The kids go on trips to the Metropolitan Museum of Art, the South Street Seaport, Broadway theaters and Chinatown.

TOLERANCE IS not just taught but lived. Many cultures are studied. Several joint projects have been established for youngsters from Frederick Douglass and kids from primarily Jewish schools and organizations.

The academy is on a roll. Its students score the highest math and reading scores in the district. They go on Outward Bound excursions. Many attend summer programs at Dartmouth, Barnard, Bard, Hunter College and Florida A&M.

Monroe is a member of Gov. Mario Cuomo's State Commission for the Study of Youth Crime and Violence. Her school is a vivid example of how to solve a problem by preventing it. It's also a counterpoint to the soul-destroying wreckage that is passing as public education in so many schools in many cities across the nation.

New York

**CULTURAL AWARDS & NEW WORKS GRANTEE ACTIVITIES,
MARCH 1994**

SUN	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT
<p>ONGOING</p> <p>Lambda Players "Pecho Beach Party" @ YWCA thru March 28.</p> <p>Chautauque Playhouse "A Sheyna Meidel" @ Chautauque Playhouse throughout the month of March.</p> <p>New Works Artist Virginia Appert "The Top of My Head"; Barbara Milman's "Holocaust"; Sherry Rajan & Anne Tracy's "Different Paths Up the Same Mountain" @ Center for Contemporary Art.</p>	<p>ONGOING</p> <p>Crocker Art Museum "Transient Post" & Swiss Drawings thru March 13.</p> <p>KXPR/KXJZ "Global Beat" airs on KXJZ thru the month of March.</p> <p>Matrix Gallery Anita Lee, Jane Terzis, and Key Buckner; Exhibition @ facility thru March 12.</p>	<p>1 Sacramento Opera Association "Madama Butterfly" @ Community Center Theatre.</p> <p>Fantasy Theatre "Journey to the Center of the Earth" @ McKinney Elementary School.</p>	<p>2 Harmony Arts @ Hazel Strauch School, North Sacramento.</p>	<p>3</p>	<p>4 Sacramento Theatre Company "Grapes of Wrath" @ STC thru March.</p> <p>New Works Artist Karen Schmidt Exhibition @ Crocker Art Museum.</p> <p>Fantasy Theatre @ Jefferson Elementary.</p>	<p>5 Phares Theatre Ballet with The Sacramento Symphony "Alice in Wonderland" @ Community Center</p> <p>Grupo Folklorico De Colores 4th Annual "Fiesta De Colores" @ Scottish Rite Masonic Center.</p>
<p>6 Phares Theatre Ballet with The Sacramento Symphony "Alice in Wonderland" @ Community Center Theatre Matinee.</p> <p>Sacramento Blues Society presents Gary Primich @ Cafe Blues La Rue.</p>	<p>7 Sacramento Theatre Company: Acting Out Extension "Coyote Speaks" @ San Andreas Elementary School.</p> <p>Fantasy Theatre @ Dudley Elementary.</p>	<p>8 Fantasy Theatre @ Markofer Elementary, Elk Grove.</p>	<p>9 Fantasy Theatre @ Bell Ave. Elementary</p> <p>Fantasy Theatre @ Patterson Elementary.</p>	<p>10 Fantasy Theatre @ St. George Elementary.</p> <p>Fantasy Theatre @ Prairie Elementary, Elk Grove.</p>	<p>11 Sacramento Theatre Company "The Tavern" @ STC thru March.</p> <p>Sacramento Symphony with conductor Isaiha Jackson and Guest flutist Doriot Dwyer, Berlioz' "Symphonie fantastique" @ The Community Center thru March 12.</p> <p>Fantasy Theatre @ Taylor St. Elementary.</p>	<p>12 Sacramento Symphony with The Magic Circle Mime Company perform "Peter and the Wolf" @ Community Center Theatre.</p>
<p>13</p>	<p>14 Sacramento Theatre Company: Acting Out Outreach, "Coyote Speaks" @ Mary Deterding Elementary School.</p>	<p>15</p>	<p>16</p>	<p>17 Harmony Arts @ Jefferson School, South Natomas.</p> <p>Sacramento Symphony "Jeans and Beer" Concert @ Crest Theatre</p>	<p>18 Sacramento Theatre Company: Acting Out Outreach, "Coyote Speaks". @ Foothill Farms Junior High School.</p>	<p>19 Daniel Kingman conducts the Camellia Symphony Orchestra "Musica de Mexico" honoring Cesar Chavez. @ Hiram Johnson Auditorium. Includes exhibit by Jose Lott.</p> <p>New Works Artist Markle & Woods exhibition @ The Nature Conservancy.</p>
<p>20 Sacramento Symphony with Henry Mancini @ The Community Center thru March 21.</p>	<p>21 New Works Artist Jose Lott Exhibition @ Multi Cultural Center CSUS.</p> <p>Sacramento Theatre Company: Acting Out Outreach, "Coyote Speaks" @ Phillips Elementary School.</p>	<p>22 Harmony Arts @ Garden Valley School, Del Paso Heights.</p>	<p>23</p>	<p>24</p>	<p>25</p>	<p>26 Sacramento Mester Singers @ St. Mary's Church.</p>
<p>27</p>	<p>28 Sacramento Theatre Company Children's group, "The Ensemble" start of Spring Semester.</p> <p>Fantasy Theatre @ Winters High School.</p>	<p>29 Sacramento Theatre Company "A Cappella" @ STC Stage 2.</p>	<p>30 Sacramento Theatre Company: Acting Out Outreach, "Coyote Speaks" @ Elk Grove Elementary.</p> <p>Fantasy Theatre @ Reese Elementary.</p>	<p>31</p>		

March 9, 1994

TO: Members of the Sacramento Metropolitan Arts Commission
FROM: Quan Le
SUBJECT: Street Banner Program

INTRODUCTION:

Downtown San Jose has improved its appearance greatly in recent years. Much of the improvement results from the commitment from the San Jose City and its Redevelopment Agency to upgrade and expand the downtown. The other major factor, according to Yankey Johnson, a staff of the Office of Cultural Affairs, is the close working relationship between his office and the Redevelopment Agency. Mr. Johnson, who works with the San Jose Arts Commission, said that the Agency includes the Commission in the planning process. One of the most noticeable improvements in the Downtown San Jose, every time I drive by, is the abundant existence of street banners. Most of these banners are year-round. I was told that the banners are paid for by the Redevelopment Agency. Those banners create an uplifting and festive mood to me personally.

I have seen some banners around Downtown Sacramento. I've been told that these banners are not put on by this commission, but by non-arts agencies or organizations.

PROPOSAL:

I'm recommending that the Arts Commission take an active role in developing and implementing the banner program for the downtown and the Sacramento area as a whole. I believe that this role is well within the commission's duties to "make recommendations to the City and County Planning to develop an aesthetically pleasing growth pattern for Sacramento City and County."

By having a banner program, the Commission would be able to provide more artistic and consistent banners to the City and County as they become needed.

If deemed appropriate, I think the tourist attraction street signs should also be included in this effort because they supplement the banners in brightening up the area. The signs will also highlight and promote the many arts and historical attractions in and around the Sacramento area to both tourists and local residents.

PROGRAM:

The details of the program should be worked out by a designated committee, staff, and artists. The program should be designed to be available to every group be it the downtown district, business districts, or neighborhood associations.

FUNDING:

We need to explore different sources of funding.

Possibilities:

- 1/ Funded by the City, County, or SHRA.
- 2/ Funded by businesses. We include the businesses in the planning, designing, and implementing of the program. They would pay for the expense of the program. In return, they can advertise their businesses through the banners. (For example, at the bottom of the banners are names of companies.) If this program can be funded by the private sector, not only the program pays itself it promotes the diversity and strength of employers in this area.
- 3/ Funded by both public and private sectors.
- 4/ Funded by neighborhoods or business districts who want to utilize the program.

I've requested information from the San Jose Redevelopment Agency and the Office of Cultural Affairs about their banner program. When I receive the information, I will make it available to the Commission.

cc: Michelle Walker.



3-9-94 MASTER
AC-
mtg
handout

March 7, 1994

Nancy Esajian
Sacramento Metropolitan Arts Commission
800 10th Street #1
Sacramento, CA 95814

Dear Nancy,

I'm astonished by the winning proposal for a video project for St. Rosa of Lima. The city can anticipate an extraordinary public artwork.

As I see it, this live-image project creates a sculpture from universal materials — moving images and tele-technologies. As video today is both microscopic and macro scale, Andrew's envisions a poignant and poetic monument to the current televisual environment. The project is rich with possibilities... and reflects this century's innovation in industrial process and its subsequent monuments.

Possible partners-in-production came to mind: Pac Bell, Pacific Telesis, AT&T or local TV who may be looking for a Sacto landmark as station identification.

I've enclosed two "fuel" receipts for reimbursal with the one-day honorarium: a sandwich fed me and a portion of gas for transportation... equals to the miles.

Can I talk with Larry Andrews yet?

Best wishes for success with this project.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Bob Riley".

Bob Riley
Curator of Media Arts

BR/cn

Enclosures

**SACRAMENTO METROPOLITAN ARTS COMMISSION
AWARDS COMMITTEE
RETREAT ON FEBRUARY 26, 1994
SUMMARY**

Revised Mission Statement:

As a citizen committee of the Sacramento Metropolitan Arts Commission, the purpose of the Awards Committee is to advise and assist the Commission by developing programs and allocating funds which: 1) Support the artists and arts organizations in Sacramento City and County; 2) Encourage broad participation in the arts; 3) Improve the community through the arts; and 4) Preserve and promote appreciation of our diverse cultural heritage.

Identified weak or lacking program areas:

Lack of arts programming in unincorporated areas and FIG
Lack of advocacy and promotion of our activities
Limited use of technical assistance
Need to create feedback link with grantees
Outreach to small/emerging local arts organizations needed

Identified new program or support activities:

Advocacy: Develop DISTRICT ARTS ADVISORY COMMITTEES (DAAC) in five supervisorial/council districts to advise the Awards Committee on district arts program needs. Seek the input of Council/Board members to organize DAAC, and use DAAC to support advocacy and promotion efforts of Awards Committee.

Program Development: 1) Create NEIGHBORHOOD ARTS* pilot programs in Districts 4 and 5 based on input from the public through the DAACs; 2) Create a MENTOR program to develop regional artists; 3) Encourage geographic diversity in the Cultural Arts Awards program by providing 'targeted neighborhood' incentives; 4) Create site visit program to support/communicate with grantees.

Technical Assistance: Develop a three-fold TA program. 1) Set aside 5% of funds for scholarships/stipends to non-funded and emerging arts organizations and to attend local seminars and workshops in subject areas of need; 2) Set aside 3% of funds for emergency consultation services for arts organizations in crisis; 3) Emphasize Board Training and Education/Outreach Training in upcoming proposal writing workshops for potential Cultural Arts Awards applicants.

*DAAC specifies program needs, facilities and possibly funding; RFP goes out to artists and arts groups; conduct panel process for each district; evaluate based on number and quality of arts programs in unincorporated areas and FIG.

GOAL	SUPPORT ARTISTS & ARTS ORGANIZATIONS	ENCOURAGE BROAD PARTICIPATION	IMPROVE COMMUNITY	PRESERVE DIVERSITY
METHODS	REGRANTING TECHNICAL ASST.	REGRANTING	REGRANTING	REGRANTING
CURRENT PROGRAMS	NEW WORKS CULTURAL ARTS AWARDS	NW CAA	CAA	NW CAA
NEW PROGRAMS	SITE VISITS CRISIS CONSULTANT MENTOR ARTISTS TA WORKSHOPS	NEIGHBORHOOD ARTS DAAC TARGET NEIGHBORHOOD INCENTIVES		